

# ALUMNI DATA POINTS

Tailored Data For Targeting Philanthropic Giving



Brooke Lopez  
UT System Intern  
July 2017

## TABLE OF CONTENTS

ABSTRACT .....	2
OVERVIEW .....	3
RAISER'S EDGE DATABASE .....	5
CURRENT ATTRIBUTES .....	7
RECOMMENDED DATA POINTS .....	17
ADDED DATA POINTS .....	17
REMOVED/CLEANED DATA POINTS.....	22
IMPORTED DATA TYPES.....	24
UT DALLAS CAREER CENTER (COMET CAREERS).....	24
ORGSYNC .....	25
ORION APPLICANTCENTER & STUDENT CENTER .....	26
APPLYTEXAS.ORG .....	27
IMPORTING DATA INTO CONSTITUENT RECORDS .....	28
IMPORTING NEW RECORDS .....	28
UPDATING EXISTING RECORDS .....	29
CONCLUSION .....	30
SOURCES .....	31
TABLE OF FIGURES .....	32

## ABSTRACT

This report will analyze current data attributes and points set in the university's main database, Raiser's Edge, associated with alumni who graduate from the University of Texas at Dallas. Attributes are pre-set data identifiers that can be made on an individual alumni file in order to group persons in the database based upon their known characteristics (i.e. student organizations, scholarship recipients). These attributes can then be utilized when raising funds for the university to find alumni who can be targeted for different fund raising campaigns. Once the overall analysis is provided, a recommendation will be made in regards to the new attributes that can be added to alumni profiles as well as current data points that are implemented but not utilized. In addition, a recommendation will also be made in support of automatic data imports from various sources that gather information about current students that can be used once these individuals graduate such as the Career Center, OrgSync, Orion and ApplyTexas.org; all third-party data sources.

## OVERVIEW



Alumni account for a measurable portion of the philanthropic funds donated to the University. This donated money is designated into various funds under the request of the donor to pay for projects, campaigns, scholarships and schools. What groups of individuals donate the most to UTD?

### Largest Individual Donors

Which individual groups donate the most funds?



**18-34 Years**

at 27% of total by age category



**Alumni**

at 47% of total by individuals



**Texans**

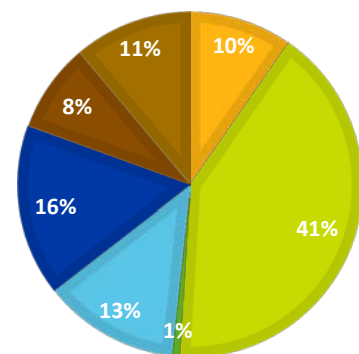
at 85% of total by state



**Men**

at 50% of total by gender

### DONATED FUNDS BY SCHOOL



- School of Arts and Humanities
- School of Economic, Political and Policy Sciences
- Naveen Jindal School of Management
- School of Arts, Technology, and Emerging Communication
- School of Behavioral and Brain Sciences
- Erik Jonsson School of Engineering and Computer Science
- School of Interdisciplinary Studies
- School of Natural Sciences and Mathematics

Figure 1: Graph produced with "Report" information from Raiser's Edge database

## Why Are Alumni Data Points Important?

Alumni from the University of Texas at Dallas are the forefront of donors who give philanthropically each year. When each individual is placed into the Raiser's Edge database currently utilized by the university, they are uniquely identified by attributes that characterize them into particular sub-groups. These data points include qualities such as age, graduation year, school organizations and degree plan to name a few. Without these identifiers, the University would be unable to differentiate alumni from one another when returning to the database to find key groups of associates.

## Fundraising with Data Points

When using data points in a database, fundraisers can target groups of individuals who have certain indicators of wealth, items or costs that allow a fundraiser to assume an individual has extra funds to donate. Fundraisers can analyze data to gather information on a specific set of individuals who maintain those wealth indicators such as a second home. Groups can also be certain school chooses to raise money for a new addition to their building, they can find donors who attended the aforementioned school in order to grow interest. The most important part of fundraising with attributes is finding an alumni's closest connection to the school that will spur them to give money back to a university. The goal is to target alumni.

## Goals for Alumni Targeting

1. **Analyze the interests** of alumni constituents
2. **Create a connection** back to the university
3. **Tailor donation campaigns** to analyzed alumni
4. **Maintain relationship** with targeted donors

## Connection with UT Dallas





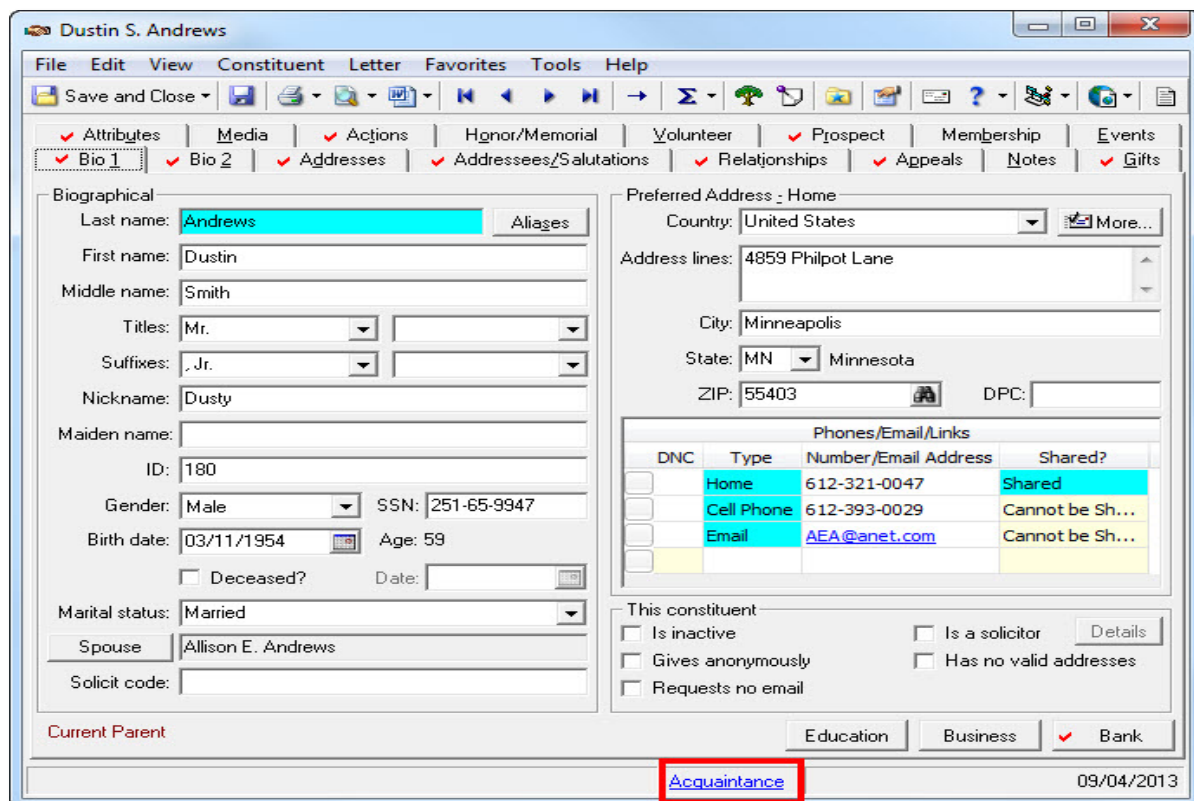
## RAISER'S EDGE DATABASE

## Raiser's Edge NXT™

Raiser's Edge is a software, licensed by the company Blackbaud, used for the specialty of fundraising generally within non-profit entities. This software serves as a database of constituents, both individuals and organizations, which can be analyzed for the purpose of fundraising. Tasks completed within the Raiser's Edge database include the building of queries, event registration, report creation, constituent follow-up and information filter.

The University of Texas at Dallas uses Raiser's Edge as a database to track corporations and philanthropic donors as well as non-donor alumni and students. The current database used by the Office of Development & Alumni Relations at the university is the largest spanning source of constituent information for the entire campus even though certain schools will use their own data resources. Information included in this database identifies donors, students, alumni, faculty and staff.

In relation to college fundraising, Raiser's Edge can be used to identify groups of individuals in the database to target specific people as potential or recurring donors. Each constituent in the database will maintain a record of identifying qualities on each tab of their profile as seen below:



**Dustin S. Andrews**

File Edit View Constituent Letter Favorites Tools Help

Save and Close

Attributes Media Actions Honor/Memorial Volunteer Prospect Membership Events  
 Bio 1 Bio 2 Addresses Addressees/Salutations Relationships Appeals Notes Gifts

**Biographical**

Last name: **Andrews** Aliases

First name: **Dustin**

Middle name: **Smith**

Titles: **Mr.**

Suffixes: **, Jr.**

Nickname: **Dusty**

Maiden name:

ID: **180**

Gender: **Male** SSN: **251-65-9947**

Birth date: **03/11/1954** Age: **59**

☐ Deceased? Date:

Marital status: **Married**

Spouse: **Allison E. Andrews**

Solicit code:

**Preferred Address - Home**

Country: **United States** More...

Address lines: **4859 Philpot Lane**

City: **Minneapolis**

State: **MN** **Minnesota**

ZIP: **55403** DPC:

**Phones/Email/Links**

DNC	Type	Number/Email Address	Shared?
<input type="checkbox"/>	Home	612-321-0047	Shared
<input type="checkbox"/>	Cell Phone	612-393-0029	Cannot be Sh...
<input type="checkbox"/>	Email	AEA@anet.com	Cannot be Sh...

**This constituent**

☐ Is inactive ☐ Is a solicitor Details

☐ Gives anonymously ☐ Has no valid addresses

☐ Requests no email

**Current Parent**

Education Business **Bank**

**Acquaintance**

09/04/2013

Figure 2: Raiser's Edge Example Constituent Record

- **“Bio 1”** Tab details Biographical and Contact information including name, gender, birth date, telephone numbers, email addresses, websites, etc.
- **“Bio 2”** Tab details the Constituent Codes, covers who someone is to the university and other qualities including religion, country of origin, ethnicity and income.
- **“Addresses”** Tab simply categorizes all mailing addresses on a profile and indicates which ones are preferred and which ones can be sent paper mail.
- **“Addressees/Salutations”** Tab shows an orientation of the preferred salutation or address format for paper mail.
- **“Relationships”** Tab shows the connections an individual maintains with other organizations and constituents in the database including marriage and employment.
- **“Appeals”** Tab shows the different occasions that UT Dallas has reached out to a constituent either for a membership or for funding campaigns.
- **“Notes”** Tab documents miscellaneous information needed for fundraisers to know.
- **“Gifts”** Tab lists all donations or donations-in-kind made by a constituent to the university.
- **“Attributes”** Tab (aforementioned tab related to Alumni) documents all other major identifiers important to an individual such as awards, student organizations, scholarship recipients, etc.
- **“Actions”** Tab details the outreach methods and styles attempted by fundraisers with information included in each occurrence showing how the constituent responded and what the method of outreach was.
- **“Honor/Memorial”** Tab is only utilized when a record is an honor or memorial and serves as an individual body used for funding.
- **“Volunteer”** Tab simply maintains information on a constituent if they volunteer for university-wide events which includes time sheets, qualifications, job assignments, awards, interests, emergency contact, vehicular capabilities, etc.
- **“Prospect”** Tab caters information specifically for fundraisers based on overall wealth ratings for a constituent record. These ratings indicate how much an individual or organization can donate.
- **“Membership”** Tab is rarely used by the University but will analyze memberships for a constituent including their history of lapsing and dropping.
- **“Events”** Tab shows what events a constituent registered for and provides information such as whether they attended and if they brought a guest.
- **“NetCommunity”** Tab retains information based on emails between the university and the individual or organization based on fundraising campaigns.

## CURRENT ATTRIBUTES

Below are the list of attributes utilized within the University of Texas at Dallas Raiser's Edge database organized by category (**bolded**) then associated descriptions:

\*Note: List includes Inactive attributes in database\*

### **Academic Program**

Academic Bridge Program  
Collegium V 2002  
Collegium V 2003  
Collegium V 2004  
Collegium V 2005  
Collegium V Honors Program  
GEMS  
Davidson Management Honors Program  
AMME  
JSOM Cohort MBA

### **Advisory Councils**

Past A&H Advisory Council  
Past A&H Guitar  
Past Academic Bridge Program  
Past Alumni Exec Committee – Chair  
Past Alumni Exec Committee  
Past Asia Center Advisory Council  
Past ATEC Advisory Council  
Past Athletic Advisory Council  
Past Aviation/Doolittle Advisory Council  
Past BBS Advisory Council  
Past Callier Advisory Council  
Past CBH Advisory Council  
Past CBH Leadership Council  
Past CCF Advisory Council  
Past CentralTrak Advisory Council  
Past Chair  
Past Chess Advisory Council  
Past Confucius Institute  
Past CVL Advisory Council  
Past Diversity & Community Engagement  
Past East Dallas Chamber  
Past ECS Advisory Council  
Past ECS IAB  
Past ECS Industrial Exec Cmte  
Past EPPS Advisory Council  
Past Green Advisory Council  
Past GS Advisory Council  
Past HAC Advisory Board  
Past HAC Life Member  
Past Holocaust Advisory Council  
Past Interdisciplinary Studies Advisory Coun.  
Past Inst for Public Affairs Advisory Council  
Past Inst Urban Policy Research  
Past Intercollegiate Athletics Advisory Coun.  
Past Issues Advisory Council  
Past Jaffe Holocaust Advisory

Council  
Past NS&M Advisory Council  
Past Sickle Cell Advisory Council  
Past SOM Advisory Council  
Past SOM AIM Advisory Council  
Past SOM Exec. Ed. Advisory Council  
Past Southeast Dallas Chamber  
Past Women's Center Advisory Council  
Past Gift Planning Advisory Council

### **AG Ask 1**

### **AG Ask 2**

### **AG Ask 3**

### **AG Years Consec Giving**

### **Alumni Chapters**

Austin, TX  
Bay Area  
Beijing, China  
Chicago, IL  
DFW  
Houston, TX  
NYC Area  
Shanghai, China  
Shenzhen, China  
Taipei  
Washington, D.C.  
Accounting  
AMAS  
CAN – The Chinese Alumni Network  
Debate  
Gender, Sexual Orientation, & Romantic  
GLEMBA GAIN  
GLEMBA GAIN – [Description]  
Healthcare Management  
Indian Alumni Network

### **Alumni Volunteer**

Alumni Events Volunteer  
Alumni Speaker  
Alumni Spotlight – Career Center  
Arts & Humanities Event Usher  
Career Center Mentor  
Graduation  
National Alumni Council  
National Alumni Council Nominee  
Past Alum. Exec. Comm.  
Past Alum. Exec. Comm. – Chair  
Past Alum. Exec. Comm. – Ex Officio

Regional Representative  
SOM Mentor  
Boards and Committees  
Alumni Campaign Council

### **Area Schools**

High School  
Junior/Intermediate School  
Universities  
CCCCD Top  
DCCCD Top  
VIP Other Universities  
Past TCJC President  
TCJC Top

### **Athletics**

Baseball  
Basketball – Men's  
Basketball – Women's  
Cross Country  
Golf  
Soccer – Men's  
Soccer Women's  
Softball  
Tennis  
Volleyball

### **Business Lists**

Business Scorecard 150/2007  
Collin County Business Directory 2008  
DBJ 2008 Book of Lists  
DFW 200/2001  
DFW 200/2002  
DFW 200/2003  
DFW 200/2004  
DFW 200/2005  
DFW 200/2006  
DFW Women 02  
Good News Touch List  
Good Touch List  
Metroplex Business Council (MTBC)  
MTBC Fast 50'06  
NTCC (North Texas Crime Commission)  
Private Equity Firms  
Rich Register 2007  
TBC  
Tech Titan Fast 50 List  
Top 50 Local Private/2001  
Top 50 Local Private/2007  
TX Top Women 02  
Dallas CEO Great Entrepreneur 2009



Tech Titan Award Winner 2009  
2015 DBJ Fastest Growing  
Companies

#### Campaign

BWF 150  
Campaign Readiness VIPs  
Feasibility Study Task Force  
Must Interview  
Must Interview-AU  
Must Interview-CM  
Must Interview-DF  
Must Interview-JVE  
Must Interview-LBe  
Must Interview-SB  
Must Interview-SM  
Must Interview-TM  
New Wealth Entrepreneurs  
Presidential Gatherings  
Project Connect Interview  
Second Tier Interviews  
Should Interview-CM  
Should Interview-DF  
Should Interview-JVE  
Should Interview-SM  
Tech Titans 2008 Finalists  
Feasibility Interviews

#### Chamber of Commerce

Allen Chamber  
Arlington Chamber  
Dallas Black Chamber  
Dallas Regional Chamber  
Duncanville Chamber  
East Dallas Chamber  
Frisco Chamber  
Garland Chamber  
Hispanic Chamber  
Leadership Dallas Current  
Leadership Dallas Past  
Leadership Plano Current  
Leadership Plano Past  
McKinney Chamber  
Mesquite Chamber  
Metrocrest Chamber  
North Dallas Chamber  
Past Allen Chamber  
Past Arlington Chamber  
Past Dallas Black Chamber  
Past Dallas Regional Chamber  
Past Duncanville Chamber  
Past East Dallas Chamber  
Past Frisco Chamber  
Past Garland Chamber  
Past Hispanic Chamber  
Past McKinney Chamber  
Past Mesquite Chamber  
Past Metrocrest Chamber  
Past North Dallas Chamber  
Past Plano Chamber  
Past Richardson Chamber  
Past Southeast Chamber  
Plano Chamber  
Richardson Chamber

#### City Councils

Addison  
Allen  
Arlington  
Carrollton  
Dallas  
Frisco  
Garland  
McKinney  
Mesquite  
Past Addison  
Past Allen  
Past Arlington  
Past Dallas  
Past Frisco  
Past Garland  
Past Mesquite  
Past Plano  
Past Richardson  
Past McKinney  
Plano  
Richardson

#### Cleaned Contact Type?

Yes  
No

#### CMS Past Giver Type

Non-giver  
Occasional Giver  
Consistent Giver

#### Comet Families

Volunteering at campus events  
Volunteering at regional events  
Special social events

#### Country of Origin

Albania  
Argentina  
Armenia  
Australia  
Azerbaijan  
Bahrain  
Bangladesh  
Barbados  
Belarus  
Belgium  
Belize  
Bolivia  
Bosnia and Herzegovina  
Botswana  
Brazil  
Bulgaria  
Cambodia  
Cameroon  
Canada  
Chad  
Chile  
China  
Colombia  
Comoros  
Congo (Brazzaville)  
Costa Rica

Côte d'Ivoire  
Croatia  
Cyprus  
Denmark  
Dominica  
Ecuador  
Egypt  
El Salvador  
Eritrea  
Ethiopia  
Fiji  
Finland  
France  
Gabon  
Gambia  
Germany  
Ghana  
Greece  
Guatemala  
Guinea  
Guyana  
Haiti  
Honduras  
Hong Kong  
India  
Indonesia  
Iran  
Iran, Islamic Republic of  
Ireland  
Israel  
Italy  
Jamaica  
Japan  
Jordan  
Kazakhstan  
Kenya  
Kiribati  
Korea  
Korea, Democratic People's  
Republic of  
Korea, Republic of  
Kuwait  
Kyrgyzstan  
Latvia  
Lebanon  
Lithuania  
Macao  
Malaysia  
Mexico  
Moldova, Republic of  
Mongolia  
Morocco  
Myanmar  
Namibia  
Nepal  
Netherlands  
New Zealand  
Nicaragua  
Niger  
Nigeria  
Oman  
Pakistan  
Panama  
Paraguay  
Peru  
Philippines  
Poland  
Puerto Rico

Qatar  
 Reunion  
 Romania  
 Russia  
 Russian Federation  
 Russian Republic  
 Rwanda  
 Saint Vincent and the Grenadines  
 Saudi Arabia  
 Serbia  
 Singapore  
 Slovakia  
 South Africa  
 South Korea  
 Spain  
 Sri Lanka  
 Sudan  
 Sweden  
 Switzerland  
 Syrian Arab Republic  
 Taiwan  
 Tajikistan  
 Tanzania  
 Thailand  
 Togo  
 Trinidad and Tobago  
 Tunisia  
 Turkey  
 Turkmenistan  
 Uganda  
 Ukraine  
 United Arab Emirates  
 United Kingdom  
 Uzbekistan  
 Venezuela  
 Venezuela, Bolivarian Republic of  
 Vietnam  
 Yemen  
 Yugoslavia  
 Yugoslavia  
 Zambia  
 Zimbabwe

**data@utdallas.edu**

Add Record  
 Correct Record

#### Development Board

Campus & Community Committee  
 DB Nominee  
 DB Wish List  
 Economic Development &  
 Commercial.  
 Event Invitation Interest List  
 Ex Officio Member  
 Fundraising & Development  
 Strategies  
 Government Relations Committee  
 K-14 Outreach Committee  
 Life Members  
 Marketing Committee  
 Past Campus & Community Cmte  
 Past Chair  
 Past Development Bd.  
 Past Development Bd. – Life  
 Past Development Bd Ex Officio

Past Development Bd-Exec.  
 Committee  
 Past Economic Development &  
 Commer.  
 Past Government Relations Cmte.  
 Past K-14 Outreach Committee  
 Past Marketing Committee  
 Past Task Force Committee  
 Recommended Candidate  
 Staff Assignment  
 Task Force Committee

#### Development Corporate Relations

Business  
 Donor Report  
 Emerging Media  
 Holiday Card  
 Interest - EPPS  
 Interest - Health Initiatives  
 Interest – ABP  
 Interest - Academic Bridge  
 Interest - Actuarial Science  
 Interest - Analog  
 Interest – Arts  
 Interest – Asia  
 Interest - ATEC - Digital Media  
 Interest – Audit  
 Interest – Aviation  
 Interest - Bio Engineering  
 Interest - Brain Health  
 Interest - Brand Strategy  
 Interest - Business Solutions  
 Interest - C4ISN  
 Interest - Chamber Events  
 Interest – Chess  
 Interest - CIE  
 Interest - Clpher Security  
 Interest - Clean Room  
 Interest – Communications  
 Interest – Confucius  
 Interest – Consulting  
 Interest – CoOps  
 Interest - Corporate Governance  
 Interest – CS  
 Interest – CVL  
 Interest - Dallas Chamber Events  
 Interest – Development  
 Interest - DFW Community Issues  
 Interest – Diversity  
 Interest - Economic Development  
 Interest – ECS  
 Interest – Education  
 Interest – EE  
 Interest - Emerging Media  
 Interest - Employee Issues  
 Interest – Energy  
 Interest – Engineering  
 Interest – Entrepreneur  
 Interest – Environment  
 Interest – Ethics  
 Interest - Executive Education  
 Interest - Faculty Exchange  
 Interest - Financial Issues  
 Interest - Food Service  
 Interest - General Issues  
 Interest – Geology  
 Interest – Geosciences

Interest – Golf  
 Interest - Green Technology  
 Interest - Health (Cancer Survivors)  
 Interest - Health Management  
 Interest – Hires  
 Interest – Hispanic  
 Interest – History  
 Interest - Homeless Kids  
 Interest – Horticulture  
 Interest - Human Resources  
 Interest – IECG  
 Interest - Information Assurance  
 Interest - Information Security  
 Interest – Innovation  
 Interest - Inside Boardroom  
 Interest - International Business  
 Interest – Interns  
 Interest – IP  
 Interest – IT  
 Interest - Jonsson School  
 Interest – JSOM  
 Interest - K-12  
 Interest – Landscape  
 Interest – Legal  
 Interest – Logistics  
 Interest – Marketing  
 Interest – ME  
 Interest - Medical Electronics  
 Interest - Mental Health  
 Interest – MIS  
 Interest – NanoTechnology  
 Interest - NS&M  
 Interest - NS&M Nascar  
 Interest - Oil and Gas  
 Interest - Public Relations  
 Interest - RCC/MTBC/TBC  
 Interest - Real Estate Development  
 Interest - Real Estate Finance  
 Interest – Recruiting  
 Interest - Remote Sensing  
 Interest – Research  
 Interest – Risk  
 Interest – Robotics  
 Interest – Sales  
 Interest - Sales Management  
 Interest – Science  
 Interest - Six Sigma  
 interest - Software Engineering  
 Interest – STEM  
 Interest - Student Societies  
 Interest – Sustainability  
 Interest – Systems  
 Interest – Technion  
 Interest – Technology  
 Interest - Technology Sales  
 Interest – Telecom  
 Interest – Wireless  
 Interest - Women & Education  
 Interest - Women & Science  
 Interest - Women & Technology  
 Interest - Women's Issues  
 Invitation  
 UTeach

#### Donor Categories

Callier List  
 CenturyClub

Chancellor's Council Member – DFW  
 Chancellor's Council Member – Houston  
 Chancellor's Council Member – Illinois  
 CVL Research Circle  
 Founders Society  
 Founders Society (Individual)  
 Founders Society (Spouse)  
 Legacy Society  
 Legacy Society (Spouse)  
 Love Jack Society (FY10)  
 Love Jack Society (FY11)  
 Love Jack Society (FY12)  
 Love Jack Society (FY13)  
 Love Jack Society (FY14)  
 Love Jack Society (FY15)  
 Love Jack Society (FY16)  
 Love Jack Society (FY17)  
 Past U40 Member  
 SECC Leadership  
 Trellis Society (FY11)  
 Trellis Society (FY12)  
 Trellis Society (FY13)  
 Trellis Society (FY14)  
 Trellis Society (FY15)  
 Trellis Society (FY16)  
 Trellis Society (FY17)  
 Trellis Society - Retirees (FY12)  
 Trellis Society - Retirees (FY13)  
 TRIP Gift  
 UT Dallas Laureates  
 UTRIP Gift  
 Whoosh (FY10)  
 Whoosh (FY11)  
 Whoosh (FY12)  
 Whoosh (FY13)  
 Whoosh (FY14)  
 Whoosh (FY15)  
 Whoosh (FY16)  
 Whoosh (FY17)  
 Whoosh Special Case

#### **Elected Officials**

78<sup>th</sup> Texas Legislative Members  
 79<sup>th</sup> Texas Legislative Members  
 80<sup>th</sup> Texas Legislative Members  
 Former Mayor  
 Local US Reps & Senators  
 Mayor  
 Past Representative  
 Past Texas Representative  
 Past Texas Senate  
 Past US Rep. or Senator  
 Texas Representative  
 Texas Senate  
 TX Local Reps & Senators  
 US Congress  
 US Representative  
 US Senate

**Endowment BOR Approval Date (changes)**

**Endowment BOR Approval Date (establish)**

#### **Endowment Category**

Chair/Professorship  
 Program/Other  
 Scholarship/Fellowship

#### **Endowment Cost Center**

#### **Endowment Funding Source**

TRIP  
 Chair  
 Planned Gift  
 Various  
 Existing Endowment (non-chair)  
 University Non-Endowed Funds donor

#### **Endowment Interested Party**

A&H Dean  
 Asia Center Director  
 ATEC Dean  
 BBS Dean  
 Callier Director  
 CBH Director  
 CVL Director  
 ECS Dean  
 EPPS Dean  
 Financial Aid Director  
 Grad Dean  
 Honors Dean  
 HS Director  
 IAH Director  
 IDS Dean  
 JSOM Dean  
 LIB Dean  
 NS&M Dean  
 ODCE Director  
 Other  
 President  
 Provost  
 UG Dean  
 Vice-Provost  
 VP Administration  
 VP Development & Alumni Relations  
 VP Research  
 VP Student Affairs

#### **Endowment NACUBO**

1100 Instruction  
 1200 Research  
 1300 Public Service  
 1500 Academic Support  
 1600 Student Services  
 1700 Institutional Support  
 1800 Operations & Maintenance  
 1900 Scholarships & Fellowships  
 2100 Auxiliary Enterprises

#### **Endowment Previous Cost Center**

#### **Endowment Principal No\_**

#### **Endowment Reinvestment**

25%  
 Unspent Funds  
 Conditional

#### **Endowment School/Div**

A&H  
 Administration  
 ATEC  
 Athletics  
 BBS  
 Business Affairs  
 Callier  
 CBH  
 CVL  
 Development & Alumni  
 ECS  
 EPPS  
 Financial Aid/Bursar  
 Graduate Studies  
 Holocaust Studies  
 Honors College  
 IAH  
 IDSJSOM  
 LIB  
 LIB – Special Collections  
 Not Assigned  
 NS&M  
 ODCE  
 Other  
 President  
 Provost  
 Research  
 Staff  
 Student Affairs  
 Undergraduate Education  
 UTD

#### **Endowment School/Div Department**

Accounting  
 Art History  
 ATEC  
 EMBA  
 Geoscience  
 IIE  
 Intl Mgmt Program  
 Marketing  
 Real Estate  
 Sales  
 UTeach  
 Chemistry  
 Risk Management and Insurance  
 Physics  
 Asia Center  
 Electrical Engineering  
 Finance  
 Historical Studies  
 Translation Center  
 Energy Management Program  
 Internal Audit

#### **Endowment Sub-Category**

Campus Enhancement  
 Chair  
 Distinguished Chair

Distinguished Professors  
Distinguished University Chair  
Faculty Fellowship  
Fellowship  
Land  
Opportunity Fund  
Other  
Professorship  
Research  
Scholarship  
Student Award  
Student Support

#### **Endowment System No\_**

#### **Endowment Type**

Permanent  
Quasi-Restricted  
Quasi-Unrestricted  
Term

#### **Endowment Upgrade Potential**

Campus Enhancement  
Chair  
Distinguished Chair  
Distinguished Professors  
Distinguished University Chair  
Faculty Fellowship  
Fellowship  
Land  
Opportunity Fund  
Other  
Professorship  
Research  
Scholarship  
Student Award  
Student Support

#### **FR – Gives Through**

General 501(c)3  
UT Foundation  
CFT

#### **Interests**

Academic Bridge Program  
Academic decathlon  
Acting  
Aerobics  
Amateur radio  
Ancestry  
Ancient Languages  
Animals  
Animation  
Antiques  
Arabic Translation  
Archeology  
Art  
Artist  
Arts  
Astrology  
Astronomy  
Athletics  
Audio  
Auto Racing  
Backpacking

Badminton  
Bagpipes  
Baking  
Baseball  
Basketball  
Beach  
Bible  
Bicycling  
Billiards  
Biography Reading  
Bird Watching  
Blogging  
Boating  
Book Binding  
Books  
Bowling  
Boy Scouts  
Breeding & Showing Dogs  
Bridge  
Cactus  
Campaigning  
Camping  
Canoeing  
Cards  
Cars  
Cats  
Center for  
Center for Children and Families  
Ceramics  
Chamber Singing  
Chess  
Child rearing  
Children  
Choral Singing  
Church  
Civic Work  
Classical Guitar  
Classical Music  
Classical Piano  
Climbing  
Coaching  
College Sports  
Community Involvement  
Computer  
Computer Games  
Computer Programming  
Computer Science  
Computers  
Computers  
Computing  
Concerts  
Confucius Institute  
Constitutional Law  
Construction  
Cooking  
Corporate Governance  
Craft  
Creative Arts  
Cricket  
Crocheting  
Cross-Stitch  
Cruises  
Cub Scouts  
Currency Collection  
Current Events  
Cycling  
Dallas Cowboys  
Dancing

Debating  
Decorating  
Development  
Digital Video  
Dining out  
Disc Golf  
Diving  
Dog Sledding  
Dog Training  
Dogs  
Drawing  
Drawing Manga  
Driving  
Drums  
DVD  
Eating  
Economic Development  
Education  
Egyptology  
Electronics  
Entertaining  
Environment  
Events  
Exercise  
Exploring  
Family  
Fashion  
Fencing  
Films  
Fine Dining  
Firearms  
Fishing  
Fitness  
Flag Football  
Flea Markets  
Flute  
Fly Fishing  
Flying  
Food  
Football  
Foreign Language  
Friends  
Frisbee  
Games  
Gardening  
Gemology  
Genealogy  
Geology  
Girl Scouts  
Gold hunting  
Golden Key  
Golf  
Gourmet Cooking  
Grandchildren  
Graphics  
Greyhounds – Racing  
Guitar  
Gym  
Habitat for Humanity  
Handbell ringing  
Hebrew  
High School Football  
High Tech  
Hiking  
History  
Hockey  
Home Improvement  
Home Restoration

Homebrew	Outdoor Activities	Software Engineering - Information
Horse-Back Riding	Outdoor sport	Assurance
Horses	Outdoors	Spanish
Hummingbirds	Paintball	SPCA – Volunteer
Hunting	Painting	Special Events
Ice Hockey	Paleontology	Sporting Events
IECG	People	Sports
Interior Design	Philosophy	Sports Collectibles
Internet	Photography	Squash
Internships	Piano	Stained Glass
Investments	Pilot	Stamp Collecting
Irish Step Dancing	Ping Pong	Stocks
Jazz	Poetry	Student Ambassador
Jazzercise	Poker	Student Societies
Jewelry Making	Politics	Study
Jewish studies	Pool	Studying
Karaoke	Pottery	Sun
Karate	President	Surfing
Kayaking	Programming	Surfing the Web
Kickboxing	Public Speaking	Swimming
Kittens	Quilting	Symphony
Knitting	R/C Airplanes	Table Tennis
Kung Fu	Racquet Ball	Tae Kwon Do
Lacrosse	Ranching	Tai Chi
Landscaping	Reading	Target Shooting
Languages	Real Estate	Technion
Law	Recreational Sports	Television
Long distance running	Refinishing Antiques	Tennis
Marathon Running	Religious studies	Theater
Martial Arts	Remodeling	Theatre Arts
Mathematics	River Rafting	Track & Field
Mechanics	Rodeo	Trap and Skeet
Medicine	Rollerblading	Travel
Men's Basketball	Romance Novels	Traveling
Men's Cross Country	Rowing	Trekking
Men's Golf	Rugby	Triathlon
Men's Soccer	Running	Trumpet
Men's Tennis	Sailing	Various
Mentoring	School of Economic, Political &	Video games
Military History	Policy Sciences	Vintage Cars
Mineralogy	School of Engineering & Computer	Violin
Model Trains	Sciences	Volleyball
Money	School of General Studies	Volunteering
Motorcross	School of Management	Wakeboarding
Motorcycle Racing	School of Natural Sciences &	Walking-B
Motorcycling	Mathematics	Walking
Motorcycle Desert Riding	Science Fiction	Walking Dogs
Motorcycles	Scottish Clan Society	Walking-A
Mountain Biking	Scouting	Watching Movies
Mountain Climbing	Scrabble	Watersports
Mountains	Scrapbooking	Website Design
Movies	Scrapbooking	Weight Lifting
Mosaic Tile	Screenwriting	Whitewater Rafting
Music	Scuba diving	Wine Tasting
Musical Theatre	Sewing	Wolves
Mysteries	Shopping	Women's Basketball
Nascar	Short Stories	Women's Cross Country
Nature Trailing	Singing	Women's Golf
Needlework	Skating	Women's Groups
News	Skiing	Women's Soccer
News'	Sky Diving	Women's Tennis
NSBE	Slow Pitch Softball	Woodwork
Nutrition	Snorkeling	Woodworking
Off-Road Jeeping	Snow Skiing	Work
Omicron Delta Epsilon	Snowboarding	Working Out
Opera	Soccer	World Rally Championship
Organic gardening	Softball	Writing
Ornithology	Software	



YMCA  
Yoga

#### **JindalConnect Events**

#### **JindalConnect Field of Study**

#### **JindalConnect Member**

#### **JSOM Connect List**

#### **Lists**

\*Annual Report  
Ackerman Center List  
AES Master List  
AHE - Council of Pres.  
Airlog - Special Collections  
American Academy of Audiology  
Member  
ATEC Distinguished Lecture Series  
Aviation/Doolittle  
BBS - 2010 Lecture Series  
Schedule  
BBS Newsletter  
Brettell List (Rick)  
Brooke Shelby List  
Bruton Ctr. Trustees  
Callier Care Luncheon Host  
Committee  
Callier Care Luncheon Host  
Committee Invite  
Callier Mailing List  
Campaign Newsletter  
Carolyn Sorter List  
Cecil Lectures  
Center for BrainHealth – CRP  
Center for BrainHealth - Mailing List  
Center for BrainHealth - Neurologist  
List  
Center for Children and Families  
Center for Vital Longevity - Mailing  
List  
Chemistry Group  
Citizen Council Member 2005  
Citizen Council Member 2006  
Citizen Council Member 2008  
Citizen Council Member 2013  
City Manager  
Comet Caller  
Dallas Country Club Board  
Dallas VIPs  
Dan Pritchett List  
Dance Council of North Texas  
Board of Directors  
Daniel Bulletin List  
Daniel Bulletin List – A  
Daniel Bulletin List – B  
DED Campus VIP List  
Development Board  
Communications;  
DMA Donors  
Donor Report  
Dr. Benson Family & Friends  
Dr. Benson VIP List  
ECS Email Domestic  
ECS Email International  
ECS Email Lists 731

EEF Board of Trustees  
EJS News Updates  
Endowment Reports  
EODIAH  
EPPS Mailing List (Social Science  
List)  
Foundation  
Foundation for Callier Center  
Finance Committee  
Founders/Family  
Friends of UTD  
Frontiers of Flight Museum  
Geosciences Mailing List  
Good Neighbors  
Hoch Student List  
Holiday Card  
Holocaust Collection  
International Management Group  
Irving Hoch Endowment  
Jalonick Lectures  
Leadership Dallas Pt  
Mary Bloom List  
Media Representative  
Mineralogical Association of Dallas  
MSLC Speakers  
National Alumni Council Nominee  
National Survey of Recent College  
Grads (NSF)  
North Texas Commission  
Northwood Woman's Club Member  
NS&M Mailing  
NSERL VIP Letter List  
Planned Giving Mailing List - 55+  
Planned Giving Mailing List  
(General)  
Plano VIP  
Pre-Law Alumni and Friends  
Pres. Fndn. List  
President's Viewpoint Recipient List  
Project IRIS Campaign Committee  
Richardson Friends  
Salesmanship Club of Dallas  
Social Science Mailing List  
SOM DFW Audit Executive  
Roundtable  
SOM Leadership Center Mailing List  
SOM Master List  
Special Briefing List  
Spring 14 Comet Call precall  
Spring 14 Comet Call Test for  
precall  
Spring 14 Ly Sy Group 1  
Spring 14 Ly Sy Group 2  
Spring 14 Ly Sy Group 3  
SS UN Conference  
Synergy Park  
Texas Instruments Inc. Retiree  
Texas Scholars Sponsor  
Texas Universities/Colleges  
TexasClub  
Think Ahead Group (TAG) Board  
Members  
Think Ahead Group Member  
Turtle Creek Breakfast Club  
Member  
UT Dallas Magazine  
UT Dallas News

VIP UTD  
Welcome to Whoosh!

#### **Newsletters**

Alumni Link  
EMBA Newsletter  
Issues  
MIS Newsletter  
News and Events  
President's Viewpoint  
SOM Dean's Newsletter  
UT Dallas News Center

#### **Online Directory**

#### **PhoneFinder**

#### **Planned Giving Survey Age Range**

#### **Planned Giving Survey Children**

#### **Planned Giving Survey Consideration**

High  
Medium High  
Medium  
Medium Low  
Low

#### **Planned Giving Survey Education**

#### **Planned Giving Survey Score**

#### **Political**

Democrat  
Independent  
Republican

#### **Prospect Management**

Identification  
Annual Gift – Cultivation  
Annual Gift – Solicitation  
Major Gift – Cultivation  
Major Gift – Solicitation  
Stewardship  
Affiliated Party  
Planned Gift - Solicitation

#### **Prospect Research**

2009 Campaign Prospect – AH  
2009 Campaign Prospect – Athl  
2009 Campaign Prospect – BBS  
2009 Campaign Prospect – CA  
2009 Campaign Prospect – CBH  
2009 Campaign Prospect – CVL  
2009 Campaign Prospect – ECS  
2009 Campaign Prospect – EPPS  
2009 Campaign Prospect – HS  
2009 Campaign Prospect – IS  
2009 Campaign Prospect – JSOM  
2009 Campaign Prospect – NSM  
2009 Campaign Prospect –  
President  
Alumni Update

DBJ 2008 Book of Lists  
Dev Board Screening 2008  
Forbes Billionaires List 2008  
History of Aviation PG 2010  
Marts & Lundy  
Pagett G. Summer 2011 Alumni Project  
Profile/Brief Available  
Project Connect Interview  
Rich Register 2006  
Rich Register 2007  
SOM Center  
Tech Titans 2008 Finalist  
Tech Titans 2008 Winner  
Top Donor Prospect

### Raiser's Edge

Confidential Statement Received  
NC Access  
PS Access  
RE Access

### Scholarship

Aage and Margareta Moller Endowed Scholar.  
Academic Excellence Scholarship  
Alumni Relations Scholarship  
Amelia A Lundell Textbook Scholarship  
Association of Ivorians in Texas  
Bill Archer Fellowship  
Dr. Anson L. Clark Presidential Scholarship  
Eugene McDermott Scholars Program  
Greater TX Foundation Educational Barriers Scholarship  
International Education Fund Scholarship  
J.E. Yank Henry Memorial Scholarship  
Jerry L. Caddell Scholarship  
Minnie K. Patton Foundation Scholarship  
Moller Scholarship for Veterans of & Afghanistan Wars  
Northwood Women's Club Scholarship  
Patti Henry-Pinch Undergraduate Scholarship  
Richardson's Woman's Club Scholarship  
Robert Plant Armstrong Endowed Scholarship  
Selden Leavell Endowed Scholarship  
Southwest Airlines Scholarship  
Wells Fargo Endowed Scholarship

### Scholarships

Aage and Margareta Moller Endowed Scholarship  
AES Scholarship  
Alumni Relations Scholarship  
Amelia A Lundell Textbook

Scholarship Fund  
Anton Hales Fellowship in Geophysics  
Association of Ivorians in Texas  
Bill Archer Fellowship  
Carol and Maynard Redeker Endowed Scholarship  
Carolyn Galerstein Endowed Scholarship  
Cecil and Ida Green Endowed Scholarship  
Class Challenge '10  
Davidson Honors Program  
Dr. Anson L. Clark Presidential Scholarship  
EMBA Class of 2011 Scholarship  
Erik Jonsson School of ECS Endowed Scholarship  
Excellence in Education Fellowship NSM #2  
Greater TX Foundation Educational Barriers School  
Holocaust Studies Scholarship  
International Education Fund Scholarship  
J.E. Yank Henry Memorial Scholarship  
Jerry L Caddell Scholarship  
Jonelle and Bryce Jordan Scholarship in the Arts  
McDermott Scholars Program  
McDermott Scholars Program – Parent  
Mike Jacobs Fellowship  
Minnie K Patton Foundation Scholarship  
Moller School. for Veterans of Iraq and Afghanistan  
Northwood Women's Club Scholarship  
Patti Henry-Pinch Undergraduate Scholarship  
Redman Scholarship Recipient  
Richardson's Woman's Club Scholarship  
Robert Armstrong Scholarship  
Selden Leavell Endowed Scholarship  
Sjoerd Stuenebrink Scholarship  
Southwest Airlines Scholarship  
Terry Scholars  
Vibhooti Shukla Graduate Fellowship  
Victor Oppenheim Scholarship  
Wells Fargo Endowed Scholarship

### School Awards

A&H Distinguished Alumnus Award  
A&H People of the Year  
IDS Distinguished Alumni Award  
Jonsson School Distinguished Alumni  
SOM Distinguished Alumni Award

### School Board

Arlington ISD  
Dallas ISD  
Frisco ISD  
Garland ISD  
McKinney ISD  
Part Arlington ISD  
Past Dallas ISD  
Past Frisco ISD  
Past Garland ISD  
Past Plano ISD  
Past Richardson ISD  
Past Superintendent  
Plano ISD  
President  
Richardson ISD  
Superintendent  
Past Allen ISD  
Allen ISD

### Software Training

Raiser's Edge  
PaperSave  
Outlook  
Intermediate Word  
Intermediate PowerPoint  
Format Excel – no formulas  
Basic Excel  
Mail Merge Word  
Advanced Word  
Advanced PowerPoint  
Advanced Excel

### Solicit Codes

### Special Codes

AG Segment  
AL Mentor  
Alum Membership Com  
Alumni Achievement Award  
Nominee  
Alumni E.C.- Interest  
Alumni Scholarship Review Com.  
Alumni VOLUNTEERS  
Bank Board  
Brick Not Ordered  
Brick Ordered  
Chancellor's Council Executive Committee  
CometsGive  
Commencement Speaker  
Coordinating Bd.curr  
Coordinating Board Past  
Council of Univ. Pre  
County Comm. Collin  
County Comm. Dallas  
Dallas Performing Arts Center \$1M+ Donor  
Date Entered  
Exclude from NCOA  
Hobby  
Hoblitzelle Fndn.  
List  
No Show  
North Texas Giving Day Donor  
NSRL VIP Letter List  
Packet Mailing

Parents' phone number  
 Past Collin County Comm.  
 Past Dean  
 Past Dr. Daniel's Kitchen Cabinet  
 Past Faculty/Staff  
 Past Mem/UTD Adv.Bd  
 Past UTD VP  
 Past Women's Center Adv. Coun.  
 Peer Screening Name  
 Plano VIP  
 Prefers to give in the Fall  
 Prefers to give in the Spring  
 Pres. Fndn. List  
 Profile/Brief Available  
 Proposal Due  
 RCC Bldg. Renovation  
 RE 7 Conversion  
 Redman Foundation  
 Redman Scholarship Recipient  
 Refused Phonathon  
 Remove from Directory  
 Requests No Stewardships Gifts  
 Rich Register 2006  
 Rich Register 2007  
 Richardson Friends  
 Richardson Symphony, Inc.  
 RMC Foundation  
 RT Chancellor's Coun  
 School Bd Presidents  
 School Boards  
 Send Information Phonathon  
 Senior Active Engineering  
 Senior HAC Adv. Bd.  
 SOM Adv Bd Sr Active  
 SOM Chairman  
 SOM EX Education Adv. Chairman  
 SOM Leadership Center Mailing List  
 SOM Master List  
 Southeast Dallas Chamber Bd.  
 Spec. Interurban Af  
 Special Briefing List  
 Sports Memorabilia  
 SS UN Conference  
 State Elect. Others  
 State Representative  
 Student Relations-AL  
 Student Senate  
 SUAAB Executive Board Member  
 SUAAB Executive Chair  
 Superintendent  
 Synergy Park  
 System Dev. Officers  
 TBC  
 TCJC Top  
 Telecom Corridor Board  
 Temporarily Away from Address  
 Test Email  
 TexasClub  
 Top 50 Local Private/2001  
 Top 50 Local Private/2007  
 Top Donor Prospect  
 Turtle Creek Breakfast Club  
 Member  
 TX Top Women-02  
 UC Exec. Committee  
 UN Letter A  
 UN Letter A1  
 UN Letter D

UN Prospects-02  
 UT System Presidents  
 UTD Advisory Commission on  
 Residential Housing  
 UTD Athletics Golf Tournament  
 Volunteer Graduation  
 Web Services Email Test Group

#### Student Government

Past SGA Member  
 Past SGA Office  
 SGA Officer  
 SGA President  
 SGA Vice President  
 Past SGA President  
 Past SGA Vice President

#### Student Organizations

Actuary Club  
 Alpha Epsilon Delta  
 Alpha Phi Omega  
 Asian Dance Club  
 Bangladesh Student Organization  
 Biology Club  
 Black Student Alliance  
 Brazilian Capoeira Club  
 Cheerleading  
 Chess Club  
 Comet Callers  
 Dance Ensemble  
 Economics and Finance Club  
 Filipino Students Association  
 First Year Leader  
 Golden Key International Honor  
 Society  
 Habitat for Humanity  
 Hockey Club  
 Indian Pakistani Student  
 Association  
 Indian Students Association  
 Italy Study Tour  
 Japanese Karate Association  
 Jujitsu Club  
 Korean Undergraduate Student  
 Association  
 LULAC  
 Math Club  
 Order of Omega  
 Pakistani Students Association  
 Past SGA Member  
 Persian Culture Association  
 Phi Alpha Theta  
 Phi Kappa Phi Honor Society  
 Phi Kappa Phi Honor Society –  
 Invited  
 Phi Theta Kappa  
 Pi Alpha Alpha  
 Pi Sigma Alpha  
 Psi Chi  
 Rotaract  
 Student Ambassador  
 Student Ambassador-Prior  
 SUAAB Executive Board Member  
 SUAAB Executive Chair  
 Ultimate Soccer

Vietnamese Student Association  
 Water Polo Club

#### Subscription

Comet Families  
 News Center  
 The Link  
 Unsubscribe

#### Temporary

Callier Planned Giving Mailer  
 Toyota  
 Distinguished Lecture Reception  
 2016

#### Transfer Student

Yes

#### University Awards

Alumni Ring Awardee  
 Distinguished Alumni Award  
 Green and Orange Award  
 Honorary UTD Alumni Award  
 Gifford K. Johnson Community  
 Leader Award  
 Corporate Diversity Award  
 Community Champion Award  
 Student Diversity Award  
 Staff Diversity Award  
 Faculty Diversity Award  
 Recognition of Diversity Service  
 Undergraduate Alumni Achievement  
 Award  
 Care Award  
 Student Leadership

#### UT Dallas

Ambassador of Diversity Award  
 AVP of Development  
 Campus & Community Committee  
 Chaired Professor  
 Director of Development  
 Faculty/Staff  
 Former Director of Development  
 Past Chaired Professor  
 Past Daniel Kitchen Cabinet  
 Past Dean  
 Past Faculty  
 Past President  
 Past Staff  
 Past Vice  
 President/Associate/Assistant  
 Retired  
 UT Dallas Retiree Association  
 UT Dallas Ring Recipient  
 Web Service Email Test Group

#### UT System

Administration  
 Other UT Components  
 Past Board of Regents  
 Past UT System Component

President  
Past Administration

#### UTD Courses/Program

Center for Translations Studies  
Dance  
Database Fundamentals  
Dr. Debra Pfister (HS)  
Dr. Nils Roemer (HS)  
Drs Ozsvath (HS)  
Dr. David Patterson (HS)  
Dr. Robert Stillman (BBS)  
EMBA Program  
Innovation and Entrepreneurship (IIE)  
Internal Audit  
MS MITM  
Pessagno Geoscience

#### UTD Department (Faculty/Staff)

Academic Advising  
Academic Affairs & Provost  
Academic Bridge  
Academic Computing and User Services  
Accounting  
Activities Center/Recreational Sports  
Advising  
Architecture & Infrastructure Services  
Arts & Humanities  
ATEC  
Athletics  
Audiology  
Behavioral & Brain Sciences  
Bioengineering  
Biology Department  
Budget Office  
Bursar  
Business Affairs  
Business Services & Risk Management  
Callier Center  
Career Center  
Career Management Center  
Center for Brain Health  
Center for Lithospheric Studies  
Center for Vital Longevity  
Chemistry Department  
Chess Program  
Communications  
Compliance  
Computer Science  
Counseling Center  
Diversity & Community Engagement  
Economic, Political & Policy Sciences  
Economics  
Electrical Engineering  
Engineering/Computer Science  
Enrollment Management

Enrollment Services  
Enterprise Application Services  
Environmental Health & Safety  
Executive Education  
Facilities Management  
Finance  
Financial Aid  
Financial Services  
Gems  
Geosciences Department  
Graduate Studies  
Hanson Center for Space Sciences  
Health Services  
Honors College  
Housing Operations  
Human Resources Management  
Information Resources  
Information Security  
Institute for Urban Policy  
Interdisciplinary Studies  
Internal Audits  
International Student Services  
Library  
Living Learning Management  
Management Information Systems  
Marketing  
Materials Science  
Math  
Mathematical Sciences Department  
McDermott Scholars  
Mechanical Engineering  
Media Services  
Military and Veteran Center  
Multicultural Center  
Music  
Nanotechnology Institute/NSM  
Natural Sciences & Mathematics  
Network & Unix Services  
Neuroscience  
New Student Programs  
Office of Administration  
Office of Budget & Finance  
Office of Development and Alumni Relations  
Office of Finance  
Office of Student Accessibility  
Office of the President  
OIT - Systems & Operations  
Parking & Traffic  
Payroll  
Physics Department  
Police Department  
Political Science  
Printing Division  
Procurement Management  
Provost Office  
Psychology  
Public Affairs  
Records & Registration  
Research  
Residential Life  
Science Education  
Service Learning

Sickle Cell Center  
SOM Center  
Space Sciences  
Strategic Planning & Analysis  
Student Affairs  
Student Development  
Student Health Services  
Student Life  
Student Media  
Student Services  
Student Union  
System Engineering  
Teacher Education  
Telecommunication Services  
Texas Schools Project  
Undergraduate Advising  
Undergraduate Education  
University Police  
Women's Center  
School of Arts Technology & Emerging Comm.  
School of Behavioral and Brain Science  
School of Economic, Political and Policy Science  
School of Engineering and Computer Science  
School of Interdisciplinary Studies  
School of Management  
School of Natural Sciences and Mathematics  
Science Education  
Student Affairs  
Office of Research  
Office of Student Affairs  
Office of Diversity and Community Empowerment  
Office of Information Resources  
Office of Development  
Office of Communications

#### UTD School/Unit (Faculty/Staff) & Impact UTD Project Owner

Athletics  
Enrollment Management  
Environmental Health & Safety  
Information Resources  
Logistics & Distribution  
McDermott Library  
McDermott Scholars Program  
Office of Business Affairs

#### Veteran Benefits

Veteran  
Dependent/Spouse

#### Volunteers

Confidentiality Statement Signed  
Dist. Alumni Committee  
Career Center Mentor  
SOM – Undergraduate Me

## RECOMMENDED DATA POINTS

The University of Texas at Dallas Raiser's Edge database should add additional Attributes to their system as well as remove/clean the current attributes in order to create a better user experience. Below are a list of recommended attributes separated by additions, attributes that can be added to the list or consistently used and removals/cleanings, items that can be removed or combined with other attributes to create a more simplified identifier.

### Added Data Points

**Club Sports:** Although not an official athletic team for the university, club sports harnesses a group of individuals who either did not have time to participate in school-sponsored sports, leave their current athletic program, or played professionally but did not play for the university.

Example attribute descriptions: *Archery, Badminton, Cycling, Cricket, Fencing, Gymnastics, Japanese Karate, Jujutsu, Kendo, Lacrosse - Men's, Mixed Martial Arts, Powerlifting, Racquetball, Rock Climbing, Running, Rugby - Men's, Rugby - Women's, Soccer - Men's, Soccer - Women's, Swimming, Table Tennis, Tennis, Ultimate Frisbee - Men's, Ultimate Frisbee - Women's, Volleyball - Men's, Volleyball - Women's* ("RECREATIONAL SPORTS").

**Commuter/On-Campus Living:** Determination of a student's connection with their university can be explained by their living situation during their time on their campus. Since UT Dallas hosts a large commuter population, it is best to track this information in order to correctly assess whether they were heavily involved on their campus. These living situations can also indicate the groups of people who lived together to target specific individuals who might know one another and feel more comfortable attending fundraising events with each other.

Example attribute descriptions: *Commuter, On-Campus (Dorms), On-Campus (Apartments)*

**Ethnicity:** Also like Religion, the Ethnicity identifier can be found on the "Bio 2" Tab but is currently not being used by the UT Dallas database. These attributes can be used to bring alumni back to certain fundraising campaigns at campus-wide events focused on specific ethnicities such as the Hispanic Heritage Month festivals or Bangladeshi Night.

Example attribute descriptions: *Acholi, Akan, Albanians, Afar, Afrikaners, Amhara, Arabs, Armenians, Assamese, Assyrians, Azerbaijanis, Balochis, Bamars, Bambara, Bashkirs, Basques, Belarusians, Bemba, Bengalis, Berbers, Beti-Pahuin, Bosniaks, Brahui, British, Bulgarians, Catalans, Chuvash, Circassians, Chewa, Cornish, Croats,*



*Czechs, Danes, Dinka, Dutch, English, Estonians, Faroese, Finns, French, Frisians, Fula, Ga-Adangbe, Gagauz, Galician, Ganda, Germans, Greeks, Georgians, Gujarati, Han Chinese, Hausa, Hindustani, Hui, Hungarians, Ibibio, Icelanders, Igbo, Ijaw, Irish, Italians, Japanese, Javanese, Jews, Kannada (Kannadigas), Kashmiris, Kazakhs, Kikuyu, Kongo, Konkani, Koreans, Kurds, Kyrgyz, Lango, Latvians, Lithuanians, Laz, Luba, Luo, Macedonians, Malays, Malayali, Maltese, Manchu, Mandinka, Marathi, Moldovans, Mongo, Mongols, Naga, Nepali, Norwegians, Nubians, Nuer, Odia, Oromo, Parsi, Pashtuns, Persians, Poles, Portuguese, Punjabi, Pedi, Romanians, Romani, Russians, Sara, Sardinians, Scottish, Serbs, Shona, Sindhis, Sinhalese, Slovaks, Slovenes, Soga, Somalis, Songhai, Soninke, Sotho, Spaniards, Sundanese, Sukuma, Swazi, Swedes, Tajiks, Tamils, Telugu, Tais, Tibetans, Tswana, Tuaregs, Turks, Turkmen, Ukrainians, Uyghur, Uzbek, Vietnamese, Volga Tatars, Welsh, Xhosa, Yakuts, Yoruba, Zhuang, Zulu*

**Generational Breaks:** These descriptors can identify or analyze event attendees based on the generational breaks. Each generation holds a different form of wealth indicators and philanthropic giving type including aspects such as form of giving, amount of giving and giving directives. This attribute can be used both pre and post donation or event in order to analyze and target individuals of a specific giving range and campaign. These generations to be utilized are common in the Western Hemisphere.

Example attribute descriptions: *Lost Generation (1880-1900), G.I. Generation (1901-1924), Silent Generation (1925-1942), Baby Boomer Generation (1946-1960), Generation X (1960s-1980s), Millennials (1990s), Generation Z (2000s)* ("Generation").

**Greek Life:** UT Dallas does not hold a large Greek life population, members of social fraternities and sororities, but still maintains an alumni population that can be members of these organizations from other universities. If a fraternity or sorority attribute can be added to a constituent profile, connections can be made between members of these groups or fundraisers can find another pull factor based upon their profile in order to increase likelihood of donations. This identifier can be found on the "Education" portion of a record on the "Bio 1" Tab at the bottom of the screen.

Example description attributes: NPC Members - *Alpha Chi Omega, Alpha Delta Pi, Alpha Epsilon Phi, Alpha Gamma Delta, Alpha Omicron Pi, Alpha Phi, Alpha Sigma Alpha, Alpha Sigma Tau, Alpha Xi Delta, Chi Omega, Delta Delta Delta, Delta Gamma, Delta Phi Epsilon, Delta Zeta, Gamma Phi Beta, Kappa Alpha Theta, Kappa Delta, Kappa Kappa Gamma, Phi Mu, Phi Sigma Sigma, Pi Beta Phi, Sigma Delta Tau, Sigma Kappa, Sigma Sigma Sigma, Theta Phi Alpha, Zeta Tau Alpha* ("Member Organizations"). NIC Members – *Acacia, Alpha Chi Rho, Alpha Delta Gamma, Alpha Delta Phi, Alpha Epsilon Pi, Alpha Gamma Rho, Alpha Gamma Sigma, Alpha Kappa Lambda, Alpha Phi Alpha, Alpha Phi Delta, Alpha Sigma Phi, Alpha Tau Omega, Beta*

*Chi Theta, Beta Sigma Psi, Beta Theta Pi, Beta Upsilon Chi, Chi Phi, Chi Psi, Delta Chi, Delta Epsilon Psi, Delta Kappa Epsilon, Delta Lambda Phi, Delta Phi, Delta Psi, Delta Sigma Phi, Delta Tau Delta, Delta Upsilon, FarmHouse, Iota Nu Delta, Iota Phi Theta, Kappa Alpha Order, Kappa Alpha Psi, Kappa Alpha Society, Kappa Delta Phi, Kappa Delta Rho, Lambda Phi Epsilon, Lambda Sigma Upsilon, Lambda Theta Phi, Nu Alpha Kappa, Omega Delta Phi, Phi Beta Sigma, Phi Gamma Delta, Phi Iota Alpha, Phi Kappa Psi, Phi Kappa Sigma, Phi Kappa Tau, Phi Kappa Theta, Phi Lambda Chi, Phi Mu Delta, Phi Sigma Kappa, Phi Sigma Phi, Pi Kappa Alpha, Pi Kappa Phi, Pi Lambda Phi, Psi Upsilon, Sigma Alpha Epsilon, Sigma Alpha Mu, Sigma Beta Rho, Sigma Chi, Sigma Lambda Beta, Sigma Nu, Sigma Phi Epsilon, Sigma Phi, Sigma Pi, Sigma Tau Gamma, Tau Delta Phi, Tau Epsilon Phi, Tau Phi Sigma, Theta Chi, Theta Delta Chi, Theta Xi, Triangle, Zeta Beta Tau, Zeta Psi* ("Fraternities that Belong to the NIC"). NAGC Members - *Alpha Eta Omega Sorority, Inc., Alpha Omega Eta African Sorority, Inc., Alpha Psi Omega Fraternity, Gamma Delta Xi Sorority, Inc., Gamma Sigma Zeta Fraternity, Inc., Zeta Chi Phi Multicultural Sorority, Inc., Kappa Xi Omega Sorority, Inc., Pi Omega Sigma Multi-Cultural Fraternity, Inc., Sigma Beta Xi Sorority, Inc., Phi Omicron Psi Fraternity, Inc., Chi Zeta Theta Sorority, Inc., Omega Phi Delta Sorority, Inc.* ("National American Greek Council"). NAPA Members - *alpha Kappa Delta Phi, Alpha Phi Gamma, Beta Chi Theta, Chi Sigma Tau, Delta Kappa Delta, Delta Phi Lambda, Kappa Phi Gamma, Kappa Phi Lambda, Lambda Phi Epsilon, Pi Alpha Phi, Pi Delta Psi, Sigma Beta Rho, Sigma Psi Zeta, Sigma Sigma Rho* ("Welcome to NAPA"). NALFO Members - *Alpha Pi Sigma, Alpha Psi Lambda, Chi Upsilon Sigma, Gamma Phi Omega, Gamma Zeta Alpha, Kappa Delta Chi, Lambda Alpha Upsilon, Lambda Pi Chi, Lambda Pi Upsilon, Lambda Sigma Upsilon, Lambda Theta Nu, Lambda Upsilon Lambda, Omega Phi Beta, Phi Iota Alpha, Sigma Iota Alpha, Sigma Lambda Upsilon* ("ORGANIZATION LIST"). NPHC Members - *Alpha Phi Alpha, Alpha Kappa Alpha, Kappa Alpha Psi, Omega Psi Phi, Delta Sigma Theta, Phi Beta Sigma, Zeta Phi Beta, Sigma Gamma Rho, Iota Phi Theta* ("National Pan-Hellenic Council"). UCCFS Members - *Alpha Nu Omega, Men of God, Delta Psi Epsilon, Zeta Phi Zeta, Gamma Phi Delta, Alpha Eta Theta* ("Home").

**Honor, Professional & Service Societies:** This information can harness individuals who excelled in their particular area of study. Fundraisers can identify individuals who may have been in honor societies that do not correlate with their degrees or who would be willing to give back to programs benefitting those specialties.

Example attribute descriptions: Association of College Honor Societies - *Alpha Beta Gamma, Alpha Chi, Alpha Epsilon, Alpha Epsilon Delta, Alpha Epsilon Rho, Alpha Eta Mu Beta, Alpha Iota Delta, Alpha Kappa Delta, Alpha Kappa Mu, Alpha Lambda Delta, Alpha Phi Sigma, Alpha Pi Mu, Alpha Sigma Lambda, Alpha Sigma Mu, Alpha Sigma*

*Nu, Beta Gamma Sigma, Beta Kappa Chi, Beta Phi Mu, Chi Epsilon, Chi Sigma Iota, Delta Epsilon Sigma, Delta Mu Delta, Delta Tau Alpha, Epsilon Pi Phi, Epsilon Pi Tau, Gamma Theta Upsilon, Kappa Delta Pi, Kappa Mu Epsilon, Kappa Omicron Nu, Kappa Tau Alpha, Lambda Iota Tau, Lambda Pi Eta, Lambda Sigma, Mortar Board, Mu Kappa Tau, National Society of Collegiate Scholars, Omega Chi Epsilon, Omega Rho, Omicron Delta Epsilon, Phi Alpha Theta, Phi Beta Delta, Phi Sigma, Phi Sigma Iota, Phi Sigma Tau, Phi Upsilon Omicron, Pi Alpha Alpha, Pi Delta Phi, Pi Gamma Mu, Pi Kappa Lambda, Pi Omega Pi, Pi Sigma Alpha, Pi Tau Sigma, Pi Theta Epsilon, Psi Beta, Psi Chi, Rho Chi, Scabbard and Blade, National Society of, Sigma Beta Delta, Sigma Delta Pi, Sigma Lambda Alpha, Sigma Lambda Chi, Sigma Pi Sigma, Sigma Tau Delta, Sigma Theta Tau, Tau Alpha Pi, Tau Beta Pi, Tau Sigma Delta, Theta Alpha Kappa, Upsilon Pi Epsilon, Xi Sigma Pi (ACHS and Contributors). PFA Members - Alpha Zeta, Alpha Kappa Psi, Alpha Rho Chi, Alpha Phi Omega, Alpha Chi Sigma, Alpha Omega Epsilon, Delta Epsilon Mu, Delta Theta Phi, Delta Kappa Alpha, Delta Omicron, Delta Sigma Pi, Epsilon Nu Tau, Theta Tau, Kappa Epsilon, Kappa Kappa Psi, Kappa Psi, Lambda Kappa Sigma, Mu Phi Epsilon, Pi Sigma Epsilon, Rho Pi Phi, Sigma Alpha, Sigma Alpha Iota, Tau Beta Sigma, Phi Alpha Delta, Phi Beta, Phi Gamma Nu, Phi Delta Epsilon, Phi Delta Chi, Phi Sigma Pi, Phi Chi Theta, Omega Tau Sigma, Pershing Rifles ("Professional Fraternity Association").*

**Latin Honors:** The inclusion of Latin Honors can identify individuals who graduated in the top portions of their class. This information can be used as a possible indicator of wealth based on the concept of high-achieving academic success.

Example attribute descriptions: *Magna Cum Laude, Summa Cum Laude, Cum Laude*

**Nationality:** Just like the aforementioned identifier, fundraisers can target individuals for ethnically-charged events in order to target specific donors who relate to the composition of the demographic. This attribute differs from Country of Origin (i.e. an American born on a military base in another country).

Example of attribute descriptions: *Afghans, Albanians, Algerians, Americans, Andorrans, Angolans, Argentines, Armenians, Aromanians, Arubans, Assyrians, Australians, Austrians, Azerbaijanis, Azeris, Bahamians, Bahrainis, Baltic Germans, Baltic Russians, Bangladeshis, Barbadians, Basotho, Basques, Belarusians, Belgians, Belizeans, Bengalis, Berbers, Bermudians, Boers, Bosniaks, Brazilians, Bretons, British, British Virgin Islanders, Bruneians, Bulgarians, Burkinabès, Burundians, Buryats, Cajuns, Cambodians, Cameroonians, Canadian Inuit, Canadians, Cape Verdeans, Catalans, Celts, Chadians, Chileans, Chinese, Chuvash, Colombians, Comorians, Congolese, Croatians, Cubans, Cypriots, Czechs, Danes, Dominicans (Commonwealth), Dominicans (Republic), Dutch, East Timorese, Ecuadorians, Egyptians, Emiratis, English, Eritreans, Estonians, Ethiopians, Falkland*

*Islanders, Faroese, Fijians, Filipinos, Finnish Swedish, Finns, First Nations, French citizens, Georgians, Germans, Ghanaians, Gibraltar, Greek Macedonians, Greeks, Greeks, Greenlandic Inuit, Grenadians, Guatemalans, Guianese (French), Guinea-Bissau nationals, Guineans, Guyanese, Haitians, Han Chinese, Hispanic and Latino Americans, Hondurans, Hong Kong, Huaorani people, Hungarians, Hutus, Icelanders, Igbo, I-Kiribati, Indians, Indigenous Australians, Indigenous people of the Americas, Indonesians, Inuit, Iranians, Iraqis, Irish, Israelis, Italians, Ivoirians, Jamaicans, Japanese, Japanese, Jordanians, Kannadigas, Karen, Kazakhs, Kenyans, Kodavas, Koreans, Kosovars, Kurds, Kurds, Kuwaitis, Kyrgyzs, Lao, Latvians, Lebanese, Liberians, Libyans, Liechtensteiners, Lithuanians, Luxembourgers, Macao, Macedonian Bulgarians, Macedonians, Macedonians, Malagasy, Malawians, Malays, Malaysians, Maldivians, Malians, Maltese, Manx, Mauritians, Métis people, Mexicans, Moldovans, Mongolians, Mongolians, Montenegrins, Moroccans, Namibians, Native Americans, Nepalese, New Zealanders, Nicaraguans, Nigerians, Nigeriens, Norwegians, Pakistanis, Palauans, Palestinians, Panamanians, Papua New Guineans, Paraguayans, Peruvians, Poles, Portuguese, Puerto Ricans, Quebecers, Réunionnais, Roma, Romanians, Russians, Rwandans, Salvadorans, Samis, São Tomé and Príncipe, Saudis, Scots, Senegalese, Serbs, Sierra Leoneans, Sikhs, Silesians, Sindhian, Singaporeans, Sinhalese, Slovaks, Slovenes, Somalilanders, Somalis, South Africans, Spaniards, Sri Lankans, St Lucians, Sudanese, Surinamese, Swedes, Swiss, Syriacs, Syrians, Taiwanese, Tajik, Tamils, Tanzanians, Tatars, Thais, Tibetans, Tobagonians, Trinidadians, Tunisians, Turkish Cypriots, Turks, Tutsis, Tuvaluans, Ugandans, Ukrainians, Uruguayans, Uzbeks, Vanuatuans, Venezuelans, Vietnamese, Welsh, Yemenis, Zambians, Zimbabweans, Zulus ("Lists of people by nationality").*

**Pre- Societies/Programs:** information can be gathered through student applications to the university regarding the “pre” program designation. Currently, the database does not track whether a student is any from of “pre” fields which can identify a new group of individuals interested in careers unrelated to their majors.

Example attribute descriptions: *Pre-Law, Pre-Health, Pre-Medical*

**Religion:** This information, although available to be utilized on the “Bio 2” Tab has not been implemented into the constituent records thus far. Specific fundraising campaigns with religious backing or origin can bring back alumni who associate with those religions.

Example attribute descriptions: *Babism, Baha’i Faith, Christianity, Gnosticism, Islam, Judaism, Rastafari, Black Hebrew Israelites, Shabaism, Bhakti, Buddhism, Din-e Ilahi, Hinduism, Jainism, Meivazhi, Sikhism, Zoroastrianism, Yazdanism, Confucianism, Taoism, Shinto ("List of religions and spiritual traditions")*

## Removed/Cleaned Data Points

\*Note: this is not an analysis of Special Attribute Descriptions, this is an analysis of the overall Special Attributes\*

**AG Ask 1, 2, &3:** These special attributes can be combined in order to eliminate the number of attributes on one given constituent profile. In order to combine these, you can include the numbers associated to each attribute (one, two and three) in the comments section. This will allow an individual to still gather information regarding specific constituents from a query by sorting the “Comments” portion of a Special Attribute.

**City Council + School Board + Elected Officials:** The City Council, School Board and Elected Officials attributes should be combined as both references are places of elected office. When attempting to reach out to people of interest from the political atmosphere, any alumni or previous donor who holds an elected position can be of use. City Councilmembers, School Board and Elected Officials in higher forms of office can be combined into one list under one attribute.

**Country of Origin:** This attribute can be removed from the database to eliminate duplicate information that can already be found on the “Bio 2” Tab. If information exists in a constituent profile under the “Attributes” Tab, it must be transferred to the “Bio 2” Tab. Use current Country of Origin attributes and transfer over to “Bio 2” Tab.

**Lists + Subscriptions + Newsletters + Solicit Codes:** The information found under Lists, Subscriptions, Newsletters and Solicit should be combined into one attribute. The attribute “Lists” includes Do Not Mail and Subscription information for University news sources. Newsletter attributes can be added under a single attribute associated with subscriptions. I recommend this be titled “Subscriptions”. This will allow all sources of news being sent to alumni as well as information related to adding alumni to “Do Not Mail” lists can be gathered under one attribute.

**School Awards + University Awards:** Awards provided by specific schools within the University should be combined with University Awards in order to clean the award designation down to one attribute. These School Awards are still provided via University Administration and can be identified by school using a prefix such as “JSOM: [insert award name].

**Student Government + Student Organizations:** The Student Government attribute should be added under the Student Organizations attribute description in order to maintain a smaller list of attributes since Student Government is classified as a student organization. Memberships can be submitted by the Student Government advisor to OrgSync.



**Student Organizations:** This attribute should be updated to match the current list of student organizations. Information can be gathered from a third party source in order to automatically associate a membership with these organizations onto their constituent record. Organization memberships should be reliant on one external database use by the University, OrgSync.

**University Awards:** The University Awards attribute should be updated in order to include all awards provided by the school administration. This includes an update on student leadership awards, alumni awards and faculty awards administered by University staff.

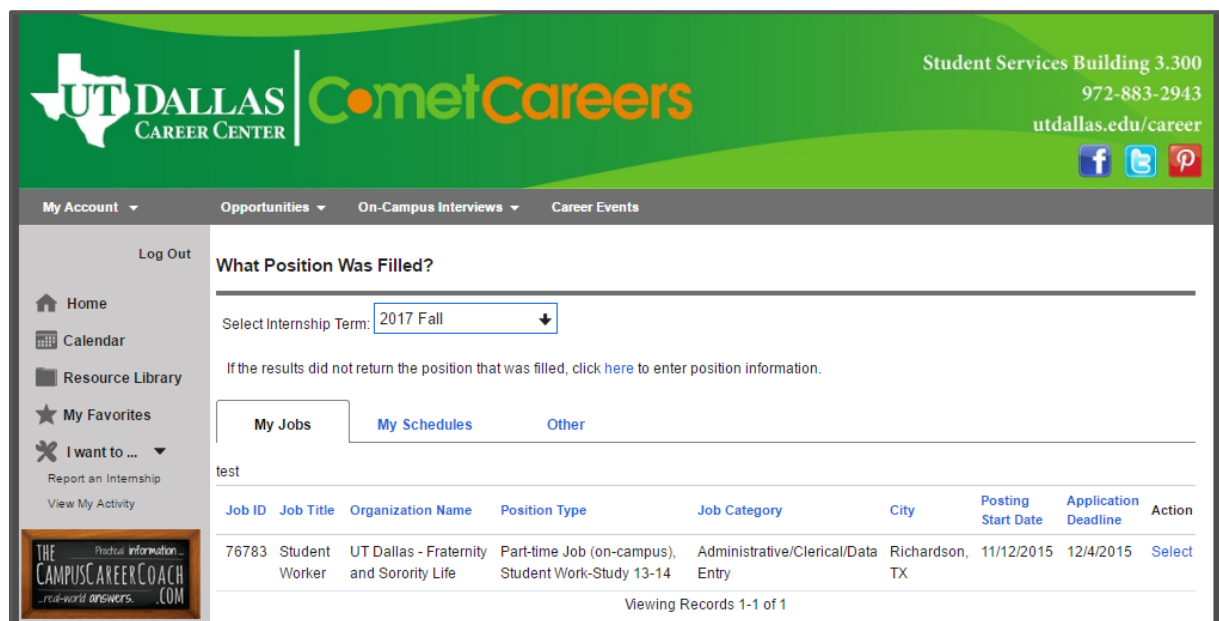
**Volunteers + Alumni Volunteer + Comet Families:** Within a constituent record, a tab is designated for in-depth description of volunteer experience. The “Volunteer” Tab indicates information regarding an individual’s volunteer record with the University. The information found within the volunteer attribute can be shifted onto the “Volunteer” Tab in order to allow for more information to be implemented when drafting volunteer records in comparison to the simple attribute format.

## IMPORTED DATA TYPES

Information can be imported from third-party sources on a consistent basis in order to update data points within the Raiser's Edge database that are not currently being tracked. Different data resources include an automatic sync to constituent records from the UT Dallas Career Center, OrgSync, Orion Applicant Center & Student Center, and ApplyTexas.org.

### UT Dallas Career Center (Comet Careers)

This third party resource is generally used by both students and alumni of the University looking for career opportunities. Information is manually transmitted into the easy-to-use Career Center interface for acquiring and reporting filled positions founds through the Comet Careers job database. This information can be useful to track the jobs alumni receive in order to connect individuals with particular fields of interest that may not otherwise be available to retrieve. Information from OrgSync can be used automatically to update constituent records in the "Business" portions under the "Bio 1" Tab. Negative aspects of using this data would be a disproportionate job reporting system as not all alumni will receive positions through the CometCareers services offered by the Career Center. Positive aspects include reliability of information as the Career Center verifies all job positions reported through this service.



UT DALLAS CAREER CENTER | Comet Careers

Student Services Building 3.300  
972-883-2943  
utdallas.edu/career

My Account Opportunities On-Campus Interviews Career Events

Log Out

Home  
Calendar  
Resource Library  
My Favorites  
I want to ...  
Report an Internship  
View My Activity

What Position Was Filled?

Select Internship Term: 2017 Fall

If the results did not return the position that was filled, click [here](#) to enter position information.

My Jobs My Schedules Other

test

Job ID	Job Title	Organization Name	Position Type	Job Category	City	Posting Start Date	Application Deadline	Action
76783	Student Worker	UT Dallas - Fraternity and Sorority Life	Part-time Job (on-campus), Student Work-Study 13-14	Administrative/Clerical/Data Entry	Richardson, TX	11/12/2015	12/4/2015	Select

Viewing Records 1-1 of 1

Figure 3: Screenshot of Comet Careers job filing page

## OrgSync

This third party resource can be utilized to automatically track student organization involvement. Information from OrgSync can be used automatically to update constituent records in the Special Attributes section under the “Attributes” Tab. This will allow fundraisers to target alumni who share a common charitable cause or philanthropy as well as reconnect student organizations to alumni in campaign opportunities. Information regarding organization memberships is inputted manually by the student or faculty advisory (alumni cannot access once graduated). OrgSync holds the most active comprehensive collection of UT Dallas Student Organizations. Negative aspects include the unresponsive nature of organizations to autonomously accept or decline requested memberships within the OrgSync application.

Activities

Organization Memberships

Reports

Organization Memberships

Add Involvement Entry

Search by organization name

All Statuses

All Reports

Sort

1

2

Next »

Organization Name	Date	Report ?	Status	Options
<a href="#">African Student Union</a>	Fall 2016 - Current	None	✓	
<a href="#">Alpha Phi Omega</a>	Fall 2016 - Current	None	✓	
<a href="#">Business Professionals of America</a>	Fall 2016 - Current	None	✓	
<a href="#">Circle K International</a>	Fall 2016 - Current	None	✓	
<a href="#">Comets</a>	Summer 2014 - Current	None	✓	
<a href="#">Delta Zeta</a>	Spring 2016 - Current	None	✓	
<a href="#">IGNITE</a>	Fall 2014 - Current	None	✓	
<a href="#">Infinity Lion's Club</a>	Fall 2016 - Current	None	✓	
<a href="#">John Marshall Pre-Law Society</a>	Spring 2015 - Current	None	✓	
<a href="#">League of United Latin American ...</a>	Fall 2016 - Current	None	✓	
<a href="#">Mexican American Student Associa...</a>	Fall 2016 - Current	None	✓	
<a href="#">Rotaract Club</a>	Fall 2016 - Current	None	✓	
<a href="#">She's the First*(UTD)</a>	Fall 2016 - Current	None	✓	
<a href="#">Soccer Club - Women</a>	Spring 2017 - Current	Full History	✓	
<a href="#">Student Government</a>	Fall 2014 - Current	None	✓	

1

2

Next »

Figure 4: Screenshot from OrgSync Student Profile

## Orion Applicant Center & Student Center

Orion Applicant Center may be accessed by potential UTD students who have already turned their student application in through ApplyTexas.org. Orion Student Center is utilized by Faculty, Staff and Students to keep track of their personal information and tasks for various university-wide inquiries. The information stored in the Orion database hosted by the school can automatically be imported into Raiser's Edge for further data harvesting on future alumni or optimal donors. This information would come directly from university records therefore maintaining the most accurate data. Positive aspects include reliability under the pretense that university administration handles these records.

### Example's Applicant Center

#### Admissions

My Applications

Application to	App Status	Term	Message to Applicant
Undergraduate - Actuarial Science	Admission Review	2018 Fall	Your application is under review in the Office of Admission & Enrollment. Please review your To Do List for any outstanding requirements.

[Texas Success Init \(TSI\) Stat](#)

#### Personal Information

[Demographic Data](#)  
[Emergency Contact](#)

##### Contact Information

<b>Home Address</b> 1800 Whoosh Ave Richardson, TX 75080 United States <b>Cell Phone</b> None	<b>Billing Address</b> None <b>Personal Email</b> None
--	---

#### Academics

[My Class Schedule](#)  
[Shopping Cart](#)  
[My Planner](#)  
[Schedule Planner](#)

**You are not enrolled in classes.**

#### Finances

**My Account**  
[Account Inquiry](#)  
[UTD Account Statement](#)

**You have no outstanding charges at this time.**

#### Holds

No Holds.

#### To Do List

Application Fee  
 Final High School Transcript  
 High School Transcript

[show details](#)

#### Enrollment Dates

[Open Enrollment Dates](#)

#### Communications

No Communications.

#### UTD Quick Links

[Campus Email](#)  
[eLearning](#)  
[EZPay](#)

#### Campus Information

[Academic Calendar](#)  
[Campus Map](#)  
[Course Lookup](#)

#### Helpful Information

[Apply for Financial Aid](#)  
[Enrollment Verifications](#)  
[Crse Info - textbooks/syllabus](#)

Figure 5: Example Applicant Center for UT Dallas incoming students

## ApplyTexas.org

This is the final recommended source of third-party data. Unfortunately, permissions would have to be received from ApplyTexas.org directly. The information in these applications however would be invaluable to the University as it maintains more data on personal applicants whether they become students or not than the Orion Applicant Center. ApplyTexas.org gathers information on incoming potential students regarding their current interests, high school education, region of origin, parental or family information, etc. This information can be used for in-depth fundraising related to traits acquired outside of the collegiate career. Negative aspects include the concept of self-reporting as ApplyTexas.org does not verify non-academic or personal records inputted within an application. Positive aspects include the gathering of information from potential applicants regarding their involvement before entering college which can be useful for identifying long-term interests.

Page 4 of 9  
educational information

1. If you plan to pursue a preprofessional program, please specify which one.  
Pre-professional program:  Select e.g. pre-law, medicine, nursing, veterinary, physical therapy, pharmacy

2. Will you seek teacher certification? - **REQUIRED**  
☐ Yes ☒ No  
 If yes, indicate which level:  Select

3. Senior Course Information  
 List exact titles of courses you will complete your senior year. Indicate if the course is an AP or IB course, dual credit or concurrent enrollment, and when the course was taken. Include college course work, if any, you will complete during your senior year.

Example Senior Course Information:

Senior Courses	AP/IB	Dual Credit/ Concurrent Enrollment	Semester(s) Taken		**OR**	Trimester(s) Taken		
			1st	2nd		1st	2nd	3rd
Example 1: Physics	X		X	X				
Example 2: History		X				X	X	X

Senior Course Information

Senior Courses	AP/IB	Dual Credit/ Concurrent Enrollment	Semester(s) Taken		**OR**	Trimester(s) Taken		
			1st	2nd		1st	2nd	3rd
CALCULUS	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ENGLISH IV	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ECONOMICS	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
GOVERNMENT	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

[previous sample page](#) | [next sample page](#)

Figure 6: Portion of Educational Information from Example 2017-2018 Application



## IMPORTING DATA INTO CONSTITUENT RECORDS

Raiser's Edge version 7.9 (RE7.9) allows an administrator of the program to import data from third-party sources in order to provide either new records or updates on existing ones. This allows mass amounts of information regarding constituents in the database to be created automatically without an exorbitant amount of manual analysis. The aforementioned third-party sources in the previous section (OrgSync, Comet Careers, etc.) can bring gathered data from other areas to be implemented into the current university-wide database, Raiser's Edge. Below is a brief overview of different importation styles that can be used with RE7.9.

\*Note: This portion of the report should not be used to supplement a Blackbaud RE7.9 Import Guide or other formal import instructions; this recommendation is a simple summary of solutions

### Importing New Records

The first step to complete before allowing importation of data would be a successful back-up of information in order to assure a safe source of solidified data before making a large change like an importation. The following steps must be completed by an administrator to find the importing tool in Raiser's Edge:

1. Find the "General" tab and then find the **Import** subcategory and click on **Constituent**.
2. Click on **New Import** to add the separate file. The screen utilized for importing should appear as Figure 7 below.

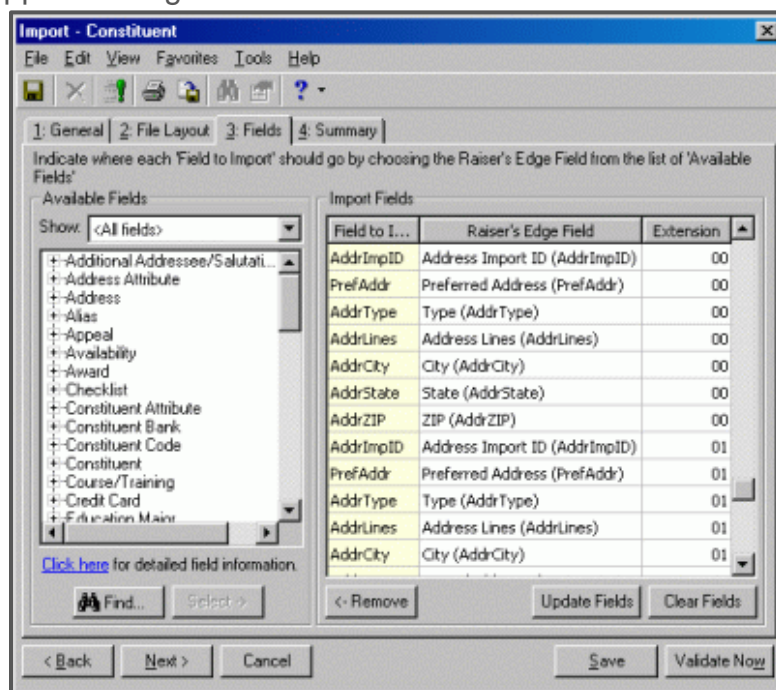


Figure 7: Example Import - Constituent Screen in Raiser's Edge 7.9

Information should then be analyzed for mistakes or errors and uploaded to the database after following a series of steps listed in the Blackbaud RE7.9 Import Guide found on the company's website (Raiser's Edge Import Guide). Files including Microsoft Excel spreadsheets and exported data program files such as Microsoft Access can be utilized for the importation process in Raiser's Edge.

## Updating Existing Records

Similar to the Importing New Records section, all current information in the database should be backed up prior to an addition of mass imported data. The following steps must be completed to begin importing data to update existing records:

1. Find the "General" tab and then find the **Import** subcategory and click on **Constituent**.
2. Update the **Import parameters** option, visible in Figure 8 below, which can be set to update specific attributes or other constituent record items (i.e. Constituent Address if updating a mass amount of addresses)
3. Click on **New Import** to add the separate file. The screen utilized for importing should appear as the figure below.

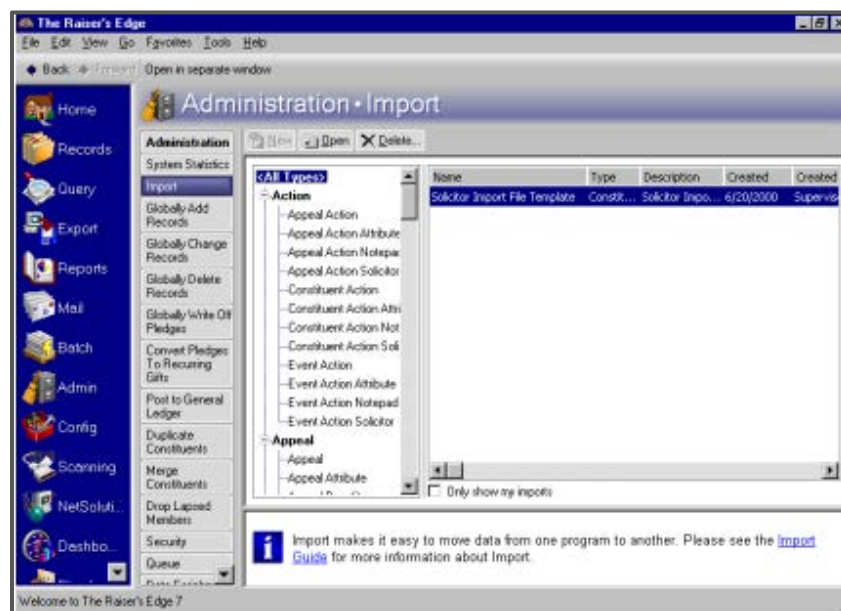


Figure 8: Example Import Parameters Screen in Raiser's Edge 7.9

Again, similar to the Importing New Records portion of this report, the updated constituent information can be completed in a step-by-step fashion found in the Blackbaud RE7.9 Import Guide found on the company's website (Raiser's Edge Import Guide).

## CONCLUSION

In summation, universities both public and private can target alumni based upon the attributes and identifiers associated with their personal records in order to produce a more tailored experience for fundraisers. Alumni can be produced in groups of various characteristics such as personal attributes, organizational memberships, degree plans, or reported interests. Universities can gather large sources of third-party data in order to update or create new records within their utilized database to craft more-detailed constituent records and overall, an easier fundraising process across the campus. Third-party data sources that are abundant but hardly used include alumni career data, pre-collegiate personal records, student demographic reports, and organization membership services.

## SOURCES

- "Fraternities that Belong to the NIC." North-American Interfraternity Conference. N.p., n.d. Web. 05 June 2017.
- "Generation." Wikipedia. Wikimedia Foundation, 05 June 2017. Web. 05 June 2017.
- "Home." UCCFS. N.p., n.d. Web. 05 June 2017.
- "List of contemporary ethnic groups." *Wikipedia*. Wikimedia Foundation, 04 June 2017. Web. 05 June 2017.
- "List of religions and spiritual traditions." *Wikipedia*. Wikimedia Foundation, 02 June 2017. Web. 05 June 2017.
- "Lists of people by nationality." Wikipedia. Wikimedia Foundation, 29 May 2017. Web. 05 June 2017.
- "Member Organizations." National Panhellenic Conference. N.p., n.d. Web. 05 June 2017.
- "National American Greek Council." Wikipedia. Wikimedia Foundation, 12 Apr. 2017. Web. 05 June 2017.
- "National Pan-Hellenic Council." Wikipedia. Wikimedia Foundation, 17 Jan. 2017. Web. 05 June 2017.
- "ORGANIZATION LIST." Member Organizations |. N.p., n.d. Web. 05 June 2017.
- "Professional Fraternity Association." Wikipedia. Wikimedia Foundation, 03 Apr. 2017. Web. 05 June 2017.
- "RECREATIONAL SPORTS." *UT Dallas*. N.p., n.d. Web. 05 June 2017.
- "Welcome to NAPA." National APIDA Panhellenic Association. N.p., n.d. Web. 05 June 2017.
- ACHS and Contributors. "ACHS Links." Association of College Honor Societies. N.p., n.d. Web. 05 June 2017.
- N.d. Blackbaud Know How. Web. 7 June 2017.
- Raiser's Edge Import Guide. Tech. N.p.: Blackbaud, Inc., 2012. Print. RE7

## TABLE OF FIGURES

Figure 1: Graph produced with "Report" information from Raiser's Edge database .....	3
Figure 2: Raiser's Edge Example Constituent Record .....	5
Figure 3: Screenshot of Comet Careers job filing page.....	24
Figure 4: Screenshot from OrgSync Student Profile .....	25
Figure 5: Example Applicant Center for UT Dallas incoming students .....	26
Figure 6: Portion of Educational Information from Example 2017-2018 Application...	27
Figure 7: Example Import - Constituent Screen in Raiser's Edge 7.9.....	28
Figure 8: Example Import Parameters Screen in Raiser's Edge 7.9 .....	28



UT SYSTEM'S

# SUMMER INTERNSHIP IN PHILANTHROPY

The Summer Internship in Philanthropy program, hosted by the UT System's Center for Enhancing Philanthropy, spans across fourteen institutions and houses twenty-two interns. This program facilitates a paid internship lasting ten weeks in order to gain experience in philanthropic programs which includes subjects such as stewardship, special events, alumni relations, data analysis, and communications.

At the University of Texas at Dallas, three interns are assigned to the Office of Development and Alumni Relations on a rotational curriculum and work schedule that exemplifies the mission for the Center for Enhancing Philanthropy.



THE UNIVERSITY of TEXAS SYSTEM  
FOURTEEN INSTITUTIONS. UNLIMITED POSSIBILITIES.

---

## AUTHOR

---



**Brooke Lopez,**  
Senior of Public Affairs at UT  
Dallas

---

## CONTRIBUTORS

---

**Kelley Atwood,**  
Director of Data, Technology  
and Prospect Research

**Jill Arredondo,**  
Director of Alumni Giving

---

## SUPERVISORS

---

**Kyle Edington, PhD.**  
VP for Development and  
Alumni Relations

**Deborah Day,**  
Administrative Project  
Coordinator

**Gloria Muhammad,**  
Senior Director, Finance and  
Operations