

9/4/97

Briefing of the Board of Regents  
The University of Texas at Austin  
September 4, 1997

Recruitment Programs

- *Outreach to Texas High Schools* -- Since the mid-1970s, the Office of Admissions has sent representatives annually to more than 350 college fair programs throughout the state. University representatives schedule frequent additional visits to high schools (approximately 250-300 annually), particularly in major urban centers and south Texas in schools with significant populations of underrepresented students.
- *President's High School Visits* -- Since 1987, the president of the University has traveled to high schools across the state to meet students, parents and administrators.
- *Workshops for High School Counselors* -- For more than 10 years, the president of the University has sponsored workshops for high school counselors in major markets throughout the state.
- *Junior/Community College Program* -- Since 1981, this program has conducted outreach to underrepresented students in Texas community colleges, and has also sponsored an annual conference in Austin for community college advisers.
- *University Outreach Centers* -- In 1987, the University established six Outreach Centers in the state (in cooperation with Texas A & M University) that provide supplemental college-preparation programs to students beginning in the seventh grade and continuing through high school.
- *SHARE Program* -- The Students Helping Admissions' Recruitment Effort (SHARE) Program, a student-to-student ambassador program of paid students and an extensive network of student volunteers, conducts programs throughout the academic year to establish positive relationships with underrepresented high school students who are prospective candidates for freshman admission. This program has been in operation since 1981.
- *Houston Admissions Center* -- Now beginning its third full year of operation, the center is making progress in establishing stronger connections to African-American and Hispanic community-based organizations in the greater

Houston area. Center staff also actively serve high schools and prospective students.

- *Exes for Texas Program* -- Since 1987, this program has coordinated the personalized recruitment activities of University alumni who make frequent contact with top prospective students in their local communities.
- *Honors Colloquium* -- Now entering its seventeenth year, the Honors Colloquium provides outstanding high school students the opportunity to experience a three-day mini-college experience during the summer before their senior year. Of the 676 students who attended the 1997 colloquium, 43 percent came from underrepresented groups.

### **Retention Programs'**

The Learning Skills Center, which has been in existence since the end of World War II, offers a variety of programs and services, including

- *Supplemental Instruction* -- a program in which specially trained teaching assistants lead discussion groups of selected lower-division courses and give students special help in mastering concepts and increasing competency in learning skills. SI courses have been offered at UT since 1985.
- *Mapping a Plan for Success (MAPS)* -- a program introduced six years ago by the Office of the Dean of Students. It offers free private tutoring for minority students in basic courses.
- *Drop-in tutoring* -- at no charge for all students in math and writing
- *Counseling* -- on a walk-in basis for students needing academic assistance.
- *Classes and workshops* -- on a variety of topics such as study strategies, speed reading, and final exam review for core math courses.
- *Learning labs* -- offer free drop-in assistance in math and writing; resources for mastery of content in a variety of math and science courses; counseling for academic development on topics such as test anxiety, time management, and note-taking; and test preparation (placement tests, TASP, and graduate entrance exams)

The Office of the Dean of Students offers the following special programs:

- *Gateway* -- a two-year program established in 1994, which offers selected students the opportunity to take smaller classes, receive special academic advising, and participate in collaborative learning projects. This program is co-sponsored by the Provost's Office.
- *Preview* -- a seven-week summer program, established in 1986, which offers an academically and culturally supportive environment for the participants, who take six hours of university coursework during the summer before their freshmen year. The program was originally designed for African-American, Hispanic, and Mexican-American entering freshmen who had been awarded academic scholarships. The program is now open to other students who meet the criteria.
- *Student Success Program* -- implemented in 1991, assists entering students who do not meet the criteria for regular admission. It was established for minority students but is now open to other students who meet the criteria. Success is a bridge program in which students enroll in three courses over the summer and continue to receive academic assistance during the subsequent fall and spring semesters.
- *Welcome Program* -- incoming minority students are matched with successful upperclassmen and participate with them in Welcome Program events throughout the semester. The Welcome Program was created in the mid-1970s.

## STUDENT LIFE

### Building Community

- *Camp Texas* --545 students this year (up from 400 last year). 4 sessions, 3 days and 2 nights (used to be 2 days, 1 night) The University and the Ex-Students' Association have committed to taking this program to the next level.
- *GTT* --night before classes start, reaching out to new students. Approximately 2,000 students participated; response has been very positive.
- *Residence hall programs* --helping students meet one another, drawing folks together.
  - 700 plus programs during 1996-97.
  - cultural dinners: African American, Chinese, Brazilian, Texas Hill Country, Native American, Hispanic. These included special menus, music and art.
  - freshman experience program to pilot in 1998-99. This will provide additional special freshman programming in the residence halls, concentrating on academic success and adjustment to college life.
- *40 Acres Fest* --a campus-wide day of celebration in the spring that attracts very large crowds and involves highly diverse groups working side-by-side.
- *Texas Revue* --a campus-wide musical talent show. Last year it was held in Bass Concert Hall with an audience in excess of 2,000. The winning group was the Punjabi Cultural Association, followed closely by The Blazers, a Black fraternity, the Orange Jackets, and other diverse student organizations.
- *Student Government* --more effective, more diversity of participation, constructive, cooperative spirit, reaching out to the student body for increased participation.
- *New student services building* --Close proximity of various student services along with student organizations and activities. Both service and morale have been significantly affected.
- *Remodeled Gregory Gymnasium* --due to reopen in mid-October, it will offer vast new opportunities for student recreation in the very center of the campus.

- *Volunteer activity* --through the Student Volunteer Center, we have large numbers of students serving throughout the community during the entire year.

### **Expanding Academic Opportunities**

- *"Ransom Reading Groups"* --pilot mentor program in the College of Liberal Arts
  - Cohorts of 25 entering freshman--500 for this fall
  - Plan to expand next year so more students can participate
  - Each group has a staff and faculty adviser
  - In contact via e-mail before school starts
  - Read a book in common and discuss
  - Other activities/contact throughout freshman year
- *Freshman Seminars* --about 60 seminars offered this fall
  - small class experience for freshmen with senior faculty or administrators
  - Strong institutional commitment--each year since inception, we have doubled the number of seminars offered
  - Popularity--most sections fill up during the first few Orientation sessions
- *Freshman honors programs* --emergence of more honors programs for entering freshman: Business Honors, Liberal Arts Honors, expansion of Dean's Scholars. This has probably been the most significant factor in our recent surge in National Merit Scholars.
- *Undergraduate Research Grants* --a program started several years ago has grown to more than \$60,000 in annual grants for work done under the supervision of a faculty member.
- *Freshman Interest Groups* --in the planning stage for 1998-99. These will be cohorts of around 20 freshmen, all registered for the same three sections of the same courses, with assistance in forming a cooperative unit.

### **Increased Use of Technology**

- *Networking in the residence halls* --each room is now supplied with two telephone lines and two ethernet lines for direct computer access.

- *Development of Web technology* --continues to improve service
  - Increased availability of documents and applications on the Web. This year we received more than 5,000 admissions applications over the Web.
  - Registration via TEX or on the Web
  - Information on class availability
  - Grades available via TEX (toll free) or on the Web
  - Interactive Degree Audit--electronic degree checking, on demand, for all undergraduate degrees
  - The opportunity for a "virtual" tour of the residence halls
  - Joint efforts to make our Web interface "user-driven" so that constituents may reach information more easily
- *Imaging technology* --the use of this technology has dramatically (in some cases almost completely) reduced the use of paper and file storage. Now working smoothly in graduate admissions, it will be implemented in undergraduate admissions in the coming year.
- *Electronic transfer of funds* --dramatic increase in the accuracy and efficiency of dispersing financial aid, with corresponding reductions in costs
- ✓ • *Transcripts* --we serve as an electronic transcript clearinghouse for institutions across the country.
- *Conversion of files* --all central student data files will be converted to year 2000 compatibility by the end of December, 1997.
- *Electronic mail* --use of e-mail has improved communication among students, staff, and faculty.

#### **Future Issues**

- *Additional student housing* --there is a clear need based on student demand and the evidence that students who live on campus perform better academically. Strongly supported by the Master Plan as a step toward improved community. Self-financed; limited options for location.
- *Texas Union expansion* --current facilities are far smaller than those at comparable institutions; endorsed by the

Master Plan as a primary concern; financing contingent on student referendum and subsequent fundraising; location depends on feasibility study and prioritization.

- *Top 10% rule in Admissions* --implementation decisions have been made; programs are being considered for any students who lack adequate preparation; effects on minority enrollment and admission of other students not yet clear; increased recruitment underway.
- *Mobile home park* --inadequate facilities, documented by an engineering study; agreement reached with student leadership and administration regarding a resettlement plan; expect some continuing negative fallout.

The University of Texas at Austin

Personnel Turnover Rates and Salaries for  
Administrative Computing Positions, Accountants, and Other Administrative Support Positions  
September 3, 1997

Professional Administrative Computing Personnel:

- Turnover Rates (Attachment 1)
- Current Salary Rates Compared to Market (Attachment 2)
- Cost Increase for Market (Attachment 3)
- Local Competition for Administrative Computing Personnel (Attachment 4)

Professional Accounting Personnel:

- Turnover Rates (Attachment 5)
- Salary Rates (Attachment 6)
- Rate Adjustments and Cost (Attachment 7)

Office of Human Resources "Critical Position" List (Attachment 8)

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The University of Texas at Austin  
 Administrative Computing Salary Adjustment Costs  
 9/3/97

|  | Avg Increase | FTE in Title | Total Cost          |
|--|--------------|--------------|---------------------|
| <b>Applications Programmer / Analyst Titles:</b> |              |              |                     |
| Information Analyst - Trainee                    | \$ 3,000     | 4            | \$ 12,000           |
| Information Analyst                              | \$ 6,000     | 32           | \$ 192,000          |
| Systems Analyst                                  | \$ 12,000    | 63           | \$ 756,000          |
| Senior Systems Analyst                           | \$ 15,000    | 48           | \$ 720,000          |
| <b>Operating System Specialist Titles:</b>       |              |              |                     |
| Operating Systems Specialist                     | \$ 12,000    | 1            | \$ 12,000           |
| Senior Operating Systems Specialist              | \$ 15,000    | 6            | \$ 90,000           |
| <b>LAN Administrator Titles:</b>                 |              |              |                     |
| LAN Administrator                                | \$ 3,000     | 1            | \$ 3,000            |
| Senior LAN Administrator                         | \$ 6,000     | 0            | \$ -                |
| <b>Operator Titles:</b>                          |              |              |                     |
| Computer Operations Specialist                   | \$ 5,000     | 6            | \$ 30,000           |
| Senior Computer Operations Specialist            | \$ 5,000     | 3            | \$ 15,000           |
| Supervisor, EDP                                  | \$ 5,000     | 3            | \$ 15,000           |
| Computer Equip. Maint. Technician                | \$ 5,000     | 1            | \$ 5,000            |
| Senior Computer Equip. Maint. Technician         | \$ 5,000     | 2            | \$ 10,000           |
| Supervisor, EDP                                  | \$ 5,000     | 1            | \$ 5,000            |
| <b>Total Dollars to Fund these Increases</b>     |              |              | <b>\$ 1,865,000</b> |
|  |              |              |                     |
|  |              |              |                     |
|  |              |              |                     |

The University of Texas at Austin  
Agencies Hiring Professional Administrative Computing Personnel from UT Austin  
September 3, 1997

Attorney General --

A Child Support Enforcement & Distribution System is being developed using outside contract service.  
9 people have been recruited from UT Austin.

TX DOT --

TX DOT is rewriting the Department of Motor Vehicles registration system.  
3 people have been recruited from UT Austin.

Employee Retirement System --

ERS is working on Year 2000 projects.  
2 people have been recruited from UT Austin.

Teachers Retirement System --

TRS is working on Year 2000 projects.  
3 people have been recruited from UT Austin.

Department of Information Resources --

DIR recently announced projects for state agencies on Year 2000 conversions involving  
30 million lines of COBOL to be converted,  
UT  
1996/09/06 → 8 million lines of NATURAL to be converted, and  
1 million lines of ASSEMBLER to be converted.

They expect to pay \$2 per line of code for a total cost of about \$78 million.

Contractors will be recruiting programmers/analyst for these projects from UT Austin and others.

Most aggressive hiring firms --

Capital Gemini  
Merlin / DCI Consulting  
Anderson Consulting

The University of Texas at Austin  
Accounting Personnel in Central Administrative Departments  
September 1997

| Calendar Yr                              | Quarter      | Total    |           | Accountant I | Accountant II | Accountant III | Assistant Mgr | Manager  |
|--|--------------|----------|-----------|--------------|---------------|----------------|---------------|----------|
|  |              | 43       |           | 11           | 9             | 7              | 7             | 9        |
| <b>CY96</b>                              |              |          |           |              |               |                |               |          |
|  | Q1           | 0        |           | 0            | 0             | 0              |               | 0        |
|  | Q2           | 2        |           | 0            | 0             | 0              | 2             | 0        |
|  | Q3           | 1        |           | 0            | 1             | 0              |               | 0        |
|  | Q4           | 4        |           | 0            | 4             | 0              |               | 0        |
|  | <b>Total</b> | <b>7</b> |           | <b>0</b>     | <b>5</b>      | <b>0</b>       | <b>2</b>      | <b>0</b> |
| <b>CY97</b>                              |              |          |           |              |               |                |               |          |
|  | Q1           | 5        |           | 1            | 1             | 1              | 1             | 1        |
|  | Q2           | 1        |           | 0            | 0             | 1              |               | 0        |
|  | Q3           | 3        | *         | 1            | 0             | 0              | 2             | 0        |
|  | Q4           | N/A      |           | N/A          | N/A           | N/A            | N/A           | N/A      |
|  | <b>Total</b> | <b>9</b> | <b>**</b> | <b>2</b>     | <b>1</b>      | <b>2</b>       | <b>3</b>      | <b>1</b> |
| * - 3Q97 is only thru August'97          |              |          |           |              |               |                |               |          |
| ** - CY97 Turnover of 9 annualizes to 14 |              |          |           |              |               |                |               |          |





**Critical Position Funding Needs Summary**  
*Reflecting Total Cost*

| Job Title                     | Turnover | FTE Count | Current (Avg) | UT Average Rate | Market   | Rate Increase     | Cost               |
|-------------------------------|----------|-----------|---------------|-----------------|----------|-------------------|--------------------|
| <b>ADMINISTRATIVE SUPPORT</b> |          |           |               |                 |          |                   |                    |
| Administrative Associate      | 10%      | 526       | 557           | \$28,402        | \$29,603 | \$1,201           | \$631,726          |
| Administrative Assistant      | 18%      | 600       | 689           | \$22,635        | 25,403   | 2,768             | 1,660,800          |
| Senior Office Assistant       | 28%      | 328       | 456           | \$18,816        | 23,202   | 4,386             | 1,438,608          |
| Office Assistant              | 33%      | 397       | 828           | \$14,915        | 19,579   | 4,664             | 1,851,608          |
| <b>FISCAL</b>                 |          |           |               |                 |          |                   |                    |
| Internal Auditor II           | 67%      | 2         | 2             | \$30,481        | 37,816   | 7,335             | 14,670             |
| Internal Auditor I            | 73%      | 4         | 4             | \$24,863        | 33,622   | 8,759             | 35,036             |
| Accountant III                | 15%      | 14        | 14            | \$36,523        | 45,376   | 8,853             | 123,942            |
| Accountant II                 | 20%      | 21        | 22            | \$33,954        | 37,816   | 3,862             | 81,102             |
| Accountant I                  | 16%      | 18        | 19            | \$29,039        | 33,622   | 4,583             | 82,494             |
| Accounting Technician         | 5%       | 41        | 44            | \$26,588        | 27,963   | 1,375             | 56,375             |
| Accounting Clerk III          | 13%      | 94        | 97            | \$22,699        | 25,403   | 2,704             | 254,176            |
| Accounting Clerk II           | 16%      | 66        | 74            | \$19,100        | 23,202   | 4,102             | 270,732            |
| Accounting Clerk I            | 49%      | 27        | 37            | \$16,335        | 21,264   | 4,929             | 133,083            |
| <b>INFORMATION SERVICES</b>   |          |           |               |                 |          |                   |                    |
| LAN Administrator             | 27%      | 13        | 14            | \$25,911        | 33,622   | 7,711             | 100,243            |
| Senior Systems Analyst        | 10%      | 84        | 88            | \$49,764        | 54,071   | 4,307             | 361,788            |
| Systems Analyst               | 21%      | 158       | 173           | \$37,354        | 45,376   | 8,022             | 1,267,476          |
| Information Analyst           | 15%      | 38        | 41            | \$29,719        | 37,816   | 8,097             | 307,686            |
| Computer Programmer           | 15%      | 42        | 58            | \$31,367        | 33,622   | 2,255             | 94,710             |
| Comp. Operator Specialist     | 6%       | 22        | 30            | \$20,110        | 25,403   | 5,293             | 116,446            |
| <b>HUMAN RESOURCES</b>        |          |           |               |                 |          |                   |                    |
| HR Representative             | 45%      | 18        | 22            | \$30,019        | 37,816   | 7,797             | 140,346            |
| HR Assistant III              | 9%       | 10        | 12            | \$27,595        | 31,468   | 3,873             | 38,730             |
| HR Assistant II               | 25%      | 12        | 13            | \$21,528        | 25,403   | 3,875             | 46,500             |
| HR Assistant I                | 41%      | 5         | 5             | \$20,770        | 21,264   | 494               | 2,470              |
| Training Specialist III       | 36%      | 12        | 13            | \$33,284        | 37,816   | 4,532             | 54,384             |
|                               |          |           |               |                 |          | <b>TOTAL COST</b> | <b>\$9,165,131</b> |

The University of Texas at Austin  
Office of Institutional Studies

National Rankings

| Area/Level   | Ranking          | Ranking Source   |
|--|------------------|--|
| <b>University</b>  |                  |  |
| Best Buys in Higher Education  | 8th out of 1,116 | Money Magazine, 1997   |
| 25 Best Buys in Public Schools (In-State Tuition)  | 20th             | Money Magazine, 1997   |
| Top Ranked Colleges and Universities   | 51st-100th       | US News & World Report, 1997                                       |
| Undergraduate Program Strength (Public Institutions)   | 12th             | Gourman Report - Undergraduate Programs, 9th Edition (1995)        |
| Graduate Program Strength (Public Institutions)  | 7th              | Gourman Report - Graduate Programs, 5th Edition (1989)             |
| <b>Research Productivity</b>   |                  |  |
| Colleges with the Most Freshmen Merit Scholars, 1995   | 13th             | Graham & Diamond, The Rise of American Research Universities, 1997 |
| Campuses with Largest Enrollments, 1995  | 2nd              | The Chronicle of Higher Education Almanac, Sept. 2, 1996           |
| Enrollment of Foreign Students at Research Institutions, 1995-96                             | 4th              | The Chronicle of Higher Education Almanac, Sept. 2, 1997           |
| Universities Awarding the Most Earned Doctorates, 1995                                       | 7th              | The Chronicle of Higher Education Almanac, Sept. 2, 1997           |
| Endowments, FY96   | 4th              | The Chronicle of Higher Education Almanac, Sept. 2, 1997           |
| Largest Endowments per Student (Public Institutions), 1995                                   | 2nd* out of 466  | The Chronicle of Higher Education Almanac, Sept. 2, 1997           |
| University Research Libraries (Holdings), 1995-96  | 4th*             | The Chronicle of Higher Education Almanac, Sept. 2, 1996           |
| Total Research & Development Spending, FY95  | 10th out of 109  | The Chronicle of Higher Education Almanac, Sept. 2, 1997           |
| Defense Dept. Contracts & Grants to Non-Profit Institutions (Basic & Applied Research), FY95 | 24th             | The Chronicle of Higher Education Almanac, Sept. 2, 1997           |
|  | 5th              | The Chronicle of Higher Education Almanac, Sept. 2, 1997           |
| <b>College/Program</b>   |                  |  |
| School of Architecture (Master's)  | 10th             | US News & World Report, March 10, 1997                             |
| <b>School of Business</b>  |                  |  |
| Undergraduate Program  | 5th              | US News & World Report, September, 1996                            |
| MBA Program  | 18th out of 300  | US News & World Report, March 10, 1997                             |
| MBA Program  | 20th             | Business Week, October 1996  |
| Techno-MBA Program   | 2nd              | Computerworld Magazine, May, 1997                                  |
| Accounting (Undergraduate)   | 2nd              | US News & World Report, September, 1996                            |
| Accounting (Graduate)  | 5th              | US News & World Report, March 10, 1997                             |
| Management Information Systems (Undergraduate)   | 5th              | US News & World Report, September, 1996                            |
| Management Information Systems (Graduate)  | 5th              | US News & World Report, March 10, 1997                             |
| Entrepreneurship (Undergraduate)   | 5th              | US News & World Report, September, 1996                            |
| Business Schools for Entrepreneurs   | top 25           | Success Magazine, September, 1997                                  |
| Marketing (Undergraduate)  | 4th              | US News & World Report, September, 1996                            |
| Public Accounting (Undergraduate)  | 2nd              | Public Accounting Report, August, 1997                             |
| Public Accounting (Graduate PPA and MBA)   | 1st              | Public Accounting Report, August, 1997                             |
| Public Accounting (Graduate Doctoral)  | 2nd              | Public Accounting Report, August, 1997                             |
| Management Science (Practice Literature)   | 3rd              | Inst. for Operations Research & Management Sci., March/April 1996  |

Handout  
9/14/97  
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|  |            |            |   |
|--|------------|------------|---|
| <b>College of Communication</b>                          |            |            |   |
| Advertising  | 4th        |            | US News & World Report, March 10, 1997        |
| Print Journalism   | 11th (tie) |            | US News & World Report, March 10, 1997        |
| Public Relations (Communication)                         | 7th (tie)  |            | US News & World Report, March 10, 1997        |
| Communication Theory and Research (Speech Communication) | 1st        |            | Speech Communication Association, Spring 1996 |
| Applied Communication (Speech Communication)             | 2nd        |            | Speech Communication Association, Spring 1996 |
| Organizational Communication (Speech Communication)      | 2nd        |            | Speech Communication Association, Spring 1996 |
| Rhetoric (Speech Communication)                          | 3rd        |            | Speech Communication Association, Spring 1996 |
| Intercultural Communication (Speech Communication)       | 5th        |            | Speech Communication Association, Spring 1996 |
| Critical-Cultural Media Studies (Radio-Television-Film)  | 3rd        |            | Speech Communication Association, Spring 1996 |
| Film (Master of Fine Arts)                               | 7th (tie)  |            | US News & World Report, March 10, 1997        |
| Radio/Television   | 4th        |            | US News & World Report, March 10, 1997        |
| <b>College of Engineering (Graduate)</b>                 |            |            |   |
| Aerospace Engineering (Research-Doctorate)               | 8th        | out of 38  | US News & World Report, March 10, 1997        |
| Chemical Engineering (Research-Doctorate)                | 10th       | out of 93  | National Research Council, 1995               |
| Civil Engineering (Research-Doctorate)                   | 4th        | out of 86  | National Research Council, 1995               |
| Civil Engineering (Graduate)                             | 5th        |            | National Research Council, 1995               |
| Electrical Engineering (Research-Doctorate)              | 14th       | out of 126 | US News & World Report, March 10, 1997        |
| Materials Science (Research-Doctorate)                   | 20th       | out of 165 | National Research Council, 1995               |
| Mechanical Engineering (Research-Doctorate)              | 15th       | out of 110 | National Research Council, 1995               |
| <b>College of Education (Graduate)</b>                   |            |            |   |
|  | 12th       | out of 191 | US News & World Report, March 10, 1997        |
| <b>College of Fine Arts</b>                              |            |            |   |
| Art History (Research-Doctorate)                         | 19th       | out of 38  | National Research Council, 1995               |
| Music (Research-Doctorate)                               | 17th       | out of 65  | National Research Council, 1995               |
| Music (Master of Music)                                  | 17th (tie) |            | US News & World Report, March 10, 1997        |
| Drama/Theater (Master of Fine Arts)                      | 8th (tie)  |            | US News & World Report, March 10, 1997        |
| Fine Arts (Master of Fine Arts)                          | 10th (tie) |            | US News & World Report, March 10, 1997        |
| <b>School of Law</b>                                     |            |            |   |
| Intellectual Property (Law School)                       | 18th       | out of 179 | US News & World Report, March 10, 1997        |
| Tax Law (Law School)                                     | 9th        |            | US News & World Report, March 10, 1997        |
| Trial Advocacy (Law School)                              | 6th        |            | US News & World Report, March 10, 1997        |
|  | 10th       |            | US News & World Report, March 10, 1997        |
| <b>College of Liberal Arts</b>                           |            |            |   |
| Anthropology (Research-Doctorate)                        | 12th       | out of 69  | National Research Council, 1995               |
| Classics (Research-Doctorate)                            | 8th        | out of 29  | National Research Council, 1995               |
| Comparative Literature (Research-Doctorate)              | 21st       | out of 44  | National Research Council, 1995               |
| Economics (Research-Doctorate)                           | 31st       | out of 107 | National Research Council, 1995               |
| English Language and Literature (Research-Doctorate)     | 21st       | out of 127 | National Research Council, 1995               |
| French Language and Literature (Research-Doctorate)      | 23rd       | out of 45  | National Research Council, 1995               |
| Geography (Research-Doctorate)                           | 14th       | out of 36  | National Research Council, 1995               |
| German Language and Literature (Research-Doctorate)      | 13th       | out of 32  | National Research Council, 1995               |

|   |            |            |  |
|---|------------|------------|--|
| Political Science (Research-Doctorate)                          | 19th       | out of 98  | National Research Council, 1995        |
| History (Research-Doctorate)                                    | 21st (tie) | out of 111 | National Research Council, 1995        |
| Linguistics (Research-Doctorate)                                | 11th       | out of 41  | National Research Council, 1995        |
| Philosophy (Research-Doctorate)                                 | 27th (tie) | out of 72  | National Research Council, 1995        |
| Psychology (Research-Doctorate)                                 | 16th (tie) | out of 185 | National Research Council, 1995        |
| Sociology (Research-Doctorate)                                  | 16th       | out of 95  | National Research Council, 1995        |
| Spanish & Portuguese Language & Literature (Research-Doctorate) | 12th       | out of 54  | National Research Council, 1995        |
| <b>College of Natural Sciences</b>                              |            |            |  |
| Astrophysics and Astronomy (Research-Doctorate)                 | 10th       | out of 33  | National Research Council, 1995        |
| Biochemistry and Molecular Biology (Research-Doctorate)         | 33rd       | out of 194 | National Research Council, 1995        |
| Cell and Developmental Biology (Research-Doctorate)             | 43rd       | out of 179 | National Research Council, 1995        |
| Chemistry (Research-Doctorate)                                  | 13th       | out of 168 | National Research Council, 1995        |
| Chemistry (Doctoral)  | 16th (tie) |            | US News & World Report, March 18, 1996 |
| Computer Sciences (Research-Doctorate)                          | 7th        | out of 108 | National Research Council, 1995        |
| Computer Science (Doctoral)                                     | 9th        |            | US News & World Report, March 18, 1996 |
| Artificial Intelligence (Doctoral)                              | 5th        |            | US News & World Report, March 18, 1996 |
| Ecology, Evolution and Behavior (Research-Doctorate)            | 10th (tie) | out of 129 | National Research Council, 1995        |
| Geology (Doctoral)  | 9th (tie)  |            | US News & World Report, March 18, 1996 |
| Geosciences (Research-Doctorate)                                | 15th (tie) | out of 100 | National Research Council, 1995        |
| Mathematics (Research-Doctorate)                                | 23rd       | out of 139 | National Research Council, 1995        |
| Mathematics (Doctoral)  | 16th (tie) |            | US News & World Report, March 18, 1996 |
| Molecular and General Genetics (Research-Doctorate)             | 28th       | out of 103 | National Research Council, 1995        |
| Neurosciences (Research-Doctorate)                              | 49th (tie) | out of 102 | National Research Council, 1995        |
| Physics (Research-Doctorate)                                    | 11th       | out of 147 | National Research Council, 1995        |
| Physics (Doctoral)  | 11th (tie) |            | US News & World Report, March 18, 1996 |
| Nonlinear Dynamics/Chaos (Physics) (Doctoral)                   | 1st        |            | US News & World Report, March 18, 1996 |
| Physiology (Research-Doctorate)                                 | 34th (tie) | out of 140 | National Research Council, 1995        |
| <b>School of Nursing</b>  |            |            |  |
| Nursing (Master of Nursing)                                     | 14th (tie) |            | US News & World Report, March 20, 1995 |
| <b>College of Pharmacy (Doctor of Pharmacy)</b>                 |            |            |  |
| Pharmacology (Research-Doctorate)                               | 2nd        |            | US News & World Report, March 10, 1997 |
|   | 28th       | out of 127 | National Research Council, 1995        |
| <b>School of Social Work (Master of Social Work)</b>            |            |            |  |
|   | 11th (tie) |            | US News & World Report, March 10, 1997 |

\* UT System

# The University of Texas at Austin

## Core Purpose

To transform lives  
for the benefit of society.

## Core Values

- |                           |   |
|---------------------------|---|
| Learning                  | A caring community, all of us students, helping one another grow.           |
| Discovery                 | Expanding knowledge and human understanding.                                |
| Freedom                   | To seek the truth and express it.   |
| Leadership                | The will to excel with integrity and the spirit that nothing is impossible. |
| Individual<br>Opportunity | Many options, diverse ideas, one University.                                |
| Responsibility            | To serve as a catalyst for positive change in Texas and beyond.             |

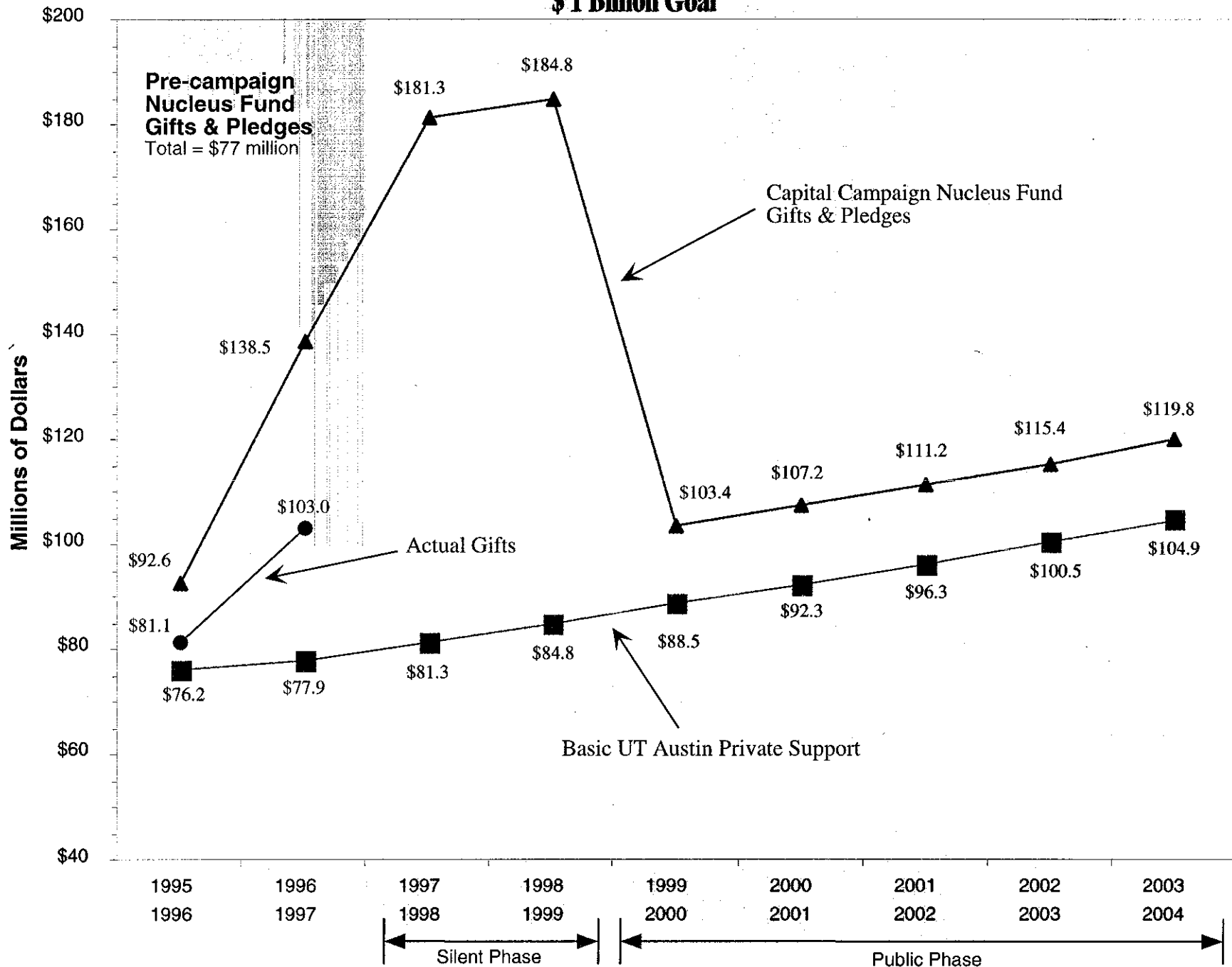
CAPITAL CAMPAIGN BUDGET SOURCES AT COMPARABLE UNIVERSITIES

| University                 | Fee | Percent                                      | Types of Gifts  | Exceptions   | Comments  |
|----------------------------|-----|--|---|--|---|
| Stanford                   | yes | 6.0  | Only current operating                                      | Faculty salaries, financial aid, and pending funds.                  | They levy the fee against the gift as it is spent. Donors accepted it.  |
| North Carolina Chapel Hill | yes | 2.5  | Only endowment income accounts. Delays payout for 6 months. | None   | Donors began to include a "no fee" provision into the endowment gift instruments. Donors hate the fee.  |
| Univ. of Michigan          | no  |  |   |  | They funded their campaign with basic appropriation, charge-back for services to c/s/u & interest on working capital accounts. Total central office budget is \$9 million.  |
| Berkeley                   | yes | 2 across the board and 5 for campaign gifts. | Endowments and operating gifts.                             | None although college can pay fee from other funds if donor objects. | Suggest we stay away from a multi-level percentage. First year they exempted faculty research. Later included it. Don't make exemptions. All Univ. of California components have gift fee.  |
| Florida State              | yes | 2.75   | Endowments and operating gifts.                             | None although college can pay fee from other funds if donor objects. | President and deans must support for donors to accept.  |
| Brown University           | no  |  |   |  | Paid for their campaign with unrestricted bequests, quasi- endowment principal, and unrestricted gifts. Donors hated idea of fee.   |
| Texas A & M                | yes | 5  | all gifts except non-endowment scholarships                 | None although college can pay fee from other funds if donor objects. | Started in 1989 before campaign; is permanent method to raise dev. budget; 80% is used for central- 20% rebated to colleges for dev; standing committee to hear issues (a dean is chair) but hasn't met in 5 years; dev. also funded by 1% mgt fee on endowment & income on unrestricted endowments; went on active campaign to discuss fee with donors- this worked; must have support of president. |

Handout 4  
9/4/97

# Capital Campaign Fund Raising Estimates

**\$ 1 Billion Goal**



HANDOUT ⑤  
9/4/97