

Marketing & Communications Intern



The University of Texas System

Department:	University Lands
Institution:	The University of Texas System Administration
Location:	In-person at 825 Town & Country Ln, Suite 1100, Houston 77024
No. of Openings:	1
Hours per Week:	40
Work Schedule:	Monday-Friday, 8AM-5PM
Compensation:	\$25/hour
Start Date & Orientation:	June 1, 2026
End Date:	August 11, 2026
Housing:	Interns are responsible for their own housing
Required for Application:	Resume and cover letter; select candidates will also need to provide work samples
FLSA Status:	Non-Exempt
Benefits Eligible:	No

About UT System

For more than 140 years, The University of Texas System has improved the lives of Texans — and people all over the world — through education, health care, and research. The System consists of nine academic institutions, four health institutions, and The University of Texas System Administration. The institutions of the UT System employ more than 160,000 faculty, health care professionals, researchers, support staff, and student workers.

The UT System Administration is primarily based in Austin, Texas. It supports the missions of the System's 13 institutions by providing financial, legal, planning, purchasing, government relations, communications, development, and other central services. Serving a growing state, the UT System Administration strives to provide a welcoming, supportive work environment that embraces different perspectives - not only because it enables the organization to be stronger, creative, and thoughtful, but because it is the right thing to do. To that end, the UT System Administration embraces state laws on [military](#) and [former foster children](#) employment preferences.

About University Lands

University Lands is the fiduciary steward of 2.1 million acres of land across 19 counties in West Texas, managing both the surface and mineral interests for the benefit of the Permanent University Fund (PUF); one of the largest university endowments in the United States that benefits more than 20 educational and health institutions across The University of Texas System and Texas A&M University System.

About the Internship

The University of Texas System Internship (UTSI) is a paid 10-week program that dovetails project-based work experience with a robust [professional development program](#), mentoring and opportunities for self-reflection.

[More Information](#)

Program Goals

- Contribute to UT student career development & success through real work experience
- Develop collaboration skills for our evolving workforce
- Offer hands-on experience in the student's field/function of study
- Provide a safe environment for professional development

Learning Objectives

Students will have the opportunity to develop their skills in (1) public speaking, (2) business writing, (3) interpersonal communication & emotional intelligence, (4) project management, (5) networking, and (6) website communications & design and (7) digital & social media marketing as well as (8) enhance their understanding of the field of higher education.

Position Description

The Marketing and Communications Intern will work under the supervision of the Marketing and Communications Manager to provide website, social media and communications support for University Lands to contribute to the following:

- Web content support, updates and design
- Social media content generation, planning and posting
- Identify potential digital marketing opportunities
- Produce, create, edit and implement digital marketing materials
- Capturing and editing photos and videos

Qualifications

- Currently enrolled as an undergraduate student at one of the [13 UT System institutions](#)
- Majoring in Marketing, Communications, Public Relations, Journalism or other relevant field.
- Experience creating website and social media content
- An understanding of graphic design principles and web design

Preferred qualifications

- Experience creating or designing digital communications, including but not limited to social media and web
- Project management experience
- Experience using video editing applications to cut, arrange, and edit raw clips, to transform them into finished content.

Knowledge, Skills & Abilities

- Excellent communication skills including writing, grammar and proofreading competency.
- Understanding of how to develop and implement messaging across multiple platforms
- Ability to embrace and adapt to change, take initiative, and showcase curiosity
- Ability to think creatively and objectively
- Ability to stay on task with minimal supervision
- Detail-oriented and proactive approach to work

Working Conditions

Work is performed in an office environment. Uses personal computer and other standard office equipment. Requires occasional travel. If working remote, student must provide WiFi.

Additional Requirements

- **[Professional Development Program \(PDP\)](#)**: PDP sessions take place every Tuesday from 1-2:30PM CT. PDP sessions are **MANDATORY**. Students who will be taking classes or have other work/academic obligations at this time during the program dates should not apply.
- **Residency:** ALL interns & law clerks, including those working remotely, **must reside in the state of Texas** for the duration of the program.
- **Intern & Law Clerk Summit:** ALL interns and law clerks must be available to attend an in-person Orientation in Austin June 1-3 and an in-person Summit in Austin July 27-29. (Transportation and hotel accommodations are provided by UT System.)

This position is not eligible for employee benefits including, but not limited to, insurance, leave, holidays, and longevity pay. For information about eligibility, visit [Active Employees Eligibility](#).

A background check will be conducted on candidates under final consideration. The background check may include any

or all of the following: criminal history check, prior employment verification, education verification, professional references check, and motor vehicle records check. Background checks are conducted by third-party vendors. Upon request from the third-party vendor, candidates under final consideration must provide the required information for the background checks to be completed.

The University of Texas System Administration is committed to providing equal employment opportunity for all qualified applicants and employees in all terms and conditions of employment. U. T. System will provide equal employment opportunity to all qualified persons and will not discriminate on the basis of any characteristic protected by federal or state laws.

For information on accommodations for individuals with disabilities, please contact the Office of Talent and Innovation at oti@utsystem.edu.

Please direct questions to UTSI@utsystem.edu.