

CYBERSECURITY AWARENESS MONTH DISCUSSION SERIES

Gartner Presents:

Deceptioneering: Exploring How Humans are Wired for Deception *with speaker Perry Carpenter*

No matter how much security technology we purchase, we still face a fundamental security problem: people. Using examples from magic, mentalism, pick-pocketing, and hypnosis, this interactive session will explore how and why humans are so susceptible to deception and manipulation.

By providing some basic understanding into our own inclinations and predispositions, this session will provide some ideas on how human nature can be used against us. Key topics will include understanding perception vs. reality, how to create a cult (and make people believe anything) in 3 easy steps, and what it all implies.

OCTOBER 7

9:00 am - 11:00 am

William B. Travis Building

Room 1-111

To Register: <https://txdir.wufoo.com/forms/m1hzu8v116xn2dr/>