



## **A New Compact for Higher Education: Accountability, Deregulation, and Institutional Improvement**

### **Agenda**

*Host: The University of Texas System  
Austin, Texas  
October 27 & 28, 2004*

#### **Purpose:**

Accountability in higher education is a major policy issue today. Given the facts of scarce resources coupled with the public's increased demands for higher education quality and cost effectiveness, accountability will become increasingly important in the coming years. Policy makers, citizens, and educators seek clear answers to the questions "What is the return on our investment in higher education?" and "How are these investments improving institutions?"

To address these critical issues, on October 27 - 28, 2004, The University of Texas System will host a national invitational symposium on accountability and institutional improvement in higher education for leaders from higher education, business, and the public sector.

Speakers and panelists from business, state, and federal government, and higher education will share their experience and ideas about communicating with the audiences to whom higher education is accountable; using accountability systems and information to achieve institutional improvement; and enhancing management flexibility in higher education based on better transparency and evidence of continual improvement.

#### Questions to be explored include:

- What are the key trends in higher education accountability today from a national and a state policy perspective?
- What best practices exist today, and how will higher education accountability systems help achieve institutional improvement in the future?
- What new approaches and partnerships are needed to achieve that vision?

#### The goals of this invitational gathering include:

- Sharpening the focus on higher education accountability issues.
- Looking at this issue from multiple perspectives of business, public policy, and higher education and providing a forum for a national discussion that crosses sector boundaries.
- Sharing best practices and highlighting ways accountability systems are being used to foster institutional improvement.
- Enhancing credibility by establishing a vision for accountability-based improvement in higher education.



## **A New Compact for Higher Education: Accountability, Deregulation, and Institutional Improvement**

October 27 & 28, 2004

### **Agenda**

#### Wednesday, October 27

4:30 – 6:00 *Reception and Registration*

6:00 – 7:00 **Keynote Address**

#### **Welcome & Introduction**

Geri H. Malandra, Associate Vice Chancellor for Accountability,  
The University of Texas System [symposium director]

James R. Huffines, Chairman, Board of Regents of The University of Texas System

Mark G. Yudof, Chancellor, The University of Texas System

#### **Keynote Address: *The World in 2050 – How Can Business and Higher Education Help?***

Marjorie Scardino, Chief Executive, Pearson

7:15 – 9:00 *Dinner*

#### Thursday, October 28

7:30 – 8:30 *Breakfast buffet*

8:30 – 9:00 **Introduction**

Mark G. Yudof, Chancellor, The University of Texas System

#### **Keynote Address: *Accountability and Higher Education Public Policy: Federal and State Roles***

Margaret Spellings, Assistant to the President for Domestic Policy

9:00 – 9:30

#### **Panel #1**

#### ***Accountability in Education – A National Perspective***

Beth Ann Bryan, Senior Education Advisor,

Akin Gump Strauss Hauer and Feld LLP [session chair]

William D. Hansen, Senior Vice President and Managing Director of Education Services,  
Affiliated Computer Services, Inc.

Alison Ream, Professional Staff Member, Committee on Education and Workforce,  
U.S. House of Representatives

9:45 – 11:00

#### **Panel #2**

#### ***The Changed Social Compact for Public Higher Education: What Do the Public and Lawmakers Need?***

Jack Burns, Vice President for Academic Programs and Research,  
University of Colorado System

R. E. LeMon, Vice Chancellor, Academic and Student Affairs,

Division of Colleges and Universities, Florida Department of Education

Mari Pearlman, Senior Vice President for Higher Education, Educational Testing Service

Jane V. Wellman, Institute for Higher Education Policy [session chair]

**A New Compact for Higher Education:  
Accountability, Deregulation, and Institutional Improvement**

Thursday, October 28, (cont.)

11:00 – 11:15    *Break*

11:15 – 12:30    **Panel #3**  
***Focusing Higher Education Accountability on Institutional Improvement***

Joseph C. Burke, Director, Higher Education Program, Rockefeller Institute,  
State University of New York, Albany  
Paul Lingenfelter, Executive Director, State Higher Education Executive Officers [session chair]  
Thomas Meredith, Chancellor, University System of Georgia;  
Chair, National Association of System Heads; Chair, American Association of  
State Colleges and Universities  
David Spence, Executive Vice Chancellor, California State University System  
Jon Whitmore, President, Texas Tech University

12:30 – 1:45    *Luncheon*

2:00 – 3:30    **Concluding Discussion:**  
***Taking Responsibility for Higher Education Outcomes: A New Partnership for  
Accountability, Deregulation, and Institutional Improvement***

John T. Casteen, President, University of Virginia  
Mark G. Yudof, Chancellor, The University of Texas System

3:30 – 5:00    *Reception*