

your pregnancy partner

Maternity app to support your entire pregnancy journey — included in your health plan benefits, offered through Blue Cross and Blue Shield of Texas (BCBSTX)





Watch your baby grow week by week



Read daily personalized articles & tips



Look up food and medication safety



Watch supportive weekly videos about your pregnancy



Learn about your health plan benefits

features



Weekly baby size comparisons and development summaries



Return-to-work planning tools and career support



Health tracking: symptoms, moods, activity, medication, and more!



50+ physician-developed health and career programs



Instant feedback on your symptoms and alerts when Ovia detects a potential medical issue



Unlimited in-app coaching with Registered Nurse health coaches

your Ovia Pregnancy journey



 Sign up for Ovia Pregnancy (make sure to select BCBSTX as your health plan and enter your employer name)

Take the Ovia Health Assessment and

enroll in health programs tailored to your results

Read personalized articles about

 your pregnancy and your relevant health plan benefits

Receive instant feedback on your

 health data and get support from your Registered Nurse health coach

Watch baby grow and learn about their daily and weekly development

Count down until the big day! (and get ready for the move to Ovia Parenting)

Download Ovia Pregnancy on your smartphone, indicate that you have Ovia Health as a benefit, and enter your health plan and employer information for full access to your health and maternity benefits!

