

Meeting No. 1,129

THE MINUTES OF THE BOARD OF REGENTS  
OF  
THE UNIVERSITY OF TEXAS SYSTEM

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December 15, 2014

Austin, Texas

MEETING NO. 1,129

MONDAY, DECEMBER 15, 2014.--The members of the Board of Regents of The University of Texas System convened at 3:31 p.m. on Thursday, December 15, 2014, in the Board Room, Ninth Floor, Ashbel Smith Hall, 201 West Seventh Street, Austin, Texas, with the following participation:

ATTENDANCE.--

Present

Chairman Foster  
Vice Chairman Powell  
Vice Chairman Hicks  
Regent Hall  
Regent Hildebrand  
Regent Pejovich  
Regent Stillwell  
Regent Richards, Student Regent, nonvoting

Absent

Regent Cranberg  
Regent Aliseda

In accordance with a notice being duly posted with the Secretary of State and there being a quorum present, Chairman Foster called the meeting to order in open session.

RECESS TO EXECUTIVE SESSION.--At 3:32 p.m., Chairman Foster said the Board would recess to convene in Executive Session pursuant to *Texas Government Code* Sections 551.071 and 551.074 to consider the matters listed on the Executive Session agenda.

RECONVENE IN OPEN SESSION.--At 4:09 p.m., the Board reconvened in open session for the following actions on matters discussed in Executive Session and to consider the following agenda items.

1a. U. T. System Board of Regents: Discussion with Counsel on pending legal issues

No action was taken on this item.

1b. U. T. System Board of Regents: Discussion and appropriate action regarding legal issues related to ongoing independent investigation of admissions practices at U. T. Austin by Kroll Associates

No action was taken on this item.

- 2a. U. T. System: Approval to hire a Chief Executive Officer of University Lands (Regents' Rules and Regulations, Rule 20204, regarding compensation for highly compensated employees)

Upon motion by Regent Hildebrand, seconded by Regent Stillwell, the Board delegated authority to the Chancellor and the Executive Vice Chancellor for Business Affairs to conclude negotiations for the hiring of an individual as Chief Executive Officer of University Lands for The University of Texas System consistent with the terms and conditions of employment outlined and recommended in Executive Session.

Further, the Board authorized the Chancellor and the Executive Vice Chancellor for Business Affairs to conclude negotiations and execute an agreement with the individual regarding the terms and conditions of employment consistent with the parameters outlined in Executive Session, with the requirement that the agreement be submitted to the Board for approval via the usual budgetary procedures and in compliance with all required notice requirements.

Also, the Board authorized that the Minutes reflect that, by approval of this motion, the Board has made a finding, as required by *Texas Education Code* Section 51.948, that the potential appointment is in the best interest of the U. T. System.

The motion carried unanimously.

- 2b. U. T. System: Discussion and appropriate action regarding individual personnel matters relating to appointment, employment, evaluation, compensation, assignment, and duties of presidents (academic and health institutions), U. T. System Administration officers (Executive Vice Chancellors and Vice Chancellors), other officers reporting directly to the Board (Chancellor, General Counsel to the Board, and Chief Audit Executive), and U. T. System and institutional employees

No action was taken on this item.

## AGENDA ITEMS

1. U. T. System: Approval of a) Systemwide Master Service Agreements initiated by the Institute for Transformational Learning (ITL) with Big Tomorrow, BrightLeaf Group, Inc., CCKF Inc., Civitas Learning, Inc., Kiosk Creative LLC, and Robots & Pencils; and b) allocation of \$14 million from the ITL budget for the next two years to contract with Big Tomorrow and Robots & Pencils

The Board

- a. approved University of Texas Systemwide Master Service Agreements initiated by the Institute for Transformational Learning (ITL) on behalf of the

U. T. System. It is anticipated that total U. T. Systemwide expenditures with each vendor listed below will exceed \$1 million dollars each during the next two years:

- Big Tomorrow, strategy and design services;
- BrightLeaf Group, Inc., content and learning materials development services;
- CCKF Inc., adaptive learning platform license;
- Civitas Learning, Inc., predictive analytics platform and applications services;
- Kiosk Creative LLC, full-service marketing services; and
- Robots & Pencils, mobile application development.

All Master Service Agreements were created as a result of competitive best value procurement processes in which vendors were selected as a result of a review process that incorporated multiple dimensions of consideration. These agreements were created to provide U. T. System and U. T. System institutions access to negotiated terms and conditions and a streamlined approach to sourcing educational technology and services contracts on an as-needed basis to design, create, and operate online learning programs that will be further detailed in individual project addenda. Expenditures by the U. T. System and U. T. System institutions for educational technology and services from the above vendors will be approved separately on an as-needed basis, through standard contracting procedures; and

- b. allocated \$14 million from the ITL budget for the next 24 months to contract with both Big Tomorrow and Robots & Pencils to develop the stack of technologies and services that will serve as the infrastructure for current and future ITL initiatives.

Leadership of the ITL will provide an annual update to the Board of Regents related to expenditures and the outcomes of this initiative and the progress made towards the vision of the ITL as a sustainable enterprise.

Established in Fall 2012, the ITL has a bold mandate to make higher education more affordable, accessible, and effective by leading transformational initiatives powered by technology. The ITL seeks to dramatically increase student success through the design and delivery of breakthrough programming models that are student-centered, competency-based, and powered by next generation learning environments and student lifecycle management technologies, analytics, and services.

On August 25, 2011, the Board approved \$50 million in Available University Funds for the ITL, and all current and near-future initiatives are being funded from that allocation.

The initiatives being implemented by the ITL were presented at the November 5, 2014 meeting of the Board's Technology Transfer and Research Committee.

Dr. Steven Mintz, Executive Director of the ITL, and Dr. Marni Baker Stein, Chief Innovation Officer, reported on the ITL's vision, mission, and status of current projects.

The first ITL initiative, UTxHealth, will launch the first programs beginning in 2015 and will offer online certificates and specializations in a variety of fields including health administration, biostatistics, biomedical informatics, oncology, and patient safety and quality improvement. The University of Texas Health Science Center at Houston, The University of Texas M. D. Anderson Cancer Center, and The University of Texas Health Science Center at San Antonio, and their faculty and administration, are the initial partners.

ITL is also working with The University of Texas Rio Grande Valley (UTRGV) on a competency-based B.S. in Biomedical Sciences. Faculty and administrators from UTRGV are currently working with the ITL to create the blueprint for this degree and development of the curriculum. The ITL has also partnered with the new UTRGV School of Medicine and U. T. Health Science Center - San Antonio on developing a competency-based approach to the first two years of medical school.

2. U. T. Austin: Approval of honorific naming of the newly renovated and expanded Geography Building (Black and Latino Studies Building) as the Susan G. and Edmund W. Gordon & Charles W. and Frances B. White Building

The Board approved the honorific naming of the newly renovated and expanded Geography Building (Black and Latino Studies Building) at The University of Texas at Austin as the Susan G. and Edmund W. Gordon & Charles W. and Frances B. White Building, which will be referred to as the Gordon-White Building.

This naming honors the significant social, educational, and cultural contributions of the Gordons and the Whites.

Dr. Edmund W. Gordon is the Richard March Hoe Professor Emeritus of Psychology and Education at Teachers College, Columbia University. Dr. Gordon was commissioned by President Lyndon B. Johnson to help design the Head Start Program, a comprehensive child development program that has served over 30 million children since 1965. He served as Vice President of Academic Affairs and Interim Dean at Teachers College, and also taught at Harvard and Yale Universities. Dr. Gordon received a B.A. in Religious Studies in 1945 and a B.S. in Zoology in 1942, both from Howard University. He received an M.A. in Social Psychology from American University in 1950 and an Ed.D. from Columbia University in 1957.

In 1958, Dr. Susan Gordon became an Associate Professor of Pediatrics at New York Medical College and soon after took a concurrent position at Columbia University's College of Physicians and Surgeons. She remained and taught at both institutions for 25 years. The Health Center of The Lexington School for the Deaf,

where Dr. Gordon served as a member and past President of their Board for over 20 years, was named in her honor. Dr. Gordon is an alumna of Mount Holyoke College and Howard University College of Medicine.

The late Charles W. White (1918-1979) is one of America's most recognized African-American and Social Realist artists of the 20th century. Mr. White's work entailed a figurative style and consists of paint on canvases, monumental drawings, murals, and printmaking. He mentored numerous artists, many of whom have become important contemporary artists. In addition, Mr. White was a professor at the prestigious Otis College of Art and Design, where he chaired the Drawing Department. His works are in the collections of major museums and libraries around the world, including Hampton University Museum, Hampton, Virginia; the Whitney Museum of American Art, New York; the Howard University Gallery of Art, Washington, D.C.; the Art Institute of Chicago; and the Flint Institute of Art.

In 1950, Charles White married Frances Barrett. They honeymooned in Europe and were delighted to find that Mr. White's lithographs received high recognition there. Portfolios of his art work can be found throughout Europe. Mrs. White was an avid supporter of her husband's work.

Dr. Edmund W. Gordon and Mr. Charles W. White were close friends. Dr. Gordon was given, as well as purchased, works from Mr. White. The Gordons have pledged their collection of Mr. White's art work, recently appraised at \$3.2 million, to U. T. Austin. The works of art will be placed at the Jack S. Blanton Museum of Art with attendant care, maintenance, and access provided by staff of the Blanton Museum, as well as Black Studies faculty in direct consultation with their leadership. Black Studies at U. T. Austin encompasses three branches, which includes the Institute for Urban Policy Research and Analysis, the African and African Diaspora Studies Department, and the John L. Warfield Center for African and African American Studies.

The Geography Building, which was recently renamed as the Black and Latino Studies Building in September 2014, is the new home to Black Studies. The building was constructed in 1951 and is located on the corner of Whitis Avenue and 24th Street. On May 12, 2011, an expansion project was placed on the Capital Improvement Project (CIP #102-630) with a total project cost of \$11.5 million with funding from Unexpended Plant Funds. The original project increased the net square footage of the Geography Building by approximately 5,000 square feet and provided approximately 19,500 net assignable square feet of space for certain Liberal Arts centers, as well as increased programmable space and efficiencies of the Geography Building; upgraded the mechanical, electrical, and plumbing systems to meet accessibility, egress, and code requirements; created better internal circulation; and improved exterior entries to extend the useful life of the building for another 25 years.

On August 22, 2013, the Board of Regents approved an expansion of the building by an additional 4,700 square feet and the addition of space to the Center for Mexican American Studies for the Department of Mexican American and Latina/o Studies and the Borderlands Research Institute. The total project cost now stands at \$15.5 million and has an estimated completion date of March 2015.

This naming is consistent with the Regents' *Rules and Regulations*, Rule 80307, relating to the honorific naming of facilities, to recognize these highly respected individuals, all of whom have made meritorious contributions to society.

ADJOURNMENT.--At 4:13 p.m., there being no further business, the meeting was adjourned.

/s/ Carol A. Felkel  
Secretary to the Board of Regents

December 17, 2014