AGENDA
FOR MEETING OF
THE UNIVERSITY OF TEXAS SYSTEM
BOARD OF REGENTS

February 26-27, 2018
Austin, Texas

Monday, February 26, 2018

COMMITTEE MEETINGS 10:00 a.m. – 11:45 a.m.

CONVENE THE BOARD IN OPEN SESSION TO RECESS TO EXECUTIVE SESSION PURSUANT TO TEXAS GOVERNMENT CODE, CHAPTER 551 (Working lunch at noon) 11:45 a.m.

1. Individual Personnel Matters Relating to Officers or Employees – Section 551.074
   a. U. T. System: Discussion and appropriate action regarding individual personnel matters relating to appointment, employment, evaluation, compensation, assignment, and duties of presidents (academic and health institutions), U. T. System Administration officers (Deputy Chancellor, Executive Vice Chancellors, and Vice Chancellors), other officers reporting directly to the Board (Chancellor, General Counsel to the Board, and Chief Audit Executive), Board members, task forces, and advisory councils, and U. T. System and institutional employees
   b. U. T. System: Discussion with Vice Chancellor for Strategic Initiatives regarding assignment and duties, including responsibilities associated with providing information and data to the Board and U. T. System leadership
   c. U. T. Health Science Center - Houston: Discussion with president regarding assignment and duties, including individual responsibilities associated with outlining a vision and plans for the future of the institution
   d. U. T. Health Science Center - San Antonio: Discussion with president regarding assignment and duties, including individual responsibilities associated with outlining a vision and plans for the future of the institution

2. Consultation with Attorney Regarding Legal Matters or Pending and/or Contemplated Litigation or Settlement Offers – Section 551.071
   a. U. T. System Board of Regents: Discussion with Counsel on pending legal issues
   b. U. T. System Board of Regents: Discussion and appropriate action regarding legal issues concerning pending legal claims by and against U. T. System
c. U. T. Health Science Center - San Antonio and U. T. Rio Grande Valley: Discussion and appropriate action regarding legal issues associated with request to transfer endowment gift from U. T. Health Science Center - San Antonio to U. T. Rio Grande Valley

d. U. T. System Board of Regents: Discussion and appropriate action regarding pending litigation styled *The Board of Regents of The University of Texas System v. HOK/BFW-SA, L.L.C., Hellmuth, Obata & Kassabaum, Inc. and Skanska USA Building Inc.*

3. Negotiated Contracts for Prospective Gifts or Donations – Section 551.073

   a. U. T. System Academic Institutions: Discussion and appropriate action regarding proposed negotiated gifts with potential naming features

   b. U. T. System Health Institutions: Discussion and appropriate action regarding proposed negotiated gifts with potential naming features

RECONVENE THE BOARD IN OPEN SESSION TO CONSIDER ACTION, IF ANY, ON EXECUTIVE SESSION ITEMS

RECESS TO COMMITTEE MEETINGS
Tuesday, February 27, 2018

RECONVENE THE BOARD IN OPEN SESSION TO CONSIDER AGENDA ITEMS

1. **U. T. System Board of Regents: Approval of Consent Agenda items and consideration of any items referred to the full Board**
   - **Action**
   - **Page 8**

2. **U. T. System: Discussion and appropriate action regarding request for additional funding of $725,000 from funds generated through the U. T. System Internal Lending Program for the Regents’ Outstanding Teaching Awards for the academic institutions and health institutions for Fiscal Year 2018**
   - **Action**
   - **Page 9**

3. **U. T. System: Discussion and appropriate action regarding approval of modified graphic of U. T. System seal for limited use**
   - **Action**
   - **Page 10**
   - **Dr. Safady**

4. **U. T. Permian Basin: Discussion and appropriate action regarding approval for use of a full color official seal**
   - **Action**
   - **Page 12**
   - **Dr. Safady**

5. **U. T. Tyler: Discussion and appropriate action regarding approval for use and implementation of new unified academic/athletic brand and logo**
   - **Action**
   - **Page 14**
   - **President Tidwell**
   - **Dr. Safady**

   - **Report**
   - **Page 21**
   - **Dr. Safady**

7. **U. T. System Board of Regents: Progress report from task forces**
   - **Report**
   - **Vice Chairman Hildebrand**
   - **Regent Eltife**

STANDING COMMITTEE RECOMMENDATIONS AND REPORTS TO THE BOARD

RECESS TO EXECUTIVE SESSION PURSUANT TO TEXAS GOVERNMENT CODE, CHAPTER 551 (Working lunch at noon)

1. Deliberation Regarding Security Devices or Security Audits – Sections 551.076 and 551.089

   **U. T. System Board of Regents: Discussion and appropriate action regarding safety and security issues, including security audits and the deployment of security personnel and devices**
2. Deliberations Regarding the Purchase, Exchange, Lease, Sale, or Value of Real Property – Section 551.072

a. U. T. Austin: Discussion and appropriate action regarding the sublease of improved land consisting of Block 164 and Block 167 of the original City of Austin Subdivision, including but not limited to the site of the existing medical facility known as Hospital Tower, in Austin, Travis County, from The 2033 Fund, a Texas nonprofit corporation, for future programmed campus expansion; and sublease by the institution of space to third parties

b. U. T. Southwestern Medical Center: Discussion and appropriate action regarding the lease of an approximately 120,000 square foot medical office building and associated parking located on the east side of the Dallas North Tollway north of Eldorado Parkway in Frisco, Collin County, Texas, from Texas Health Frisco, for clinical, office, and educational uses

3. Negotiated Contracts for Prospective Gifts or Donations – Section 551.073

a. U. T. System Academic Institutions: Discussion and appropriate action regarding proposed negotiated gifts with potential naming features

b. U. T. System Health Institutions: Discussion and appropriate action regarding proposed negotiated gifts with potential naming features

4. Consultation with Attorney Regarding Legal Matters or Pending and/or Contemplated Litigation or Settlement Offers – Section 551.071

a. U. T. System Board of Regents: Discussion with Counsel on pending legal issues

b. U. T. Health Science Center - Houston: Discussion and appropriate action regarding legal issues concerning provision of construction project management services related to new Texas Health and Human Services Commission psychiatric facility in Houston

5. Individual Personnel Matters Relating to Officers or Employees – Section 551.074

a. U. T. Southwestern Medical Center: Discussion and appropriate action regarding proposed compensation for John J. Warner, M.D., Vice President and Chief Executive Officer, University Hospitals (Regents' Rules and Regulations, Rule 20204, regarding compensation for highly compensated employees)
b. **U. T. M. D. Anderson Cancer Center: Discussion and appropriate action regarding proposed compensation for the following individuals (Regents' Rules and Regulations, Rule 20204, regarding compensation for highly compensated employees):**

- Donald P. Baumann, M.D., Professor in the Department of Plastic Surgery;
- Charles E. Butler, M.D., Professor in the Department of Plastic Surgery and Chair;
- Franco DeMonte, M.D., Professor of Neurosurgery and Mary Beth Pawelek Chair in Neurosurgery;
- Stephen Hahn, M.D., Deputy President and Chief Operations Officer;
- Matthew M. Hanasono, M.D., Professor in the Department of Plastic Surgery;
- Marshall E. Hicks, M.D., Division Head and Professor in the Department of Diagnostic Imaging;
- Jeffrey E. Lee, M.D., Professor in the Department of Surgical Oncology and Chair, and Irving & Nadine Mansfield and Robert David Levitt Cancer Research Chair;
- Deborah MacFarlane, M.D., MPH, Professor in the Department of Dermatology;
- Ian E. McCutcheon, M.D., Professor in the Department of Neurosurgery;
- Reza John Mehran, M.D., Professor in the Department of Thoracic and Cardiovascular Surgery;
- Benjamin B. Melson, Senior Vice President and Chief Financial Officer;
- Patrick B. Mulvey, Vice President of Development;
- Scott Oates, M.D., Professor in the Department of Plastic Surgery;
- Ferran Prat, Ph.D., JD, Senior Vice President, Research Administration and Industry Relations in the Office of Strategic Industry Ventures;
- Gregory P. Reece, M.D., Professor in the Department of Plastic Surgery;
- Laurence D. Rhines, M.D., Professor in the Department of Neurosurgery;
- Geoffrey L. Robb, M.D., Professor in the Department of Plastic Surgery;
- Jack A. Roth, M.D., Professor in the Department of Thoracic and Cardiovascular Surgery, and Bud Johnson Clinical Distinguished Chair;
- Raymond E. Sawaya, M.D., Professor in the Department of Neurosurgery and Chair, and Anne C. Brooks and Anthony D. Bullock III Distinguished Chair;
- Stephen G. Swisher, M.D., Division Head, Professor in the Department of Surgery, and Charles A. LeMaistre Distinguished Chair in Thoracic Oncology;
- Ara A. Vaporciyan, M.D., Professor in the Department of Thoracic and Cardiovascular Surgery and Chair;
- Garrett L. Walsh, M.D., MS, Professor in the Department of Thoracic and Cardiovascular Surgery;
- Randal S. Weber, Chief Patient Experience Officer; and
- Peirong Yu, M.D., Professor in the Department of Plastic Surgery
c. U. T. System: Discussion with Vice Chancellor for Strategic Initiatives regarding assignment and duties including responsibilities associated with providing information and data to the Board and U. T. System leadership

d. U. T. Arlington: Discussion with president regarding assignment and duties, including individual responsibilities associated with outlining a vision and plans for the future of the institution

e. U. T. Rio Grande Valley: Discussion with president regarding assignment and duties, including individual responsibilities associated with outlining a vision and plans for the future of the institution

f. U. T. System: Discussion and appropriate action regarding individual personnel matters relating to appointment, employment, evaluation, compensation, assignment, and duties of presidents (academic and health institutions), U. T. System Administration officers (Deputy Chancellor, Executive Vice Chancellors, and Vice Chancellors), other officers reporting directly to the Board (Chancellor, General Counsel to the Board, and Chief Audit Executive), Board members, task forces, and advisory councils, and U. T. System and institutional employees

g. U. T. System: Discussion and appropriate action regarding terms of employment for Chief Executive Officer of University Lands

h. U. T. System: Discussion and appropriate action regarding terms of employment for Chief Audit Executive

i. U. T. System: Discussion of individual personnel matters relating to Chancellor search

RECONVENE THE BOARD IN OPEN SESSION TO CONSIDER ACTION, IF ANY, ON EXECUTIVE SESSION ITEMS AND TO CONSIDER AGENDA ITEMS

8. U. T. System: Discussion and appropriate action regarding request for an allocation of $5.995 million over the next three years from Available University Funds to support the funding of student mental health, student safety, and alcohol-related education and related initiatives across the academic and health institutions

   Action
   Dr. Mercer 43

9. U. T. System: Discussion and appropriate action related to proposal for funding of $1.4 million from Available University Funds for the Cultivating Learning and Safe Environments (CLASE) program regarding sexual assault research across the U. T. System academic and health institutions

   Action
   Dr. Mercer 49

ADJOURN

3:00 p.m. approximately
1. **U. T. System Board of Regents: Approval of Consent Agenda items and consideration of any items referred to the full Board**

   **RECOMMENDATION**

   The Board will be asked to approve the Consent Agenda items and will discuss any items referred for consideration by the full Board.
2. **U. T. System: Discussion and appropriate action regarding request for additional funding of $725,000 from funds generated through the U. T. System Internal Lending Program for the Regents' Outstanding Teaching Awards for the academic institutions and health institutions for Fiscal Year 2018**

**RECOMMENDATION**

The Chancellor concurs in the recommendation of the Deputy Chancellor, the Executive Vice Chancellor for Academic Affairs, the Executive Vice Chancellor for Health Affairs, and the Executive Vice Chancellor for Business Affairs that the U. T. System Board of Regents approve additional funding for the Regents' Outstanding Teaching Awards in the amount of $400,000 for the academic institutions, $300,000 for the health institutions, and $25,000 for medals, certificates, and other incidentals for Fiscal Year 2018 from funds generated through the Internal Lending Program (ILP).

**BACKGROUND INFORMATION**

On August 14, 2008, the Regents established the Regents' Outstanding Teaching Awards, to demonstrate the importance the Board places on teaching and learning of the highest order, in recognition of those who serve students in an exemplary manner and as an incentive for others who aspire to such service.

The Board allocated $1 million per year for the awards for The University of Texas at Austin and another $1 million per year for the remaining academic institutions. On August 25, 2011, the Board expanded the program to include the faculty at the six health institutions and allocated $1 million per year for the awards. The allocations were approved through Fiscal Year 2017.

Program details for the awards were approved by the Board on November 13, 2008, and modified to include one-time payments of $25,000 each to the individual faculty members.

For FY 2018, the program has been modified to include one-time payments of $25,000 each for two individual faculty members at each institution. An additional $25,000 is requested to fund the medals, certificates, and other incidentals for the academic and health institutions.

Executive Vice Chancellor Kelley has determined that, following distribution of funds based on Board approval of this item, revenues generated through the Internal Lending Program will exceed amounts needed to maintain a sufficient interest rate buffer, to meet principal and interest due on external debt, and to provide necessary liquidity.

Requests for future funding for the Regents' Outstanding Teaching Awards will be included in the annual Operating Budget.
3. **U. T. System: Discussion and appropriate action regarding approval of modified graphic of U. T. System seal for limited use**

**RECOMMENDATION**

The Chancellor, the Deputy Chancellor, the Executive Vice Chancellor for Business Affairs, the Executive Vice Chancellor for Health Affairs, and the Executive Vice Chancellor for Academic Affairs concur in the recommendation of the Vice Chancellor for External Relations that the U. T. System Board of Regents approve a modified U. T. System seal as set forth on the following page for limited use in print and digitally, especially with mobile platforms, to protect the integrity, legibility, and identification of the seal.

**BACKGROUND INFORMATION**

The official seal of the U. T. System is composed of five elements - a seal, book, star, shield, and wreath. In large print, all elements are legible and easy to identify. In smaller print, especially on hand-held devices and mobile platforms, the visual identity of the seal becomes difficult to see, and the words and images blur to become illegible. The proposed two-color and three-color modifications of the official seal, if approved, will be used to enhance the digital presence in a fresh and modern way, while retaining as many of the historical elements as possible. The modified seal will never replace the official seal, but instead would be used where space and size create hardships for a more detailed seal:

**Modified Visual Identity Uses**

- Web
- Promotional items
- Social Media
- Invitations

**Official Seal Uses**

- Certificates
- Ceremonial Documents
- Official Communications from the Chancellor
- Proclamations
- Commemorative objects (plaques and medallions)
- Formal Ceremonies
- Financial Documents
- Contracts
- Permanent Signage (U. T. System Building)
4. **U. T. Permian Basin: Discussion and appropriate action regarding approval for use of a full color official seal**

**RECOMMENDATION**

The Chancellor, the Deputy Chancellor, and the Executive Vice Chancellor for Academic Affairs concur in the recommendation of the Vice Chancellor for External Relations and the institutional president that the U. T. System Board of Regents approve the use of the proposed full color seal for U. T. Permian Basin for official university purposes as shown on the following page.

**BACKGROUND INFORMATION**

U. T. Permian Basin seeks to use a full color seal that spells out “The University of Texas Permian Basin.” To date, U. T. Permian Basin has only used the monochromatic version of the seal. The use of the full color seal will enable U. T. Permian Basin to more effectively distinguish its academic programs as well as facilitate the recruitment of students, faculty, and staff by representing itself in a manner that is visually consistent with the U. T. System and other U. T. institutions. Additionally, the proposed full color seal will be used for institutional email signatures, business cards, and letterhead, among other officially designated uses.
5. **U. T. Tyler: Discussion and appropriate action regarding approval for use and implementation of new unified academic/athletic brand and logo**

**RECOMMENDATION**

The Chancellor, the Deputy Chancellor, the Executive Vice Chancellor for Business Affairs, and the Executive Vice Chancellor for Academic Affairs concur in the recommendation of the Vice Chancellor for External Relations and the institutional president that the U. T. System Board of Regents approve the proposed new unifying academic and athletic brand and logo for U. T. Tyler to replace its institutional marks as set forth in the following PowerPoint presentation.

**BACKGROUND INFORMATION**

U. T. Tyler seeks to replace its more than two-decade old “squaremark” orange logo with a unifying academic and athletic logo to support a new vision for U. T. Tyler. The U. T. Tyler athletic logo was being used by enrollment management and academic programs, and several variations had been developed over time, which created dissonance.

As part of the development process, U. T. Tyler held several input sessions with key stakeholders and conducted formal focus groups to assure optimal success of the “Flag T” logo.

**The input process included:**

- Marketing team and key enrollment management leaders retreat
- Session with college deans
- Alumni focus groups
- Input from student government
- Input from all team coaches
- Input session with key faculty
- Cabinet, President, and Vice President input

The proposed new logo fuses the letter “T” with the United States and Texas flags to represent both the athletic team name - Patriots - with a collegiate letter rendered that invokes both Texas and Tyler. The school colors are displayed with dominance given to the blue, which represents depth, stability, and patriotism.

**The rationale for the unified logo's symbolism is offered in the following:**

- ‘T’ represents Texas and Tyler
- Star and Stripes evoke Old Glory, the greatest symbol of patriotism
- Star of Texas signifies U. T. Tyler's place in the U. T. System
- Blue is a color of patriotism
- Orange is a color of U. T. System
- Mueso Slab is a solid, heavy typeface, representing U. T. Tyler's vision to be a foundational East Texas economic and educational driver
Brand Proposal

MICHAEL V. TIDWELL
PRESIDENT
THE UNIVERSITY OF TEXAS AT TYLER

U. T. SYSTEM
BOARD OF REGENTS’ MEETING
FEBRUARY 2018

The University of Texas at
TYLER
The University of Texas at Tyler

Strategic Plan 2018-22

FIVE PILLARS

- STUDENT SUCCESS
- STUDENT EXPERIENCE
- RESEARCH & SCHOLARSHIP
- COMMUNITY ENGAGEMENT
- OPERATIONAL FOUNDATIONS
THE BRAND GOAL

Our goal was to design a unified academic and athletic mark to replace the aging “squaremark” and help solve the Eagle/Patriots logo dissonance.

**REPORT**

Vice Chancellor Safady will report on development performance of the U. T. institutions for Fiscal Year 2017 and will report on the 2017 Board of Regents' authorization of Long Term Funds to support development activities, using the PowerPoint presentation set forth on the following pages. Dr. Safady will also discuss new approaches for advancing philanthropic support.

Dr. Randa Safady, Vice Chancellor for External Relations

U. T. System Board of Regents’ Meeting
February 2018
Overall Giving and Cash Received FY 2013-FY 2017

*Overall Giving = cash, pledges and new testamentary commitments at present value
Sources of Gifts FY 2017

- **Individual $317.9M**
- **Corporation $131.7M**
- **Foundation $346.4M**
  - Family Foundations $110.8M
  - Other Foundations $235.6M
- **Other $49.6M**
Individual Donor Count FY 2013-2017

<table>
<thead>
<tr>
<th>Year</th>
<th>Alumni Donors</th>
<th>Non-Alumni Donors</th>
<th>Total Donors</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY 2013</td>
<td>71,782</td>
<td>138,817</td>
<td>210,599</td>
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<tr>
<td>FY 2014</td>
<td>75,104</td>
<td>168,114</td>
<td>243,218</td>
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<tr>
<td>FY 2015</td>
<td>77,409</td>
<td>187,570</td>
<td>264,979</td>
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<tr>
<td>FY 2016</td>
<td>74,333</td>
<td>200,324</td>
<td>274,657</td>
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<tr>
<td>FY 2017</td>
<td>72,722</td>
<td>217,998</td>
<td>290,720</td>
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Individual Donor Count FY 2013-2017
Academic Institutions

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<tr>
<th></th>
<th>FY 2013</th>
<th>FY 2014</th>
<th>FY 2015</th>
<th>FY 2016</th>
<th>FY 2017</th>
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</thead>
<tbody>
<tr>
<td>Total Donors</td>
<td>113,084</td>
<td>119,392</td>
<td>124,707</td>
<td>125,412</td>
<td>124,661</td>
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<tr>
<td>Alumni Donors</td>
<td>67,291</td>
<td>70,975</td>
<td>73,074</td>
<td>70,059</td>
<td>68,770</td>
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<tr>
<td>Non-Alumni Donors</td>
<td>45,793</td>
<td>48,417</td>
<td>51,633</td>
<td>55,353</td>
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Individual Donor Count FY 2013-2017
Health Institutions

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<th>Non-Alumni Donors</th>
<th>Total Donors</th>
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<td>FY 2013</td>
<td>4,491</td>
<td>91,810</td>
<td>96,301</td>
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<tr>
<td>FY 2014</td>
<td>4,129</td>
<td>118,554</td>
<td>122,683</td>
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<tr>
<td>FY 2015</td>
<td>4,335</td>
<td>134,565</td>
<td>138,900</td>
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<tr>
<td>FY 2016</td>
<td>4,274</td>
<td>143,718</td>
<td>147,992</td>
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<td>FY 2017</td>
<td>3,952</td>
<td>160,835</td>
<td>164,787</td>
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Designation of Funds FY 2017

Current Operations (unrestricted) $32M

Current Operations (restricted) $515M

Endowment $199M

Property, Buildings, and Equipment $99M

RESEARCH 16%
ACADEMIC PROGRAMS 35%
STUDENT FINANCIAL AID 20%
UNRESTRICTED 6%
OTHER PURPOSES 23%

PROGRAMS
PURPOSES
FINANCIAL AID
Cash Available to U. T. Institutions from Philanthropic Sources in FY 2017

- Affiliated Foundations: $55.2M
- Long-term Fund: $346.0M
- Outright Gifts: $646.5M (Minus New Gifts to Endowment in FY 2017)

Endowment Distribution:

- $1.05B
- 5.7% of U. T. System’s $18.3B Operating Budget Revenue
LTF Allocation to Enhance Endowment Fundraising

Board of Regents Action
February 2017

- Up to 60 basis points (BPS) from LTF market value
- Guidelines created

Application Process and Approval
April-August 2017

- Allocation request
- Strategic use of funds
- Endowment target 2021
- Annual milestones
- Adherence to guidelines
- Modification/Approval

Implementation
September 2017

- 11 institutions at 60 BPS
- 2 at 40 BPS
- 1 at 20 BPS
- $32 million allocated
LTF Allocation to Enhance Endowment Fundraising Measurements

• Measuring Outcomes
  – New frontline (96) and non-frontline (67) FTE
  – Initiated or amplified programs (14)
  – Endowment target ($306M)
    • New endowed scholarships and chairs/professorships
  – Increased donor base and fundraising capacity
LTF Allocation to Enhance Endowment Fundraising Projections for FY 2021 (millions)

- **Endowment**
  - FY 2013: $116
  - FY 2017: $199
  - FY 2021 Target: $306

- **Cash Received**
  - FY 2013: $820
  - FY 2017: $846
  - FY 2021 Target: $1,105

- **Overall Giving**
  - FY 2013: $1,230
  - FY 2017: $1,309
  - FY 2021 Target: $1,700
Serving U. T. Institutions – Center for Enhancing Philanthropy

• Professional Development
  – Advancement Academy
  – New Hire Training
  – Summer Internship Program in Philanthropy

• Data, Assessments, and Strategic Projects
  – Customized services
  – Master service agreements
  – Assist with launch of undergraduate specialization and graduate degree programs in philanthropy
National Trends and Policy Impacting Philanthropy

- Larger gifts and larger fundraising campaigns
- Talent war for fundraising professionals
- Donor advised funds
- Tax Cuts and Jobs Act / Effect on philanthropy
- Decline in alumni participation
Decline in Alumni Participation
U. T. Institutions and National Trends

Alumni Numbers

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<thead>
<tr>
<th>FY 07</th>
<th>FY 08</th>
<th>FY 09</th>
<th>FY 10</th>
<th>FY 11</th>
<th>FY 12</th>
<th>FY 13</th>
<th>FY 14</th>
<th>FY 15</th>
<th>FY 16</th>
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<td>78,355</td>
<td>1,07,208</td>
<td>1,278,090</td>
<td>78,355</td>
<td>79,141</td>
<td>72,722</td>
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Alumni Participation

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<th>FY 07</th>
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<td>9.10%</td>
<td>6.90%</td>
<td>7.10%</td>
<td>4.80%</td>
<td>4.50%</td>
<td>5.70%</td>
<td>4.50%</td>
<td>4.00%</td>
<td>3.00%</td>
<td>2.00%</td>
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U. T. Institutions Alumni Giving

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<td>$928</td>
<td>$1,284</td>
<td>$1,580</td>
<td>$72,731,505</td>
<td>$88,202,519</td>
<td>$114,909,252</td>
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Alumni Giving Average

Total Alumni Giving
Why Declining Alumni Participation Matters

• Alumni participation is used for rankings such as *U.S. News & World Report* which affect reputation and admissions

• 80% of major donors consistently made gifts in first five years of graduation – many with gifts under $100

• In 2015, the number of people turning 30 surpassed those turning 50

• Within 5-10 years, every university and nonprofit will be more reliant on younger alumni
Addressing the Causes of Declining Alumni Participation

- **Larger alumni pool**
  - Larger classes in recent years
  - With improved technology, more alumni contact information available

- **Old strategies not working**
  - Alumni using new tools for networking, career advancement, and engagement making traditional institutional services less desirable

- **Institutions have not adapted to younger alumni**
  - Impulse fundraising
  - Cause-related fundraising versus loyalty
  - Belief that university doesn’t need gifts as much as other nonprofits
New Approaches to Consider

- Make it easy for young alumni to give
- Connect young alumni to a cause and impact, not loyalty
- Develop new affinity segments based on passions, interest, and behaviors
- Reexamine the role of Alumni Relations
Going Forward

Focus on

- Institutional endowment growth for student support
- Selective hiring of development professionals
- Emerging universities reaching new giving levels
- Improving business acumen in the development office
Texas Emerging Research Universities
Endowment Market Value

UTA  UTD  UTEP  UTSA  Houston  North Texas  Texas Tech  Texas State

FY 2009  FY 2013  FY 2017
In the spirit of continuous improvement to enhance philanthropic support, we are committed to providing institutions with best practices, strategic thinking, and timely service.

Thank you
8. **U. T. System: Discussion and appropriate action regarding request for an allocation of $5.995 million over the next three years from Available University Funds to support the funding of student mental health, student safety, and alcohol-related education and related initiatives across the academic and health institutions**

**RECOMMENDATION**

The Chancellor concurs in the recommendation of the Deputy Chancellor, the Executive Vice Chancellor for Academic Affairs, the Executive Vice Chancellor for Health Affairs, and the Executive Vice Chancellor for Business Affairs that the U. T. System Board of Regents approve the allocation of $5.995 million over the next three years from Available University Funds (AUF) to support the funding of student mental health, student safety, and alcohol-related education and related initiatives as described on the following pages.

In addition, the Board is asked to find that expenditure of AUF for this purpose is appropriate under the U. T. System's responsibilities to provide oversight and coordination of the activities of the U. T. institutions, with the intent that the expenditure will benefit all U. T. institutions.

**BACKGROUND INFORMATION**

The mental health and well-being of college students are critical issues in higher education, as stress, anxiety, and depression are three of the top five impediments to student academic success. In the past, the U. T. System has been a national leader in student health and well-being initiatives. On November 15, 2012, the Board of Regents provided initial support for College Recovery Centers at academic institutions appropriating $942,000 of AUF. On August 21, 2014, the Board allocated approximately $2.5 million of additional AUF funding for an after-hours crisis line and bystander intervention initiatives on every academic and health institution campus, and on February 12, 2015 the Board allocated $2.4 million in AUF to online alcohol education, sexual assault prevention education, and alcohol intervention initiatives. These initiatives have had a far-reaching and significant impact on the students and the cultures of the U. T. institutions by providing support systems, advocacy, and vital and even life-saving interventions. As a number of these initiatives are set to expire, this proposal requests funding for the continuation of these programs, along with a few additional related initiatives to further augment student health, safety, and well-being at the academic and health institutions.

For FY 2019 (Academic Year 2018-19), there are some Systemwide contracts that must be renegotiated for implementation and that process needs to begin immediately. For some of these initiatives, institutions begin administering the online training and other activities as early as June/July during the summer orientation programs for students who enter for the 2018-2019 Academic Year, so the decisions about funding have immediate impact.
Executive Summary

Mental health among college-aged students is a top issue in higher education, especially in recent years. In a 2017 survey of college students across the nation, three of the five top impediments to academic success were related to mental health: stress, anxiety, and depression. Over the past seven years at the U. T. Austin Counseling and Mental Health Center, there has been a 62% increase in the number of students served and a 93% increase in the number of counseling sessions. In a study of over 26,000 college students by U. T. Austin's National Research Consortium of Counseling Centers in Higher Education, 26% of students reported moderate to substantial mental health concerns in their lifetime, 22% had seriously considered suicide at some point in their lives, and 7% reported at least one lifetime suicide attempt. Suicide is the second leading cause of death among college students behind accidents.

Many of the accident-related deaths among college students involve the misuse of alcohol. In a 2017 survey of U. T. Austin students, 69% reported that they consumed alcohol in the past thirty days, and when asked about the last time they consumed alcohol at a party, 41% reported that they consumed five or more drinks. The 2017 Cultivating Learning and Safe Environments (CLASE) study revealed that, at U. T. Austin, 69% of victims of unwanted sexual contact and 84% of their perpetrators were using alcohol or drugs at the time of victimization. Eighteen percent of students experienced unwanted sexual touching, and 15% experienced rape since their enrollment at U. T. Austin.

The U. T. System has been a national leader in committing resources to student health and well-being initiatives. In 2012, the Board became the first in the country to create and fund Collegiate Recovery Centers (CRCs), also referred to as Collegiate Recovery Programs (CRPs), to benefit students in drug and alcohol recovery. In 2014, the Board allocated additional funding for an after-hours crisis line and bystander intervention initiative on every academic and health campus. In 2015, the Board approved funding for web-based alcohol and sexual assault prevention training for all incoming students, brief interventions for students who are high-risk drinkers, and continued support of the collegiate recovery centers. These five initiatives have had far-reaching and significant impact on the students and cultures of U. T. System institutions. For example, over the nearly two and a half years that each academic and health institution has had the after-hours mental health crisis lines, counselors have fielded 10,297 total calls. Of these, 1,948, or two to three calls a day, have been urgent calls, and 110 have been emergent. Many of these have resulted in imminent interventions stopping suicide attempts in progress. This initiative has truly been a life-saving resource. These initiatives are set to expire in the near future, and the proposal below requests continuation of these programs, along with a few additional initiatives that will further augment our students’ health, safety, and well-being.
All of these initiatives and their funding are led and managed by U. T. Austin for the benefit of all institutions in the System. However, institutions retain autonomy in their decision to participate in any of the proposed initiatives. The U. T. System Student Advisory Committee, vice presidents for student affairs, counseling center directors, health center directors, and collegiate recovery directors all provided input into this proposal. At the request of Chancellor McRaven, for each initiative below, there is either a plan to transition from U. T. System funding to local campus support or a plan for continued cost-sharing between the System and the institutions that takes advantage of the System’s economy of scale. What follows is a very brief distillation of the initiatives proposed. More detail about the justification of need, history, outcomes, and proposed direction for each initiative can be found in the full proposal.

(1) **ProtoCall: An After-Hours Crisis Counseling Service**  
This initiative provides 24/7/365 mental health crisis support to all students in the System. It also satisfies the Southern Association of Colleges and Schools (SACS) requirement for support for distance learners and is used for students who travel abroad, have internships or other educational placements at locations outside the university, or are away from the university for any other reason.

- In 2.5 years, 10,297 total calls have been received, 1,948 of which were urgent and 110 emergent, many of which have resulted in imminent interventions stopping suicide attempts in progress.
- Funding Request: $0 (solvent through 2020-2021 due to significant cost savings and negotiation with vendor)

(2) **Bystander Intervention Initiatives**  
This initiative aims to reduce sexual assault, relationship violence, drug overdose, suicide, incidents of bias, hazing, and academic dishonesty through bystander intervention. The program emphasizes the critical expectation that we watch out for one another and intervene, when necessary. There have been multiple reports of participants intervening to help others, and in some instances actually saving lives after campus trainings.

- Over the two years of the bystander intervention initiative across U. T. System, campuses have held over 750 activities, and trainings reaching over 134,000 participants.
- Funding Request: $815,000 (3 Years)

(3) **Collegiate Recovery Centers**  
This initiative will enable academic institutions to maintain their collegiate recovery programs or centers, which allow students in recovery or seeking recovery to have a drug-and-alcohol-free college experience, with peers and staff who provide support, education, community, and outreach.

- In 2012, the U. T. System was the first in the nation to provide Systemwide support for CRPs. In 2012, there were 29 CRPs nationally, and today there are over 170.
- Funding Request: $1,595,500 (3 Years)
(4) Web-based Alcohol Education (AlcoholEdu) and Sexual Assault & Harassment Prevention for Students (Haven); Harassment, Safety, and Other Training for Faculty/Staff

- This initiative is Title IX compliant and satisfies NCAA requirements.
- Approximately 60,000 U. T. System students have taken both the alcohol and sexual assault training over the past two years.
- Eighty-two percent said that it increased their understanding of sexual assault-related school policies, 81% reported more confidence in intervening when they see concerning behavior on campus, and 88% reported that the modules prepared them to prevent an alcohol overdose.
- Funding Request: $800,000 (2 Years)

(5) Prevention/Early Intervention for High-Risk Drinking (BASICS)

BASICS is an evidenced-based program designed for students at academic institutions who drink heavily and have experienced negative consequences. It is aimed at revealing the discrepancy between a student's risky drinking behavior and their goals and values.

- Since 2014, over 1,200 U. T. System students identified as high-risk or problematic drinkers have successfully participated in the program.
- The experience of negative consequences from drinking decreased by 59.2%.
- Funding Request: $537,404 (3 Years)

(6) Telehealth Video Platform for Mental Health Services and Web-based/App-based Video Self-Help Modules

This technology, available to all students Systemwide, has two parts: (1) an intervention component that consists of mental health modules on anxiety, depression, stress, and substances abuse, and (2) a 20-minute session with a campus mental health professional.

- This combination of mental health modules (anxiety, depression, stress, and substance abuse) and brief encounters with a therapist has been shown to be as effective as traditional psychotherapy alone.
- Self-help modules can be accessed by any student on their own, or assigned by a college/school, conduct office, Dean of Students office, athletics, academic support program, etc.
- Funding Request: $570,000 (3 Years)

(7) Health Communication Campaign

This campaign would address the intersection of alcohol use and consent. U. T. Austin would work in collaboration with its Center for Health Communication at the Moody College of Communication and the Dell Medical School to lead in the creation of messaging.

- Funding Request: $227,000 (3 Years)
(8) **Toolkit on Engaging Men in Sexual Assault and Harassment Prevention**
This program would be patterned after the MasculinUT Initiative at U. T. Austin to help engage men in the prevention of sexual assault and harassment.
- Historically, preventing interpersonal violence has been seen as a women’s issue, and therefore few men have been engaged in this work.
- Funding Request: $266,800 (3 Years)

(9) **Thrive @ UT: An App to Enhance Student Well-Being**
*Thrive @ UT* has engaging videos, guided exercises, interactive assignments, and text notifications designed to help students integrate new concepts into their daily lives.
- 100% of users stated that they would recommend the app to a friend and agreed with the statement that the application has helped improved their well-being.
- Funding Request: $151,000 (3 Years)

(10) **Evaluate and Assess Effectiveness of Initiatives 1 – 9 Above**
Assessment is critical to help leadership and institutions prioritize the funding of mental health and student well-being initiatives.
- Funding Request: $661,033 (3 Years)

(11) **Leadership, Consultative, and Other Administrative Costs**
All of these initiatives are managed by U. T. Austin staff for the benefit of all institutions.
- Funding Request: $371,500 (3 Years)
<table>
<thead>
<tr>
<th>Initiative Name</th>
<th>Funding Request</th>
<th>Time Period</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 ProtoCall: An After-Hours Crisis Counseling Service</td>
<td>$0</td>
<td>3 Years</td>
</tr>
<tr>
<td>2 Bystander Intervention Initiatives</td>
<td>$815,000</td>
<td>3 Years</td>
</tr>
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</tr>
<tr>
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</tr>
<tr>
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<td>$227,000</td>
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<tr>
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<td>$266,800</td>
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<tr>
<td>9 Thrive @ UT: An App to Enhance Student Well-Being</td>
<td>$151,000</td>
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</tr>
<tr>
<td>10 Evaluate and Assess Effectiveness of Initiatives 1 – 9 Above</td>
<td>$661,033</td>
<td>3 Years</td>
</tr>
<tr>
<td>11 Leadership, Consultative, and Other Administrative Costs</td>
<td>$371,500</td>
<td>3 Years</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$5,995,237</strong></td>
<td></td>
</tr>
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</table>
9. **U. T. System: Discussion and appropriate action related to proposal for funding of $1.4 million from Available University Funds for the Cultivating Learning and Safe Environments (CLASE) program regarding sexual assault research across the U. T. System academic and health institutions**

**RECOMMENDATION**

The Chancellor concurs in the recommendation of the Deputy Chancellor, the Executive Vice Chancellor for Academic Affairs, the Executive Vice Chancellor for Health Affairs, and the Executive Vice Chancellor for Business Affairs that the Board of Regents approve the proposal for funding of $1.4 million from Available University Funds (AUF) for the Cultivating Learning and Safe Environments (CLASE) program regarding sexual assault research across the U. T. System academic and health institutions.

In addition, the Board is asked to find that expenditure of AUF for this purpose is appropriate under the U. T. System's responsibilities to provide oversight and coordination of the activities of the U. T. institutions, with the intent that the expenditure will benefit all U. T. institutions.

**BACKGROUND INFORMATION**

In recent months and across all sectors of society, the issue of sexual misconduct has been in the spotlight. Since 2015, the U. T. System has been a leader across all of higher education in transparently and assertively addressing the issue, studying the incidence and impact of sexual misconduct at the U. T. institutions, and developing services and programs to address the concerns. On May 14, 2015, the Board allocated $1.7 million in AUF to U. T. Austin's Institute on Domestic Violence and Sexual Assault to develop and implement CLASE, an innovative four-year action research project designed to better understand students' experiences and perceptions about sexual harassment, stalking, dating/domestic abuse and violence, and unwanted sexual contact. The results of the CLASE 2015-2016 Systemwide prevalence study have been published and are available online. Focus group research is ongoing regarding the effect on specific students and the long-term impact on student lives. This request is to extend the research one additional year to address more specifically: student reporting, evaluation of existing prevention and intervention student programs, and develop new training curricula, as described on the following pages.

The decision to fund CLASE for an additional year will impact staffing and activities in the short term. Hiring decisions and program implementation, including the timing of both, are impacted by funding for more than just one year. To structure this initiative appropriately, it is important for researchers to know what resources will be available for the following months and years.
CULTIVATING LEARNING AND SAFE ENVIRONMENTS (CLASE)
5th YEAR FUNDING PROPOSAL
NOVEMBER 2017 – OCTOBER 2018

1. A Brief on the CLASE Project: What We Did and What We Found

1.1. BACKGROUND

With the full support of the U. T. System Board of Regents, in May 2015, researchers at U. T. Austin, Steve Hicks School of Social Work, the Institute on Domestic Violence & Sexual Assault (IDVSA) developed and implemented the Cultivating Learning and Safe Environments (CLASE) (pronounced “class”) research study. The CLASE project is an innovative four-year action research project designed to better understand students’ experiences and perceptions about sexual harassment, stalking, dating/domestic abuse and violence, and unwanted sexual contact (hereafter referred to as sexual assault and misconduct) with the goal of increasing students’ safety and well-being.

The U. T. System and its institutions recognize that sexual assault and misconduct deeply affect students’ abilities to learn, grow, thrive, and achieve their educational goals while attending college. The U. T. System prioritized a focus on sexual assault and misconduct prior to legislative mandates and before the widely publicized exposés on sexual assault and misconduct that are now mainstream in the media. The commitment by all those involved was driven by the need to more fully understand these untenable issues in a college context, and eventually to eliminate them.

As such, other institutions of higher education and government agencies recognize the U. T. System and its institutions as principal leaders in Texas, and across the nation, that are moving toward these issues with a comprehensive study and protecting students with innovative solutions.

There are several reasons for recognition of U. T. System’s research:

- The ability and confidence to utilize the most preeminent science for discovery;
- The allocation of resources to this research and knowledge building;
- The recognition that students are diverse and have complex lives;
- The commitment that student services and programming should be evidence-based, reflective, and intersectional, where sexual assault and misconduct are viewed together with other issues that are inextricably interwoven in the lives of students such as alcohol, underage and binge drinking, bystander intervention, the relationship with offender, lack of reporting, racism, homophobia, and gender; and
- Solutions developed are predicated on innovative, transformational institutional approaches with strong leadership that involve stakeholders beyond the traditional triad of victim, offender, and campus officials.
1.2 OVERVIEW

The CLASE project is an action research study initiated by the U. T. System about students’ experiences with sexual harassment, stalking, dating/domestic abuse, and unwanted sexual contact.

Action research is a highly synergistic process where researchers and institutional stakeholders collaborate throughout a project to define and clarify key concepts and ideas, implement actions, and measure the impact of those actions. For the reasons described below, the CLASE project is an action research exemplar through its collaborative, iterative nature with action steps taken throughout the process to better ground findings in unique contexts.

1.3 FINDINGS

In Spring 2017, the U. T. System, in partnership with its institutions, released the results of a groundbreaking climate study around issues of sexual assault and misconduct. This report demonstrated a significant commitment to use evidence to improve the learning environments for all students (survivors, victims, accused, witnesses, and bystanders). The CLASE project is groundbreaking because it uses qualitative and quantitative data approaches to better understand acts of sexual harassment, stalking, dating/domestic abuse and violence, and unwanted sexual contact. The study also includes a four-year freshman cohort at U. T. Austin to understand the college student experience over time and the engagement of institutional stakeholders to improve programs and services. For these reasons, the U. T. System has demonstrated its standing as a national leader in this area.

All students participated anonymously and voluntarily in the web-based survey and answered questions in three broad areas: health and well-being, general perceptions about the institution’s response to addressing four areas (sexual harassment, stalking, dating/domestic abuse and violence, and unwanted sexual contact), and personal experiences since their enrollment at a U. T. System institution.

For the purpose of this proposal, an aggregate summary of findings is presented below. Bound copies of the reports are available, and electronic copies can be obtained from: www.utsystem.edu/CLASE.

Participation Rates Among Students Enrolled at U. T. System Institutions

Among the health institutions, 1,853 students participated. The response rate was 13%. Across the academic institutions, 26,417 students participated. The response rate was 14%.
Table 1. Aggregate Findings of Student Experiences Since Their Enrollment at Either an Academic or Health Institution at the U. T. System

<table>
<thead>
<tr>
<th></th>
<th>Eight Academic Institutions</th>
<th>Five Health Institutions</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Sexual harassment</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Faculty/staff perpetrated sexist gendered harassment</td>
<td>14 %</td>
<td>18 %</td>
</tr>
<tr>
<td>Student perpetrated sexual harassment</td>
<td>22 %</td>
<td>20 %</td>
</tr>
<tr>
<td><strong>Stalking</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>13%</td>
<td>8%</td>
</tr>
<tr>
<td><strong>Dating/Domestic Abuse</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cyber abuse</td>
<td>12%</td>
<td>6%</td>
</tr>
<tr>
<td>Psychological abuse</td>
<td>9%</td>
<td>5%</td>
</tr>
<tr>
<td>Physical violence</td>
<td>10%</td>
<td>5%</td>
</tr>
<tr>
<td><strong>Unwanted Sexual Contact</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unwanted sexual touching</td>
<td>12%</td>
<td>7%</td>
</tr>
<tr>
<td>Attempted rape</td>
<td>5%</td>
<td>2%</td>
</tr>
<tr>
<td>Rape</td>
<td>6%</td>
<td>3%</td>
</tr>
<tr>
<td>Disclosed Incident to Anyone</td>
<td>28%</td>
<td>23%</td>
</tr>
<tr>
<td><strong>Feel Safe on Campus</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Victims</td>
<td>76%</td>
<td>89%</td>
</tr>
<tr>
<td>Non-victims</td>
<td>80%</td>
<td>92%</td>
</tr>
<tr>
<td><strong>Incident Occurred Off Campus</strong></td>
<td>84 – 88%1</td>
<td>97%2</td>
</tr>
<tr>
<td><strong>Involved Alcohol or Other Drugs</strong></td>
<td>56 – 77%3</td>
<td>62 – 83%4</td>
</tr>
<tr>
<td><strong>Relationship to Perpetrators</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Non-U. T. System Student Perpetrators</td>
<td>45%5</td>
<td>72%6</td>
</tr>
<tr>
<td><strong>Institution Would Take Report Seriously</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Victims</td>
<td>75%</td>
<td>81%</td>
</tr>
<tr>
<td>Non-victims</td>
<td>84%</td>
<td>92%</td>
</tr>
<tr>
<td><strong>Feel Safe from Sexual Harassment</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Victims</td>
<td>68%</td>
<td>80%</td>
</tr>
<tr>
<td>Non-victims</td>
<td>82%</td>
<td>91%</td>
</tr>
</tbody>
</table>

1 At academic institutions, the vast majority of dating/domestic abuse and violence and unwanted sexual contact occurred off campus; 88% of physical violence and 84% of unwanted sexual contact incidents occurred off campus.
2 At health institutions, the vast majority of dating/domestic abuse and violence and unwanted sexual contact occurred off campus; 97% of both physical violence and unwanted sexual contact incidents occurred off campus.
3 At academic institutions, 56% of unwanted sexual contact victims and 77% of unwanted sexual contact perpetrators had used alcohol and/or drugs at the time of victimization.
4 At health institutions, 62% of unwanted sexual contact victims and 83% of unwanted sexual contact perpetrators had used alcohol and/or drugs at the time of victimization.
5 At academic institutions, 45% of perpetrators of unwanted sexual contact were not other students; 44% of perpetrators of unwanted sexual contact were identified as students at U. T. System health institutions.
6 At health institutions, 72% of perpetrators of unwanted sexual contact were not other U. T. System enrolled students; 25% of perpetrators of unwanted sexual contact were identified as students at U. T health institutions.

Prepared by the Institute on Domestic Violence & Sexual Assault
February 2018
2. What’s Next? How Do We Get There?

2.1 Return on Investment

However acclaimed the CLASE prevalence and perceptions study, it was a confirmatory exercise; the findings indicated that U. T. System institutions are similar to other institutions of higher education on student victimization rates. This undertaking, while it was necessary to better understand students’ experiences and perceptions about sexual assault and misconduct, alone does little to eliminate sexual assault and misconduct. In order for the U. T. System to maximize its return on investment, next steps must shift from measuring student victimization to driving toward aspirational goals. Our aim must be a drive to zero sexual assaults and misconduct because surely no level of misconduct or violence is tolerable or appropriate.

This proposal expands the CLASE project to a fifth year and responds to the expressed needs of the institutions to address sexual assault and misconduct in a holistic, evidence-driven, and innovative framework.

The additional funds requested will provide institutional resources to improve student reporting, provide for program evaluation of existing prevention and intervention student programs, and develop new training curricula. Three targets to achieve these aims are described below.

2.2 Three Targets

Target 1. Continue and Expand CLASE 1.0 Deliverables
Target 2: Provide & Evaluate Immediate Resources to U. T. System Institutions
Target 3: Develop Training Curricula for Staff, Faculty, and Students
Figure 1. Three Targets Summary for the CLASE 5th Year Proposal

**Target 1: Continue and Expand CLASE 1.0 Deliverables**

- All activities and deliverables will continue (All Institutions)
- Hard to reach population to improve campus practices (All Institutions)
- New Deliverable: CLASE 1.5 (All Institutions)
- New Deliverable: Academic and Health Consorisia (All Institutions)

**Target 2: Provide & Evaluate Immediate Resources to U. T. System Institutions**

- Online App for Reporting and Safety (UTAUS, UTRGV, TBD)
- Software and Public Safety Applications for Students (e.g. Callisto, LiveSAFE)
- Program Evaluation for Existing Student Services (alcohol, bystander, etc.)
- More Understanding about the Lives of Marginalized or At Risk Students

**Target 3: Develop Training Curricula for Staff, Faculty, and Students**

- Faculty Harassment Medical Schools (UTAUS and UTRGV)
- Student Social Networks (UTAUS)
- Restorative Justice (UTAUS)

**Target 1: Continue with CLASE 1.0 Deliverables**

For all institutions: CLASE 1.0 activities and deliverables continue, including:

1.1 Qualitative research activities to enhance nuanced understanding of experiences and assess perceptions of hard-to-reach populations to improve campus practices, policies and processes of support.
1.2 U. T. Austin Freshman Longitudinal Cohort Study to understand experiences, knowledge, and attitudes of freshman throughout their college careers related to sexual assault and misconduct.
1.3 New Deliverable: called CLASE 1.5 to further analyze existing CLASE 2015 climate survey data and provide individualized institutional internal reports to support ongoing programming and policy efforts. A CLASE team member is
assigned to each institution and data is given in a dashboard format.

1.4 New Deliverable: Academic and Health Consortia began Spring and Summer 2017 following the release of the CLASE Prevalence and Perception Report in Spring 2017. The Consortia members represent U. T. System institutions and work collaboratively to determine the action research goals and next steps.

**Target 2: Provide & Evaluate Immediate Resources to U. T. System Institutions**

The CLASE findings identified immediate resources needed across the U. T. System institutions. Target 2 provides institutions with resources, systematically evaluates the impact of those resources, and assesses the implications for Systemwide adoption and best practices.

**2.1 Online App for Reporting and Safety**

Institutions are interested in the consideration and efficacy of online resources designed to increase student reporting and whether these resources increase student engagement with programs and services and with public safety. Two or three institutions will pilot their choice of software (such as Callisto and LiveSAFE). The first example, Callisto, offers documentation and reporting options for victims, but does not allow anonymous reporting. The second example, LiveSAFE, is primarily a public safety app and offers options to report safety threats (See Appendix A for additional information about these software programs). While the online resources and “apps” described here aim to increase accessibility of reporting, they serve different and enhanced and varied functions than the online anonymous reporting required by SB 968. These apps do not fulfill the requirements of SB 968, but rather offer unique and enhanced capabilities that warrant evaluation. The budget includes the purchase of the online applications. In collaboration with the institutions, the research team will consider evaluative output and outcome measures. Institutional context will be considered.

U. T. Austin, U. T. Rio Grande Valley, and a third institution (TBD) are the three pilot sites selected.

**2.2 Program Evaluation of Existing Student Services**

The CLASE findings were clear about the rate of intersection of alcohol, underage and binge drinking and sexual assault. Although the experiences should not be understated, findings also show intersectionality of dating/domestic abuse violence, stalking and harassment in the lives of college, graduate, and professional students to a lesser extent. Institutions understand that programs will improve as they are rigorously evaluated. The goal of Target 2 is to develop

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8 In the recent legislative session, the Texas legislature passed SB 968. SB 968 amended section 51.9363 of the Education Code to require, among other things, that by January 1, 2018, Texas postsecondary educational institutions will provide an anonymous online reporting option for sexual assault, dating violence, stalking, or sexual harassment. This option must be clearly accessible from the institution’s website home page and available to both student and employee victims and witnesses.

Prepared by the Institute on Domestic Violence & Sexual Assault
February 2018
2.3 More Understanding about the Lives of Marginalized or At Risk Students
The CLASE findings fell short in understanding marginalized, vulnerable, or at risk students’ lives and the institutions want to know more to improve student programs and services. The study of specialized cohorts is the most innovative way to achieve this goal, which means recruiting students who identify as LGBTQ, women of color, medical students at health institutions, athletes, or Greeks. This approach will serve students better at this time rather than repeat a general population study. The specialized cohort will be recruited across the U. T. System rather than at one institution. The health and or academic consortia will help to determine the cohort or the parameter that is feasible to undertake during this additional year funding.

All U. T. System institutions are included.

Target 3: Develop Training Curricula for Staff, Faculty, and Students

Target 3 includes the development of training curricula for faculty, staff, and students. The activities include:

3.1 Faculty Harassment Prevention at Medical Schools
CLASE findings identified a clear need for training curricula to address faculty sexual harassment of students, perhaps specifically in medical school settings. While there is a dearth of innovative training available to adequately address sexual assault and misconduct, generally, this is particularly true for health science campuses. U. T. Austin Dell Medical and U. T. Rio Grande Valley may provide a unique opportunity to develop medical education curricula from the ground up. The health and academic consortia will advise on next steps.

U. T. Austin and U. T. Rio Grande Valley

3.2 Student Social Networks
This target provides an innovative opportunity to learn about student social networks in residence halls and understand the influence of social network factors that interact with the known links between alcohol use and sexual violence. This information will inform sexual violence prevention and intervention programming and campus policies related to alcohol and student conduct and training curricula.

U. T. Austin pilot only

3.3 Restorative Justice
This goal provides the opportunity to enhance training curricula among faculty, staff and students around one of the most promising interventions available in sexual assault today. Restorative Justice (RJ) is a philosophy, movement, and set of practices that seeks to redress crime and wrongdoing. RJ solutions bring
together victims, offenders, and community members for dialogue, meaningful accountability, victim healing, and the creation of mutually beneficial solutions. The proposal begins with training curricula and dialog and evaluation.

U. T. Austin pilot only

3. What will it Cost?

CLASE 1.0 is currently in its third of four years of funding and on target with its allocation. This request is for an additional year of funding (Year 5) at $1,307,696 and in response to the findings from the first two years and the institutional and students’ needs. Approximately 66% of fifth-year funding will be used to meet institutional program needs. The remaining 33% is allocated for additional knowledge building to strengthen institutions’ understanding and subsequently improve institutional services, programs, policies, and responses to students.

The U. T. System, through the CLASE project, will have invested approximately $2.56 annually for every student enrolled in one of its institutions on issues related to sexual assault and misconduct.9

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9 For the purpose of this calculation, the UT System annual enrollment was assumed to be 230,000 students.
Table 2. Summary of Cost per Target and Budget Justification for the CLASE 5th Year Proposal

<table>
<thead>
<tr>
<th>Cost per Target</th>
<th>Total Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Target 1: Continue with CLASE 1.0 Deliverables</strong></td>
<td>$254,000</td>
</tr>
<tr>
<td><strong>Target 2: Provide &amp; Evaluate Immediate Resources to U. T. System Institutions</strong></td>
<td>$530,856</td>
</tr>
<tr>
<td><strong>Target 3: Develop Training Curricula for Staff, Faculty, and Students</strong></td>
<td>$522,840</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$1,307,696</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Budget Item</th>
<th>Narrative Justification</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Target 1: Continue with CLASE 1.0 Deliverables</strong></td>
<td>Health Science Broker for Expertise and Consortium Coordination</td>
<td>$62,000</td>
</tr>
<tr>
<td></td>
<td>Communication Staff for Student, Faculty, and Staff Program Activities such with Consortium, Restorative Justice, Apps, etc.</td>
<td>$192,000</td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>Subtotal</strong> $254,000</td>
</tr>
<tr>
<td><strong>Target 2: Provide &amp; Evaluate Immediate Resources to U. T. System Institutions</strong></td>
<td>Reporting and Public Safety Apps for Students</td>
<td>$70,000</td>
</tr>
<tr>
<td></td>
<td>Project Manager for Software and Public Safety Application Administration, Collaboration, and Evaluation</td>
<td>$76,800</td>
</tr>
<tr>
<td></td>
<td>Program Evaluation for Existing Student Services, including Bystander Alcohol Initiatives</td>
<td>$50,000</td>
</tr>
<tr>
<td></td>
<td>Full-time Social Scientist I for Oversight of All Human Subjects Compliance and Research Integrity</td>
<td>$106,560</td>
</tr>
<tr>
<td></td>
<td>Part-time Social Scientist II for Oversight of Evaluation Activities</td>
<td>$59,613</td>
</tr>
<tr>
<td>Student Cohort</td>
<td>Incentives - Current Cohort</td>
<td>Freshman Student Cohort Incentives for More Understanding about the Lives of Marginalized or At Risk Students</td>
</tr>
<tr>
<td>Student Cohorts Incentives - Vulnerable</td>
<td>Vulnerable Student Cohort Incentives for More Understanding about the Lives of Marginalized or At Risk Students</td>
<td>$48,000</td>
</tr>
<tr>
<td>Student Cohorts Project Manager</td>
<td>Full-time Project Manager to Perform Activities for More Understanding about the Lives of Marginalized or At Risk Students</td>
<td>$76,800</td>
</tr>
<tr>
<td>Student Cohort Project Director</td>
<td>Ten percent Project Director to Oversee Activities for More Understanding about the Lives of Marginalized or At Risk Students</td>
<td>$7,251</td>
</tr>
<tr>
<td>Computers</td>
<td>Computers and Related Supplies for Performing Job Duties</td>
<td>$4,600</td>
</tr>
<tr>
<td>Travel</td>
<td>Travel to Participating Campuses to Perform Project Activities (UTRGV and Additional Campus TBA)</td>
<td>$11,232</td>
</tr>
<tr>
<td><strong>Subtotal</strong></td>
<td></td>
<td><strong>$530,856</strong></td>
</tr>
</tbody>
</table>

**Target 3: Develop Training Curricula for Staff, Faculty, and Students**

| Faculty Harassment Med School Project Manager | Full-time Project Manager to Perform Activities for Faculty Harassment Medical Schools (UTAUS and UTRGV) | $76,800 |
| Social Network Research | Student Social Networks Activities (UTAUS) | $275,000 |
| Social Network Consultant | Student Social Networks Expert Consultation | $16,729 |
| Restorative Justice | Restorative Justice Activities (UTAUS) | $154,311 |
| **Subtotal** | | **$522,840** |
| **Total** | | **$1,307,696** |
Appendix A

More about LiveSafe
LiveSafe is a safety communications platform app with real-time interaction to keep employees and students safe and informed. It has several functions for safety, such as GPS-enabled location technology called SafeWalk, location sharing, a mobile security system with text, photo, video capabilities, and broadcast messaging. LiveSafe offers a convenient and streamlined process for reporting incidents of suspicious activity and safety threats, while also helping provide safety with maps and smart alerts that notify family, friends, and colleagues whether or not you made it to an intended destination.

More about Callisto
The Callisto app functions as a private repository for students to document details of their assault. The app encourages reporting and has a matching system where the information is only forwarded to the school if someone else reports an assault identifying the same assailant. Callisto provides an alternative reporting method to balance between honoring a victim’s self-determination and actively pursuing potential threats to the greater community. However, it also has potential disadvantages, such as requiring victims to link their assailant’s Facebook page as identifying information for their match system. Anonymous reporting is not allowed.