CSU Priorities and Levels

A Gift Officer’s Guide
Purpose

In lieu of the push towards $100k+ goals, gift officers are refining their searches and honing in on important prospects. While hopefully many donors can give at this capacity, this guide is a plan B for those who can’t, but still want to contribute. It spans CSUs and details ways prospects can give under the $100k mark and still make a significant difference in the area of their choice.
Significant Statistics

Out of the $380,578,934 gifted to the university in the 2016-2017 fiscal year, $129,220,418 (34 percent) came from donations under $100,000.
School of Architecture

• Goldsmith Society
  – $25,000 over 5 years ($5,000/year)
  – Designated to unrestricted funds
  – Donor Benefits:
    • Invitations to special events with the Dean of Architecture
    • Recognition and listing in our school's publication, *Platform*
    • Membership in the Littlefield Society, the premier campus-wide donor recognition society at The University of Texas at Austin

• Endowments
  – Endowed Excellence Fund: Unrestricted program endowments ($25,000)
  – Endowed Undergraduate Scholarship ($50,000)
McCombs School of Business

- McCombs Leadership Society
  - Dean’s Associates: Donors that contribute $1,000-$4,999 in a year
    - Benefits: Invitation to regional donor Dean reception, updates from the school
  - Dean’s Fellows: Contribute $5,000-$9,999 annually
    - Benefits: Associate benefits + recognition as Fellows
  - Dean’s Circle: Contribute $10,000 annually
    - Benefits: Fellows benefits + roundtable luncheon with dean, 2 tickets to McCombs Alumni Business Conference, invitation to Hall of Fame dinner

- Undergraduate Endowed Scholarship ($50,000)
- Subsidize a student’s study abroad ($1,000)
- Help the school secure a guest speaker ($500)
Moody College of Communication

Program Endowments
- Specific or general program support ($25,000)

Student Endowments
- Endowed Undergraduate Research Funds ($20,000)
- Endowed Undergraduate Scholarships: donors establish criteria for scholarship award ($50,000)
- Endowed Graduate Research Funds: Provides research support to graduate students ($40,000)
Dell Medical School

- **Student Scholarships**
  - One year tuition: $25,000
  - One year full-ride scholarship: $50,000

- **Founder’s Circle**
  - Donors of gifts over $50,000 qualify
  - Receive recognition and inclusion throughout Dell Medical School

- **Society for Health and Business**
  - $2,500 annually; $1,250 goes towards scholarships
  - Member benefits include dinner meetings and one-on-one interactions with innovators and other ambassadors

- **Society for Health and Wellness**
  - $10,000 annually; $8,750 used for wellness initiatives
  - Member benefits include conversation with faculty about wellness, activities that connect health and science, exploration of health and wellness
College of Education

• Endowed Excellence Fund: supports programs throughout the school ($25,000)

• Undergraduate Scholarship: can be designated to support student academics, study abroad programs, internships, etc. ($50,000)
Cockrell School of Engineering

Endowments

• Student Support
  – Undergraduate Scholarship ($50,000)

• Research Support
  – Endowed Excellence: supports various initiatives across the school ($25,000)
  – “Seed Grant” supports a proof of principle project in the department of Biomedical Engineering ($40,000)
Jackson School of Geosciences

Endowments

- Program Endowments and Excellence Fund ($25,000)
- Undergraduate Scholarship ($50,000)
- Add a custom amount to already established endowments. Multiple endowments in the categories of: Student, Faculty/Lectureships, Dean’s Annual Awards, Field Experiences, and Others
  - List of current endowments and purposes: http://www.jsg.utexas.edu/alumni/support/endowments-list/
LBJ College of Public Affairs

- Executive Master in Public Leadership Fellowship Endowment: Collective endowment for future EMPL students pursuing careers in positions of leadership (levels of $1k, $5k, and $10k)
- Support for LBJ Washington Center: provides immediate support to DC students, faculty, and programs
- Endowments
  - Endowed Book Fund ($10,000)
  - General Excellence/Program Support ($25,000)
  - Graduate Research ($40,000)
College of Liberal Arts

- **Student Endowments**
  - Book Funds ($10,000)
  - Undergraduate Research Fund ($20,000)
  - General Excellence ($25,000)
  - Endowed Scholarship ($50,000)

- **Student Support**
  - Jefferson Scholars ($2,000)
  - 15 minute history podcast ($5,000 covers one semester)
  - French & Italian study abroad scholarships ($2,000/student)
  - English Oxford program scholarship ($5,000/student)
  - Normandy Scholars Program ($3,000/student)
  - African & African Diaspora studies study abroad to Nicaragua or Ghana ($7,500/student)
College of Natural Sciences

• Texas Interdisciplinary Plan (TIP) Scholars
  – 2 students attend a Biology Intensive Summer Workshop ($500)
  – Award for TIP mentor of 3 years ($1,000)
  – Special recognition event for TIP scholars ($2,500)

• Freshman Research Initiative (FRI)
  – Summer student scholarships and fellowships ($1,250-5,000)
  – Undergraduate Innovation Research Endowment ($25,000)
  – Annual cost of one research educator that mentors 20-30 students ($65,000)
College of Natural Sciences

• Welch Hall
  – Classroom technology ($100)
  – Chemistry FRI equipment ($500)
  – Auditorium renovations ($1,000)
  – Research space ($2,500)
  – Main hall renovations ($5,000)
  – Student organization activity center ($10,000)
• Dean’s Discovery Circle
  – Newton Level: recognition and invitation to donor luncheon ($2,000/year)
  – Darwin Level: Private dean event in donor region ($5,000/year)
  – Turing Level: Tour of CNS, guest invitation to CNS Dean’s Advisory Council meeting ($10,000/year)
  – Curie Level: named summer research fellowship for FRI student ($20,000/year)
College of Nursing

• Undergraduate Scholarship Endowment ($50,000)
• Golden Lamp Society (Annual)
  – Advocate: Recognition in Longhorn Nursing Magazine ($100-250)
  – Partner: Nursing Student Social invitation, e-news subscription ($250-499)
  – Leader: Alumni Awards Reception invitation, School of Nursing memento ($500-999)
  – Champion: Recognition on the Society plaque, personal thank you from current student ($1,000-4,999)
  – Benefactor: Invitation to exclusive dean event, UT memento ($5,000-9,999)
  – Dean’s Circle: Feature in Donor Spotlight article, Society premium memento ($10,000+)
College of Pharmacy

Endowments

• Endowment Excellence Fund: supports specific or general programs in the college ($25,000 and up)
College of Social Work

Utopia Society

- **Friend ($100-249)**
  - Listed in the Utopian magazine, Subscription to quarterly e-newsletter, Posted on annual donor list in the building
- **Advocate ($250-499)**
  - 2 tickets to annual tailgate, 1 free CEU webinar
- **Visionary ($500-999)**
  - 2 tickets to annual alumni reception, half day CEU workshop and validated lecture parking
- **Ambassador ($1,000-4,999)**
  - 2 tickets to annual donor celebration event
- **Champion ($5,000+)**
  - Invitation to a private dinner with the dean
College of Social Work

• Dean’s Endowed Scholarship Fund
  – The endowment is invested in student scholarships and can be contributed to in any amount

• Sponsor a Social Work Student
  – Can go towards bachelors, masters, or PhD students
  – Make a gift of $1,000 (monthly or outright)
  – Receive a letter of student introduction and thanks, invite to meet your student at the Annual Celebration Luncheon
College of Undergraduate Studies

Endowments

- UGS Scholarship: provide a student with one year’s tuition ($10,000)
- Undergraduate Research Endowment: supports various research opportunities ($20,000)
- Program endowments, excellence funds, and Scholarships ($25,000)