Medical Home Physician Collaboration

For the Health of Texas
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“A model of care where each patient has an ongoing relationship with a personal physician who leads a team that takes collective responsibility for patient care. The physician-led care team is responsible for providing all the patient’s health care needs and, when needed, arranges for appropriate care with other qualified physicians*. ”

*May include non-physician professionals
Primary Care Medical Home (PCMH) Standard Model

Redesigning the Way Primary Care is Delivered and Financed

Trusted personal physician
Physician who provides, manages and facilitates care
Care is coordinated or integrated across healthcare system
More accessible practice with increased hours and easier scheduling

Payment mechanisms that recognize the added value of delivering care through the PCMH model
Assistance to practices seeking transformation
Support to practices adopting HIT for QI

Includes the PCMH team
The Patient-Centered Medical Home Model

Changes in Clinician Incentives

Blended Payment
- Fee for service
- Prospective payment
- Pay for outcomes

Better Work Environment
- Team effort
- Increased responsibility for clinicians
- Real time claim & clinical information

Improved Patient Interaction
- More time for patients
- Better communication and access
- Care/Case/Chronic disease management

* Includes the PCMH team
BCBSTX PCMH Model

- Built off of NCQA Medical Home Standards
- Focuses on Preventive Care and Chronic Conditions
  - Cervical, Colorectal, Breast Cancer Screenings
  - Asthma, Coronary Artery Disease, Diabetes
- Family Medicine, Internal Medicine, Pediatrics

Current Status
- 2 year Pilot
- Two Groups in North Texas
- Total Membership = approx. 20K
- Medical groups and BCBSTX reconciling data
- 2/1/2010 and 3/1/2010 launch dates

Expected Outcomes
1. Reduced Hospitalization
2. Reduced ER Utilization
3. Improved Clinical Outcomes
4. Improved Patient Satisfaction

BEST HEALTH AT BEST VALUE