Thursday, February 4, 2010

A. COMMITTEE MEETING

Academic Affairs Committee \hspace{1cm} 10:00 a.m.

B. CONVENE THE BOARD IN OPEN SESSION TO RECESS TO EXECUTIVE SESSION PURSUANT TO TEXAS GOVERNMENT CODE, CHAPTER 551 (following group photo) (working lunch) \hspace{1cm} 11:30 a.m.

1. Negotiated Contracts for Prospective Gifts or Donations – Section 551.073

a. U. T. Arlington: Discussion and appropriate action regarding a proposed negotiated gift with a potential naming feature
   President Spaniolo
   Dr. Safady

b. U. T. M. D. Anderson Cancer Center: Discussion and appropriate action regarding a proposed negotiated gift with a potential naming feature involving one or more buildings
   President Mendelsohn
   Dr. Safady

2. Deliberations Regarding the Purchase, Exchange, Lease, Sale, or Value of Real Property – Section 551.072

a. U. T. Dallas: Discussion and appropriate action concerning negotiations to enter into a memorandum of understanding with the City of Richardson leading to the ground lease to the City of approximately 13.8 acres at the east corner of Synergy Park Boulevard and North Floyd Road and the extension of an existing ground lease to the City of approximately 4.9 acres at the east corner of Synergy Park Boulevard and the right-of-way of the Atchison, Topeka and Santa Fe Railroad, both in Richardson, Collin County, Texas, for a park and general municipal uses, and the granting of easements to the City for the construction of a municipal water tower, loop road, and trail network on the U. T. Dallas campus, Richardson, Collin County, Texas, in exchange for the City’s construction of the loop road and trail network that will serve the U. T. Dallas campus
   President Daniel
   Ms. Mayne

b. U. T. System Board of Regents: Discussion and appropriate action regarding issues related to the real property lease for the U. T. Brownsville/Texas Southmost College Educational Partnership Agreement
   Ms. Mayne
   Mr. Burgdorf
   Dr. Prior
3. Consultation with Attorney Regarding Legal Matters or Pending and/or Contemplated Litigation or Settlement Offers – Section 551.071

   a. U. T. System Board of Regents: Discussion with Counsel on pending legal issues

   b. U. T. System Board of Regents: Discussion with Counsel on legal issues related to pending tax and audit matters

   c. U. T. Medical Branch – Galveston: Discussion of legal issues related to correctional managed care at UTMB

   d. U. T. System Board of Regents: Discussion of legal issues related to the U. T. Brownsville/Texas Southmost College Educational Partnership Agreement

4. Personnel Matters Relating to Appointment, Employment, Evaluation, Assignment, Duties, Discipline, or Dismissal of Officers or Employees – Section 551.074

   a. U. T. System: Discussion and appropriate action regarding individual personnel matters relating to appointment, employment, evaluation, compensation, assignment, and duties of U. T. System and institutional employees

   b. U. T. System: Discussion and appropriate action regarding individual personnel matters relating to appointment, employment, evaluation, compensation, assignment, and duties of presidents (academic and health institutions), U. T. System Administration officers (Executive Vice Chancellors and Vice Chancellors), other officers reporting directly to the Board (Chancellor, General Counsel to the Board, and Chief Audit Executive), and U. T. System and institutional employees

   c. U. T. Medical Branch – Galveston: Discussion and appropriate action regarding individual personnel issues related to correctional managed care at UTMB

   d. U. T. System Board of Regents: Discussion and appropriate action regarding individual personnel issues related to the U. T. Brownsville/Texas Southmost College Educational Partnership Agreement

C. RECONVENE IN OPEN SESSION TO CONSIDER ACTION ON EXECUTIVE SESSION ITEMS, IF ANY

D. RECESS FOR COMMITTEE MEETINGS
   Facilities Planning and Construction Committee………………… 1:00 p.m.
   Health Affairs Committee……………………………………… 2:00 p.m.
   Finance and Planning Committee……………………………… 3:00 p.m.
   Joint Finance and Audit Committee…………………………… 3:45 p.m.
   Audit, Compliance, and Management Review Committee…… 4:00 p.m.

E. RECESS 5:00 p.m.
**Friday, February 5, 2010**

<table>
<thead>
<tr>
<th>Board/Committee Meetings</th>
<th>Page</th>
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</thead>
<tbody>
<tr>
<td><strong>F.</strong> COMMITTEE MEETINGS</td>
<td></td>
</tr>
<tr>
<td>Health Affairs Committee -- Special Meeting</td>
<td>8:30 a.m.</td>
</tr>
<tr>
<td>Student, Faculty, and Staff Campus Life Committee</td>
<td>10:00 a.m.</td>
</tr>
<tr>
<td><strong>G.</strong> RECONVENE THE BOARD IN OPEN SESSION</td>
<td>10:30 a.m.</td>
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<tr>
<td><strong>H.</strong> APPROVAL OF MINUTES</td>
<td></td>
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<tr>
<td><strong>I.</strong> CONSIDER AGENDA ITEMS</td>
<td></td>
</tr>
<tr>
<td>1. U. T. System Board of Regents: Remarks from Dr. Raymund Paredes, Commissioner of Higher Education, concerning initiatives and legislative priorities of the Texas Higher Education Coordinating Board, including strategic planning, formula funding, and cost efficiencies</td>
<td>10:35 a.m. Report Dr. Paredes</td>
</tr>
<tr>
<td>2. U. T. Southwestern Medical Center – Dallas: Overview of the institution</td>
<td>11:00 a.m. Report President Podolsky</td>
</tr>
<tr>
<td>4. U. T. System Board of Regents: Amendment of Regents' Rules and Regulations, Rule 10501 (Delegation to Act on Behalf of the Board) to add a new Section 3.3, regarding contracts involving certain uses of institution names, trademarks, or logos</td>
<td>11:25 a.m. Action</td>
</tr>
<tr>
<td>5. U. T. System Board of Regents: Amendment of Regents' Rules and Regulations, Rule 80307 (Naming Policy) to revise Section 1.2, regarding the time limitation for execution of a negotiated gift agreement involving a naming</td>
<td>11:30 a.m. Action</td>
</tr>
<tr>
<td>6. U. T. Brownsville: Discussion and appropriate action concerning status of proposed restructuring of the U. T. Brownsville/Texas Southmost College educational partnership and the U. T. System mission in South Texas</td>
<td>11:35 a.m. Action Dr. Prior Mr. Burgdorf President García</td>
</tr>
<tr>
<td><strong>J.</strong> COMMITTEE REPORTS TO THE BOARD</td>
<td>11:45 a.m.</td>
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<tr>
<td><strong>K.</strong> ADJOURN</td>
<td>12:00 p.m.</td>
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</tbody>
</table>
1. **U. T. System Board of Regents: Remarks from Dr. Raymund Paredes, Commissioner of Higher Education, concerning initiatives and legislative priorities of the Texas Higher Education Coordinating Board, including strategic planning, formula funding, and cost efficiencies**

   **REPORT**

   Dr. Raymund Paredes, Commissioner of Higher Education, will provide remarks concerning initiatives and legislative priorities of the Texas Higher Education Coordinating Board, including strategic planning, formula funding, and cost efficiencies.

2. **U. T. Southwestern Medical Center – Dallas: Overview of the institution**

   **REPORT**

   President Podolsky will present an overview of U. T. Southwestern Medical Center – Dallas following a PowerPoint presentation set forth on Pages 2 - 27.
U. T. Southwestern Medical Center - Dallas

Daniel K. Podolsky, M.D.
President

U. T. System Board of Regents’ Meeting
February 2010
2009
## UT Southwestern: A Nationally Honored Faculty

<table>
<thead>
<tr>
<th>National Academy of Sciences</th>
<th>Institute of Medicine</th>
<th>Howard Hughes Medical Institute</th>
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<tbody>
<tr>
<td>Brown, M.S</td>
<td>Anderson, R.J.</td>
<td>Chen, Z.</td>
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<td>Cobb, M.H.</td>
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<td>Grishin, N.V.</td>
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<td>Hooper, L.V.</td>
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<td>Gilman, A.G.</td>
<td>Jiang, Y.</td>
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<td>Levine, B.</td>
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<td>McKnight, S.L.</td>
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<td>Mangelsdorf, D.J.</td>
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<td>Olson, E.N.</td>
<td>Lister, G.</td>
<td>Takahashi, J.S.</td>
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<td>Russell, D.W.</td>
<td>McKnight, S.L.</td>
<td>Wang, X.</td>
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<td>Takahashi, J.S.</td>
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<td>Yanagisawa, M.</td>
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<td>Uhr, J.W.</td>
<td>Parada, L.F.</td>
<td>Yu, H.</td>
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<td>Unger, R.H.</td>
<td>Podolsky, D.K.</td>
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<td>Vitetta, E.S.</td>
<td>Seldin, D.W.</td>
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<td>Wang, X.</td>
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<td>Wilson, J.D.</td>
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<td>Yanagisawa, M.</td>
<td>Wildenthal, C.K.</td>
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<td></td>
<td>Wilson, J.D.</td>
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</tbody>
</table>
UT Southwestern Research Expertise – High Impact Across Broad Spectrum of Important Unmet Needs

- Understanding the genetic and molecular basis of diseases
  
  Examples: Obesity, Cholesterol, Metabolism, and Diabetes
  Cancer Therapeutics
  Sickle Cell Disease
  Heart Disease and Stroke
  Birth Defects and Genetic Diseases
  Gulf War Illness
  Neurologic Diseases and Mental Illness
  Drug Addiction
  Cellular Signaling

- At the forefront of technology
  
  Example: Advanced Medical Imaging
Recent Breakthrough Discoveries in Obesity, Diabetes and Metabolism

- A “skinny” gene that is a highly-promising drug target for effectively blocking appetite stimulation
- A completely new gene and drug target for controlling cholesterol, which is being pursued aggressively by major drug companies
- The hormone leptin appears to control Type 1 diabetes — and actually reverses diabetic shock — for weeks with only a single dose
- Fat within tissue cells – rather than within fat cells – appears to dramatically increase the risk for disease
FY2009 Research Expenditures Exceeded $380M*

Experienced 9% per year compounded growth in the last two decades

*Exclusive of VA & HHMI
UT Southwestern Provides Outstanding Education and Training of Health Care Professionals and Scientists

- **Medical School**
  - 900 medical students
  - 1,465 residents
  - 10,000 practitioners in Continuing Medical Education Programs
  - UT Southwestern ranked the #1 medical school in the nation for Hispanics by *Hispanic Business* in both 2007 and 2008

- **Graduate School of Biomedical Sciences**
  - 1,800 graduate students and post-docs
  - Three Divisions
    - Basic Science – Ph.D. degrees in 9 areas
    - Applied Science – degrees in Biomedical Communications and Biomedical Engineering
    - Clinical Science – degrees in Clinical Psychology, Clinical Sciences, and Radiological Sciences
UT Southwestern Provides Outstanding Education and Training of Health Care Professionals and Scientists

- **School of Health Professions**
  - 420 students, mostly graduate level
  - Awards degrees in
    - Physical Therapy
    - Clinical Nutrition
    - Prosthetics/Orthotics
    - Physician Assistant Studies
    - Rehabilitation Counseling
    - Medical Laboratory Sciences
    - Radiation Therapy
  - Physician Assistant Program ranked 4th in the country
Welcome to Your College!
### Graduate Medical Education:

| UT Southwestern - Dallas         | 1,277 |
| UT Southwestern - Austin        | 188   |
UT Southwestern Clinical Care Linked to Education and Research

- UT Southwestern-owned University Hospital (UH) and Clinics
  - UH-Zale Lipshy; UH-St. Paul
  - Multiple outpatient facilities

- Partners with Parkland, one of the largest teaching hospitals in the U.S.

- Partners with Children’s Medical Center, a top ten pediatric hospital

- Serves in many other important partnerships
  - VA North Texas – joint VA/UT Southwestern faculty
  - Hospitals in Ft. Worth, Waco, Wichita Falls, Richardson, Frisco, Plano
UT Southwestern Clinical Care

- Faculty and residents provide care for
  - 97,000 hospitalized patients per year
  - 1.8 million outpatient visits

- Enormous amount of care provided to indigent patients
  - $427 million in FY2009 uncompensated physician charges
Our Vision of UT Southwestern

University Hospital and Clinics

An academic health care system guided by clinical and translational research and our commitment to education and training that is at the vanguard of quality, safety and innovation in patient care.
The Aspiration

- We will build a hospital in which our commitment to clinical and academic excellence converge with a commitment to the very best patient experience.

- Innovative care and service, clinical/translational research capability and the needs of trainees and students will be engineered into the new facility.

- The new university hospital will be dedicated to continuously improving quality and cost-effective patient care.
UT Southwestern Medical Center: Sources of Funds

Fiscal Year

Dollars (millions)


- Hospital Clinical Earnings
- Other Sources (incl. contracts for services)
- Philanthropy
- Faculty Clinical Earnings
- Federal Grants
- Direct State General Revenue

...and there are still many other important dimensions of UT Southwestern

- Technology transfer
- Community activities
- “Citizen” of Dallas and the region
The future of medicine, today.

More than 2,000 of the best medical minds on one mission: to cure.

UT SOUTHWESTERN
Medical Center

**REPORT**

Vice Chancellor Safady will report on development performance of the U. T. System institutions following a PowerPoint presentation on Pages 29 - 50.

In 2004, Dr. Safady initiated an annual review of campus development office operations and the preparation of a feedback report to offer each institution a framework for performance measurement and continuous improvement. With demand on U. T. System institutions to increase philanthropic support, this service aims to help each institution achieve its strategic objectives. This annual review is aligned with the goals of the U. T. System's comprehensive Accountability and Performance program.
U. T. System Development Assessment FY2009

Randa Safady
Vice Chancellor for External Relations
FY2009 - A Very Challenging Year

- Deepest recession in the past 25 years
- Philanthropic forecast projected a drop in support and number of donors
- Donors delayed making larger gifts
- Major universities/health science centers impacted because of their dependence on larger gifts
- Nationally charitable giving declined 2.0%
- First decline in charitable giving due to economic conditions
Examples of Performance Indicators

- Overall Fundraising Results
- Total Giving
- Sources of Giving
- Number of Donors/Alumni Donors
- Alumni Participation and Alumni Giving
- Larger Gifts
- Realized Bequests/New Testamentary Gifts
Overall Fundraising Results FY2005 - FY2009

- FY2005: $1,200,106.0
- FY2009: $1,106.0

- Total Giving (cash received):
  - 2005: $629.0
  - 2006: $708.9
  - 2007: $895.3
  - 2008: $1,106.0
  - 2009: $874.0

- Pledges: 533
- New Testamentary Gifts: 33

Additional text:

- Overall Fundraising Results
- FY2005 - FY2009
- Millions
- Graph showing fundraising results from FY2005 to FY2009.
• Fourth highest year for Total Giving
• Following three years of growth and a record breaking year in FY2008, giving declined 23.5%
• 13 of 15 U. T. institutions reported declines in FY2009
<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td>UT Arlington</td>
<td>9.1</td>
<td>4.7</td>
<td>6.2</td>
<td>5.5</td>
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<tr>
<td>UT Austin</td>
<td>196.0</td>
<td>252.1</td>
<td>282.8</td>
<td>238.0</td>
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<tr>
<td>UT Brownsville</td>
<td>1.8</td>
<td>1.5</td>
<td>1.5</td>
<td>1.2</td>
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<tr>
<td>UT Dallas</td>
<td>36.7</td>
<td>12.2</td>
<td>19.4</td>
<td>10.6</td>
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<tr>
<td>UT El Paso</td>
<td>9.8</td>
<td>14.8</td>
<td>21.2</td>
<td>21.4</td>
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<tr>
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<td>10.5</td>
<td>13.3</td>
<td>3.2</td>
<td>2.6</td>
</tr>
<tr>
<td>UT Permian Basin</td>
<td>1.5</td>
<td>2.5</td>
<td>6.7</td>
<td>5.2</td>
</tr>
<tr>
<td>UT San Antonio</td>
<td>4.3</td>
<td>8.8</td>
<td>11.2</td>
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<tr>
<td>UT Tyler</td>
<td>4.6</td>
<td>4.5</td>
<td>7.8</td>
<td>3.1</td>
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<tr>
<td>UTMB</td>
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<td>46.1</td>
<td>33.8</td>
<td>28.4</td>
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<td>UTHSC – San Antonio</td>
<td>26.4</td>
<td>33.9</td>
<td>119.8</td>
<td>39.2</td>
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<tr>
<td>UTHSC – Houston</td>
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<td>35.0</td>
<td>33.7</td>
<td>37.6</td>
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<td>UTSWMC Dallas</td>
<td>114.8</td>
<td>130.6</td>
<td>145.3</td>
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<td>UTMDACC</td>
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<td>96.9</td>
<td>105.1</td>
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<td>UTHC – Tyler</td>
<td>1.1</td>
<td>2.4</td>
<td>2.2</td>
<td>0.9</td>
</tr>
</tbody>
</table>
Sources of Giving
FY2009

- Nearly half of all foundation gifts came from personal or family foundations and represent 18.6% of total giving.
FY2009 represents the highest year for number of donors and number of alumni donors (143,038 other donors + 80,955 alumni = 223,993 donors)

Following a record breaking year, the number of donors increased 1.0%
<table>
<thead>
<tr>
<th>Institution</th>
<th>% of Alumni Participation</th>
<th>Alumni Giving as a % of Total Giving</th>
</tr>
</thead>
<tbody>
<tr>
<td>UT Arlington</td>
<td>3.7</td>
<td>3.3</td>
</tr>
<tr>
<td>UT Austin</td>
<td>11.5</td>
<td>13.8</td>
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<tr>
<td>UT Brownsville</td>
<td>1.4</td>
<td>1.8</td>
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<tr>
<td>UT Dallas</td>
<td>9.2</td>
<td>7.7</td>
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<tr>
<td>UT El Paso</td>
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<td>5.1</td>
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<tr>
<td>UT Pan American</td>
<td>2.4</td>
<td>2.0</td>
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<tr>
<td>UT Permian Basin</td>
<td>0.6</td>
<td>5.8</td>
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<tr>
<td>UT San Antonio</td>
<td>3.0</td>
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<tr>
<td>UT Tyler</td>
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<td>UTMB</td>
<td>13.1</td>
<td>9.0</td>
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<tr>
<td>UTHSC – San Antonio</td>
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<td>1.7</td>
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<tr>
<td>UTHSC – Houston</td>
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<td>N/A</td>
</tr>
<tr>
<td>UTHC – Tyler</td>
<td>N/A</td>
<td>N/A</td>
</tr>
</tbody>
</table>
• Of all gifts made last year the top 12 gifts (three largest gifts from individuals, foundations, corporations, and bequests) equaled 16.2% of Total Giving.
• The national five-year average (2003-2008) for the top 12 gifts as a % of Total Giving from public research institutions is 30.8% and public master’s 48.0%.
• U. T. institutions received 46 gifts of $1 million+ in FY2009.
• 149 new testamentary gifts in FY2009 versus 108 in FY2008 represents a 37.9% increase
System Comparisons

<table>
<thead>
<tr>
<th></th>
<th>Texas A&amp;M</th>
<th>North Carolina</th>
<th>California</th>
<th>Texas</th>
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<tr>
<td>9 institutions</td>
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<tr>
<td>16 institutions</td>
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<td>10 institutions/3 labs</td>
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<td>15 institutions</td>
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<td>$ Millions</td>
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<td>1 10 100 1000 10000</td>
<td>1 10 100 1000 10000</td>
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<tr>
<td>Donor Count</td>
<td>223,993</td>
<td>240,069</td>
<td>171,813</td>
<td>51,773</td>
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<td>$1,281.0</td>
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<td>$221.9</td>
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<td>% change from FY08</td>
<td>-23.5</td>
<td>-19.0</td>
<td>-18.6</td>
<td>-22.5</td>
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</table>
## Academic Institution Comparisons

<table>
<thead>
<tr>
<th>Institutions</th>
<th>Overall Giving [New pledges, new testamentary commitments (PV), total giving] in millions</th>
<th>Total Giving (Cash in) In millions</th>
<th>Total Giving as a % of E&amp;G Expenditures</th>
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</thead>
<tbody>
<tr>
<td>UT Arlington</td>
<td>$7.3</td>
<td>$5.5</td>
<td>5.2%</td>
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<tr>
<td>UT Austin</td>
<td>$315.5</td>
<td>$238.0</td>
<td>17.1%</td>
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<tr>
<td>UT Brownsville</td>
<td>$3.5</td>
<td>$1.2</td>
<td>1.0%</td>
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<td>UT Dallas</td>
<td>$14.5</td>
<td>$10.6</td>
<td>3.7%</td>
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<td>UT El Paso</td>
<td>$27.4</td>
<td>$21.4</td>
<td>7.9%</td>
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<td>UT Pan American</td>
<td>$2.9</td>
<td>$2.6</td>
<td>1.3%</td>
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<td>UT Permian Basin</td>
<td>$7.8</td>
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<td>26.4%</td>
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<td>UT San Antonio</td>
<td>$13.4</td>
<td>$9.2</td>
<td>2.5%</td>
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<tr>
<td>UT Tyler</td>
<td>$3.5</td>
<td>$3.1</td>
<td>4.0%</td>
</tr>
</tbody>
</table>
## Health Institution Comparisons

<table>
<thead>
<tr>
<th>Institutions</th>
<th>Overall Giving [New pledges, new testamentary commitments (PV), Total giving] In millions</th>
<th>Total Giving (Cash In) In millions</th>
<th>Total Giving as a % of E&amp;G Expenditures</th>
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<tbody>
<tr>
<td>UTMDACC</td>
<td>$119.6</td>
<td>$92.8</td>
<td>7.6%</td>
</tr>
<tr>
<td>UTHC- Tyler</td>
<td>$3.7</td>
<td>$0.9</td>
<td>2.4%</td>
</tr>
<tr>
<td>UTHSC - Houston</td>
<td>$49.0</td>
<td>$37.6</td>
<td>5.4%</td>
</tr>
<tr>
<td>UTHSC - San Antonio</td>
<td>$46.4</td>
<td>$39.2</td>
<td>5.5%</td>
</tr>
<tr>
<td>UTMB</td>
<td>$64.5</td>
<td>$28.4</td>
<td>4.3%</td>
</tr>
<tr>
<td>UTSWMC – Dallas</td>
<td>$194.3</td>
<td>$114.9</td>
<td>10.2%</td>
</tr>
</tbody>
</table>
Six fundraising campaigns are underway and all at various stages

- Combined campaign goals $4.47B
- Amount raised toward campaign goal as of Oct. 2009 $1.75B
System Support – Strength in Numbers

• Two goals - increase donors and increase giving

• Results Donors
  ▪ FY2008 and FY2009
    – Most alumni donors in past 10 years
    – Largest number of donors in past 10 years

• Results Giving
  ▪ FY2008 a record-breaking year
  ▪ FY2009
    – New testamentary gift amount increased 71.2%
    – $208M in pledges (second highest in past 10 years)
    – Eight institutions show increase in alumni giving as a percentage of total giving
• Personnel - 58 positions initiated to improve fundraising and strengthen infrastructure

• Innovative Programs
• More than 320 development professionals in training workshops
• Skill building workshops
  ▪ renewable giving
  ▪ talent management
  ▪ planned giving (2)
  ▪ transformational gifts
  ▪ major gifts
  ▪ deans fundraising training
• Tailored campus development assessments
• Consultative work with institutions
• Strength in Numbers funding contributed to increased donor count
• 2010 will continue to be a challenging year
• Institutions will have to work harder to maintain current levels of philanthropic support
• Those who continue to invest in development will have positive results sooner
• Essential to stay close to current donors
• Donors still want to support U. T. institutions
• Opportunities for gift planning
• Continue to share a compelling message
• Improvement desired in alumni, major, and planned gifts
For philanthropy to increase, it is important collectively and individually to:

- Remain mission focused
- Provide exceptional leadership
- Develop the right strategy
- Employ adequate resources
- Present effective training experiences
- Offer meaningful donor/alumni engagement
4. **U. T. System Board of Regents: Amendment of Regents’ Rules and Regulations, Rule 10501 (Delegation to Act on Behalf of the Board) to add a new Section 3.3, regarding contracts involving certain uses of institution names, trademarks, or logos**

**RECOMMENDATION**

It is recommended that Regents' Rules and Regulations, Rule 10501, regarding delegation to act on behalf of the Board, be amended as set forth below in congressional style to add a new Section 3.3, regarding contracts involving certain uses of institution names, trademarks, or logos. The Vice Chancellor and General Counsel and the General Counsel to the Board have reviewed and recommend the proposed amendment. Current Subsections 3.3 through 3.5 will be renumbered accordingly.

Sec. 3 Contracts or Agreements Requiring Board Approval. The following contracts or agreements, including purchase orders or vouchers and binding letters of intent or memorandums of understanding, must be submitted to the Board for approval or authorization.

... 3.3 Contracts Involving Certain Uses of Institution Names, Trademarks, or Logos. Except as specifically allowed under existing contracts entered into between the Board of Regents and nonprofit entities supporting a U. T. System institution, agreements regardless of dollar amount that grant the right to a non-U. T. entity to use the institutional name or related trademarks or logos in association with the provision of a material service or in association with physical improvements located on property not owned or leased by the contracting U. T. System institution.

... **BACKGROUND INFORMATION**

Section 3 of Regents' Rule 10501 requires certain contracts or agreements to be approved by the Board except for specific exceptions listed in the Rule.

Proposed addition of a new Section 3.3 would require certain agreements that grant the right to an outside entity to use the institutional name, trademark, or logo of a U. T. System institution, regardless of dollar amount, to be approved by the Board.
5. **U. T. System Board of Regents: Amendment of Regents’ *Rules and Regulations*, Rule 80307 (Naming Policy) to revise Section 1.2, regarding the time limitation for execution of a negotiated gift agreement involving a naming**

**RECOMMENDATION**

The Chancellor concurs in the recommendation of the Vice Chancellor for External Relations, the Executive Vice Chancellor for Academic Affairs, the Executive Vice Chancellor for Health Affairs, and the Vice Chancellor and General Counsel that Regents’ *Rules and Regulations*, Rule 80307, regarding namings of facilities and programs, be amended as set forth below in congressional style to revise Section 1.2, regarding the time limitation for execution of a negotiated gift agreement involving a naming, to allow the Chancellor to approve a one-time extension of 90 days for a Board-approved naming that has gone beyond the 180-day approval period.

Sec. 1 General. Before proceeding with any naming, institutions must carefully consider all circumstances surrounding the naming, including the overall benefit to the institution and whether displaying the name is and will continue to be a positive reflection on the institution.

1.2 Time Limitation for Approval. Naming approvals granted under this rule are valid for a period not to exceed 180 days from the date of approval. After approval of a naming, the negotiated gift naming agreement must be executed within 180 days of that approval. If that does not occur, the naming must be resubmitted for approval to the Vice Chancellor for External Relations unless the Chancellor approves a one-time, 90-day extension of the naming approval, consistent with the requirements of Section 2 below.

**BACKGROUND INFORMATION**

Section 1.2 of Regents’ Rule 80307 requires resubmission to the Board of Regents of a naming if the naming agreement is not executed within 180 days of approval. The proposed amendment will allow the Chancellor the option to approve a one-time, 90-day extension of the naming approval, if deemed appropriate following a request from the president and in consultation with the Vice Chancellor for External Relations and the appropriate Executive Vice Chancellor.
6. **U. T. Brownsville: Discussion and appropriate action concerning status of proposed restructuring of the U. T. Brownsville/Texas Southmost College educational partnership and the U. T. System mission in South Texas**

**RECOMMENDATION**

Executive Vice Chancellor Prior and Vice Chancellor Burgdorf will lead a discussion on the status of discussions concerning the proposed restructuring of the U. T. Brownsville/Texas Southmost College educational partnership and the U. T. System mission in South Texas.