



CSU Priorities and Levels

A Gift Officer's Guide



Purpose

In lieu of the push towards \$100k+ goals, gift officers are refining their searches and honing in on important prospects. While hopefully many donors can give at this capacity, this guide is a plan B for those who can't, but still want to contribute. It spans CSUs and details ways prospects can give under the \$100k mark and still make a significant difference in the area of their choice.



Significant Statistics

Out of the \$380,578,934 gifted to the university in the 2016-2017 fiscal year, \$129,220,418 (34 percent) came from donations under \$100,000.



School of Architecture

- Goldsmith Society
 - \$25,000 over 5 years (\$5,000/year)
 - Designated to unrestricted funds
 - Donor Benefits:
 - Invitations to special events with the Dean of Architecture
 - Recognition and listing in our school's publication, *Platform*
 - Membership in the Littlefield Society, the premier campus-wide donor recognition society at The University of Texas at Austin
- Endowments
 - Endowed Excellence Fund: Unrestricted program endowments (\$25,000)
 - Endowed Undergraduate Scholarship (\$50,000)



McCombs School of Business

- McCombs Leadership Society
 - Dean's Associates: Donors that contribute \$1,000-\$4,999 in a year
 - Benefits: Invitation to regional donor Dean reception, updates from the school
 - Dean's Fellows: Contribute \$5,000-\$9,999 annually
 - Benefits: Associate benefits + recognition as Fellows
 - Dean's Circle: Contribute \$10,000 annually
 - Benefits: Fellows benefits + roundtable luncheon with dean, 2 tickets to McCombs Alumni Business Conference, invitation to Hall of Fame dinner
- Undergraduate Endowed Scholarship (\$50,000)
- Subsidize a student's study abroad (\$1,000)
- Help the school secure a guest speaker (\$500)



Moody College of Communication

Program Endowments

- Specific or general program support (\$25,000)

Student Endowments

- Endowed Undergraduate Research Funds (\$20,000)
- Endowed Undergraduate Scholarships: donors establish criteria for scholarship award (\$50,000)
- Endowed Graduate Research Funds: Provides research support to graduate students (\$40,000)



Dell Medical School

- Student Scholarships
 - One year tuition: \$25,000
 - One year full-ride scholarship: \$50,000
- Founder's Circle
 - Donors of gifts over \$50,000 qualify
 - Receive recognition and inclusion throughout Dell Medical School
- Society for Health and Business
 - \$2,500 annually; \$1,250 goes towards scholarships
 - Member benefits include dinner meetings and one-on-one interactions with innovators and other ambassadors
- Society for Health and Wellness
 - \$10,000 annually; \$8,750 used for wellness initiatives
 - Member benefits include conversation with faculty about wellness, activities that connect health and science, exploration of health and wellness



College of Education

- Endowed Excellence Fund: supports programs throughout the school (\$25,000)
- Undergraduate Scholarship: can be designated to support student academics, study abroad programs, internships, etc. (\$50,000)



Cockrell School of Engineering

Endowments

- Student Support
 - Undergraduate Scholarship (\$50,000)
- Research Support
 - Endowed Excellence: supports various initiatives across the school (\$25,000)
 - “Seed Grant” supports a proof of principle project in the department of Biomedical Engineering (\$40,000)



Jackson School of Geosciences

Endowments

- Program Endowments and Excellence Fund (\$25,000)
- Undergraduate Scholarship (\$50,000)
- Add a custom amount to already established endowments. Multiple endowments in the categories of: Student, Faculty/Lectureships, Dean's Annual Awards, Field Experiences, and Others
 - List of current endowments and purposes:
<http://www.jsg.utexas.edu/alumni/support/endowments-list/>



LBJ College of Public Affairs

- Executive Master in Public Leadership Fellowship
Endowment: Collective endowment for future EMPL students pursuing careers in positions of leadership (levels of \$1k, \$5k, and \$10k)
- Support for LBJ Washington Center: provides immediate support to DC students, faculty, and programs
- Endowments
 - Endowed Book Fund (\$10,000)
 - General Excellence/Program Support (\$25,000)
 - Graduate Research (\$40,000)



College of Liberal Arts

- Student Endowments
 - Book Funds (\$10,000)
 - Undergraduate Research Fund (\$20,000)
 - General Excellence (\$25,000)
 - Endowed Scholarship (\$50,000)
- Student Support
 - Jefferson Scholars (\$2,000)
 - 15 minute history podcast (\$5,000 covers one semester)
 - French & Italian study abroad scholarships (\$2,000/student)
 - English Oxford program scholarship (\$5,000/student)
 - Normandy Scholars Program (\$3,000/student)
 - African & African Diaspora studies study abroad to Nicaragua or Ghana (\$7,500/student)



College of Natural Sciences

- Texas Interdisciplinary Plan (TIP) Scholars
 - 2 students attend a Biology Intensive Summer Workshop (\$500)
 - Award for TIP mentor of 3 years (\$1,000)
 - Special recognition event for TIP scholars (\$2,500)
- Freshman Research Initiative (FRI)
 - Summer student scholarships and fellowships (\$1,250-5,000)
 - Undergraduate Innovation Research Endowment (\$25,000)
 - Annual cost of one research educator that mentors 20-30 students (\$65,000)



College of Natural Sciences

- Welch Hall
 - Classroom technology (\$100)
 - Chemistry FRI equipment (\$500)
 - Auditorium renovations (\$1,000)
 - Research space (\$2,500)
 - Main hall renovations (\$5,000)
 - Student organization activity center (\$10,000)
- Dean's Discovery Circle
 - Newton Level: recognition and invitation to donor luncheon (\$2,000/year)
 - Darwin Level: Private dean event in donor region (\$5,000/year)
 - Turing Level: Tour of CNS, guest invitation to CNS Dean's Advisory Council meeting (\$10,000/year)
 - Curie Level: named summer research fellowship for FRI student (\$20,000/year)



College of Nursing

- Undergraduate Scholarship Endowment (\$50,000)
- Golden Lamp Society (Annual)
 - Advocate: Recognition in Longhorn Nursing Magazine (\$100-250)
 - Partner: Nursing Student Social invitation, e-news subscription (\$250-499)
 - Leader: Alumni Awards Reception invitation, School of Nursing memento (\$500-999)
 - Champion: Recognition on the Society plaque, personal thank you from current student (\$1,000-4,999)
 - Benefactor: Invitation to exclusive dean event, UT memento (\$5,000-9,999)
 - Dean's Circle: Feature in Donor Spotlight article, Society premium memento (\$10,000+)



College of Pharmacy

Endowments

- Endowment Excellence Fund: supports specific or general programs in the college (\$25,000 and up)



College of Social Work

Utopia Society

- Friend (\$100-249)
 - Listed in the Utopian magazine , Subscription to quarterly e-newsletter, Posted on annual donor list in the building
- Advocate (\$250-499)
 - 2 tickets to annual tailgate, 1 free CEU webinar
- Visionary (\$500-999)
 - 2 tickets to annual alumni reception, half day CEU workshop and validated lecture parking
- Ambassador (\$1,000-4,999)
 - 2 tickets to annual donor celebration event
- Champion (\$5,000+)
 - Invitation to a private dinner with the dean



College of Social Work

- Dean's Endowed Scholarship Fund
 - The endowment is invested in student scholarships and can be contributed to in any amount
- Sponsor a Social Work Student
 - Can go towards bachelors, masters, or PhD students
 - Make a gift of \$1,000 (monthly or outright)
 - Receive a letter of student introduction and thanks, invite to meet your student at the Annual Celebration Luncheon



College of Undergraduate Studies

Endowments

- UGS Scholarship: provide a student with one year's tuition (\$10,000)
- Undergraduate Research Endowment: supports various research opportunities (\$20,000)
- Program endowments, excellence funds, and Scholarships (\$25,000)